NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 7, 1985

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW#	30.1	25,550
2	ACADEMY AWARDS(S)	27.7	23,520
3	BARBARA WALTERS SPECIAL(S)	25.4	21,560
4	FAMILY TIES#	24.7	20,970
5	CBS NCAA BSKBL CHAMPSHIPS(S)	23.3	19,780
6	DYNASTY	23.1	19,610
7	DALLAS#	23.0	19,530
8	A.D. PART I OF V(S)	21.8	18,510
9	A TEAM	21.4	18,170
10	SIMON & SIMON	21.0	17,830
11	A.D. PART III OF V(S)	20.9	17,740
12	MURDER, SHE WROTE	20.8	17,660
13	60 MINUTES	20.5	17,400
14	CRAZY LIKE A FOX	20.1	17,060
15	HOTEL	19.5	16,560
16	A.D. PART II OF V(S)	19.2	16,300
16	FALCON CREST#	19.2	16,300
18	CBS NCAA BSKBL CHMP POST(S)	19.0	16,130
19	KNOTS LANDING	18.8	15,960
20	HIGHWAY TO HEAVEN	18.6	15,790
20	NIGHT COURT#	18.6	15,790
22	MAGNUM, P.I.	18.1	15,370

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW#	24.7	54,930
2	FAMILY TIES#	19.0	42,200
3	ACADEMY AWARDS(S)	17.5	38,850
4	A TEAM	16.3	36,310
5	BARBARA WALTERS SPECIAL(S)	15.4	34,290
6	A.D. PART I OF V(S)	15.0	33,380
7	DYNASTY	14.3	31,690
8	A.D. PART III OF V(S)	14.2	31,470
9	DALLAS#	14.1	31,380
10	CBS NCAA BSKBL CHAMPSHIPS(S)	14.0	31,240
11	ABC SUNDAY NIGHT MOVIE	13.8	30,660
12	MURDER, SHE WROTE	13.7	30,480
13	SIMON & SIMON	13.2	29,300
14	60 MINUTES	13.1	29,100
15	NIGHT COURT#	12.5	27,860
16	TV BLOOPERS & PRAC. JOKES#	12.5	27,820
17	FALCON CREST#	12.4	27,550
18	CRAZY LIKE A FOX	12.2	27,210
19	KNIGHT RIDER SPECIAL(S)	12.2	27,160
20	BUGS BUNNY EASTER SPECIAL(S)	12.0	26,610
20	BUGS BUNNY BUSTIN OUT(S)	12.0	26,610
22	HIGHWAY TO HEAVEN	11.9	26,520
23	HARDCASTLE & MCCORMICK#	11.8	26,280

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW#	26.8	23,740
2	ACADEMY AWARDS(S)	24.5	21,730
3	BARBARA WALTERS SPECIAL(S)	21.1	18,650
4	FAMILY TIES#	21.0	18,600
5	DYNASTY	20.9	18,540
6	DALLAS#	20.1	17,760
7	ABC MONDAY NIGHT MOVIE#	17.9	15,860
8	MURDER, SHE WROTE	17.9	15,850
9	A.D. PART I OF V(S)	17.8	15,740
10	FALCON CREST#	17.4	15,390
11	HOTEL	17.0	15,030
12	A TEAM	16.3	14,430
12	CRAZY LIKE A FOX	16.3	14,430
14	KNOTS LANDING	16.0	14,190
15	SIMON & SIMON	15.9	14,100
16	A.D. PART III OF V(S)	15.9	14,090
17	NIGHT COURT#	15.8	13,990
18	60 MINUTES	15.7	13,930
19	HILL STREET BLUES#	14.4	12,720

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NCAA BSKBL CHAMPSHIPS(S)	21.5	17,150
2	BILL COSBY SHOW#	18.2	14,570
3	CBS NCAA BSKBL CHMP POST(S)	17.0	13,540
4	A.D. PART III OF V(S)	16.6	13,240
5	A.D. PART I OF V(S)	16.3	12,980
6	ACADEMY AWARDS(S)	16.2	12,930
7	CBS NCAA BSKBL CHAMP-SA-2#	16.0	12,810
8	60 MINUTES	15.9	12,720
9	BARBARA WALTERS SPECIAL(S)	14.9	11,880
10	A TEAM	14.7	11,710
11	SIMON & SIMON	14.1	11,260
12	FAMILY TIES#	13.9	11,140
13	NCAA BRIDGE SHOW(S)	13.9	11,080
14	ABC SUNDAY NIGHT MOVIE	13.2	10,560
15	DYNASTY	12.9	10,290
16	MURDER, SHE WROTE	12.5	9,990
17	MAGNUM, P.I.	12.5	9,970
18	HILL STREET BLUES#	12.2	9,760
19	DALLAS#	11.8	9,420
20	A.D. PART II OF V(S)	11.7	9,340
21	CRAZY LIKE A FOX	11.6	9,290
22	A.D. PART V OF V(S)	11.3	9,060
23	RIPTIDE#	11.1	8,900
24	KATE & ALLIE#	11.1	8,880

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 7, 1985

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW#	27.7	15,450
2	FAMILY TIES#	22.6	12,590
3	ACADEMY AWARDS(S)	22.4	12,500
4	DYNASTY	20.0	11,180
5	ABC MONDAY NIGHT MOVIE#	19.5	10,860
6	NIGHT COURT#	17.3	9,660
7	BARBARA WALTERS SPECIAL(S)	17.1	9,550
8	A.D. PART I OF V(S)	17.0	9,510
9	DALLAS#	16.7	9,310
10	HILL STREET BLUES#	15.5	8,650
11	A TEAM	15.4	8,580
12	KNOTS LANDING	15.3	8,550
13	MIAMI VICE	15.0	8,360
14	SIMON & SIMON	14.9	8,330
15	A.D. PART III OF V(S)	14.8	8,250
16	HOTEL	14.1	7,890
17	ABC SUNDAY NIGHT MOVIE	13.8	7,700
18	MURDER, SHE WROTE	13.6	7,600
19	FALCON CREST#	13.5	7,520

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ACADEMY AWARDS(S)	28.3	7,710
2	BARBARA WALTERS SPECIAL(S)	27.2	7,400
3	DALLAS#	26.9	7,340
3	MURDER, SHE WROTE	26.9	7,340
5	BILL COSBY SHOW#	26.0	7,080
6	60 MINUTES	25.1	6,830
7	FALCON CREST#	25.0	6,820
8	CRAZY LIKE A FOX	24.3	6,610
9	DYNASTY	22.7	6,180
10	HOTEL	22.4	6,090
11	TRAPPER JOHN, M.D.	21.7	5,920
12	HIGHWAY TO HEAVEN	20.6	5,600
13	SIMON & SIMON	19.1	5,200
14	A TEAM	18.6	5,080
15	MAGNUM, P.I.	18.5	5,050
16	KNOTS LANDING	18.3	4,990
17	A.D. PART III OF V(S)	18.2	4,960
18	FAMILY TIES#	18.2	4,950

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NCAA BSKBL CHAMPSHIPS(S)	21.1	11,410
2	BILL COSBY SHOW#	17.6	9,520
3	CBS NCAA BSKBL CHMP POST(S)	16.9	9,110
4	ABC SUNDAY NIGHT MOVIE	15.9	8,610
5	A.D. PART III OF V(S)	15.6	8,440
6	CBS NCAA BSKBL CHAMP-SA-2#	15.4	8,310
7	A.D. PART I OF V(S)	15.1	8,160
8	FAMILY TIES#	15.1	8,150
9	ACADEMY AWARDS(S)	14.7	7,920
10	SIMON & SIMON	13.7	7,420
11	NCAA BRIDGE SHOW(S)	13.5	7,290
12	HILL STREET BLUES#	13.0	7,000
13	A TEAM	12.7	6,860
14	BARBARA WALTERS SPECIAL(S)	12.3	6,670
15	NIGHT COURT#	12.1	6,520
16	BUGS BUNNY EASTER SPECIAL(S)	11.7	6,300
17	DYNASTY	11.5	6,220
18	MAGNUM, P.I.	11.5	6,210
19	ST. ELSEWHERE#	11.0	5,930
20	CBS NCAA BSKBL CHAMP-SA-1#	11.0	5,920
21	60 MINUTES	10.9	5,890
22	MIAMI VICE	10.9	5,880
23	TV BLOOPERS & PRAC. JOKES#	10.7	5,800

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	28.0	5,790
2	MURDER, SHE WROTE	23.7	4,900
3	CBS NCAA BSKBL CHAMPSHIPS(S)	22.9	4,730
4	BILL COSBY SHOW#	21.8	4,500
5	DALLAS#	20.6	4,250
6	ACADEMY AWARDS(S)	20.2	4,170
7	A TEAM	20.1	4,150
8	BARBARA WALTERS SPECIAL(S)	19.9	4,120
9	CRAZY LIKE A FOX	19.5	4,030
10	A.D. PART I OF V(S)	19.3	3,980
11	CBS NCAA BSKBL CHAMP-SA-2#	18.6	3,850
12	A.D. PART III OF V(S)	18.1	3,750
13	CBS EVENING NEWS-RATHER	17.8	3,670
14	A.D. PART V OF V(S)	17.6	3,630
15	CBS NCAA BSKBL CHMP POST(S)	17.5	3,620
16	DYNASTY	17.1	3,530
17	KNIGHT RIDER-SPECIAL(S)	17.0	3,510
18	RIPTIDE#	16.8	3,470
19	FALCON CREST#	16.4	3,400
19	HARDCASTLE & MCCORMICK#	16.4	3,400
21	SIMON & SIMON	16.2	3,350
22	NCAA BRIDGE SHOW(S)	15.7	3,250
23	A.D. PART IV OF V(S)	15.7	3,240
24	HIGHWAY TO HEAVEN	15.6	3,220

CONT'D

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NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 7, 1985

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	HOTEL	15.4	3,180

NOTES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
A TEAM					25	210	211	A	21.4	33	1817	1998	735	311	794	290	472	438	338	280	644	206	378	372	308	228	205	64^	355	233
TUE.	8.00P	60	NBC	A		99	99	B	22.0	33	1868	1937	684	282	742	239	438	411	364	257	678	233	426	395	329	215	188	64	329	224
8.00 - 8.30								A	20.2	31	1715	2017	757	327	807	299	482	451	344	283	637	200	373	374	308	225	206	63^	367	233
8.30 - 9.00								A	22.6	34	1919	1974	713	297	779	282	462	422	330	276	649	213	381	369	304	231	203	64^	343	232
A.D. PART I OF V(S)						204		A	21.8	32	1851	1803	814	274	849	260	514	541	458	257	701	205	440	433	390	214	120^	49^	133^	88^
1 SUN.	8.00P	180	NBC	GD		99																								
8.00 - 8.30								A	20.8	30	1766	1988	800	278	827	236	489	518	456	249	736	219	469	481	404	207	205	98^	220	161
8.30 - 9.00								A	21.8	30	1851	1946	793	267	819	231	477	525	458	251	720	211	458	445	401	214	191	94^	216	151
9.00 - 9.30								A	22.8	33	1936	1849	844	280	880	270	534	559	481	262	708	207	447	438	399	213	110^	56^	151	86^
9.30 - 10.00								A	22.2	32	1885	1725	845	284	880	286	547	549	459	264	674	198	412	404	373	217	80^	23v	91^	50^
10.00 - 10.30								A	22.0	34	1868	1703	844	282	884	290	549	575	456	269	700	215	443	424	379	218	53^	12v	66^	39^
10.30 - 11.00								A	21.1	37	1791	1618	764	254	810	241	484	505	442	265	676	190	419	403	381	222	76^	12v	56^	43^
A.D. PART II OF V(S)							204	A	19.2	28	1630	1515	702	225	750	224	401	441	358	280	572	204	339	308	241	192	113^	93^	80^	48^
2 MON.	9.00P	120	NBC	GD			99																							
9.00 - 9.30								A	19.5	27	1656	1723	713	242	786	239	396	426	362	312	644	221	383	364	291	213	138^	85^	155	110^
9.30 - 10.00								A	19.8	28	1681	1515	695	226	749	224	387	426	349	294	581	191	328	306	250	205	95^	76^	90^	46^
10.00 - 10.30								A	19.4	28	1647	1420	710	211	744	218	415	458	365	269	529	205	318	283	210	168	101^	101^	46^	14v
10.30 - 11.00								A	18.3	28	1554	1367	677	212	706	206	397	447	350	243	525	196	320	276	209	176	113^	113^	23v	23v
A.D. PART III OF V(S)							204	A	20.9	34	1774	1774	744	305	793	257	465	424	376	279	747	288	476	449	330	213	144	52^	90^	69^
2 TUE.	9.00P	120	NBC	GD			99																							
9.00 - 9.30								A	21.2	32	1800	1839	735	309	789	245	462	418	373	279	724	261	439	443	333	219	159	70^	167	123^
9.30 - 10.00								A	21.0	33	1783	1825	751	333	810	277	487	436	362	270	722	273	461	453	318	202	180	81^	113^	80^
10.00 - 10.30								A	21.0	35	1783	1740	739	283	786	256	454	426	374	280	757	306	492	449	329	209	144	51^	53^	45^
10.30 - 11.00								A	20.2	36	1715	1693	759	298	796	258	456	416	391	293	789	313	515	461	342	220	85^	LT	23v	23v
A.D. PART IV OF V(S)							204	A	17.7	29	1503	1669	746	252	785	206	418	445	429	296	585	178	332	295	270	215	184	87^	115^	93^
2 WED.	9.00P	120	NBC	GD			99																							
9.00 - 9.30								A	17.2	26	1460	1715	708	218	729	176	351	405	393	300	604	181	331	298	271	237	228	119^	154^	123^
9.30 - 10.00								A	17.9	27	1520	1746	763	250	783	186	395	454	434	302	622	192	360	313	281	227	223	117^	118^	82^
10.00 - 10.30								A	18.8	31	1596	1624	759	265	814	231	462	462	438	287	581	188	329	291	263	211	140^	57^	89^	79^
10.30 - 11.00								A	16.9	31	1435	1585	749	274	811	225	458	459	447	295	531	152^	307	278	263	187	144^	58^	99^	87^
A.D. PART V OF V(S)							204	A	16.5	26	1401	1778	711	259	783	244	443	416	382	306	647	166^	356	333	339	259	229	155^	119^	64^
2 THU.	8.00P	180	NBC	GD			99																							
8.00 - 8.30								A	15.2	25	1290	1965	761	290	863	285	521	455	383	331	660	178^	365	340	338	252	199	148^	243	121^
8.30 - 9.00								A	14.6	24	1240	1905	754	283	871	280	490	425	396	368	636	146^	337	335	347	259	187^	132^	211	114^
9.00 - 9.30								A	16.7	27	1418	1895	771	267	851	266	487	456	418	326	675	171^	366	358	341	277	233	165^	136^	81^
9.30 - 10.00								A	17.4	27	1477	1819	743	279	797	245	440	428	412	304	644	164^	346	342	333	260	273	188	105^	50^
10.00 - 10.30								A	17.4	27	1477	1598	662	250	711	210	390	397	370	271	620	155^	340	297	339	254	237	152^	30v	19v
10.30 - 11.00								A	17.8	29	1511	1538	587	194	627	181	340	340	327	252	643	169	365	323	346	252	244	142^	24v	13v
ABC BUSINESS BRIEF-MON					11		193	A	14.3	20	1214	1859	806	346	879	321	483	430	382	349	614	221	357	325	277	233	142^	75^	224	122^
2 MON.	8.58P	1	ABC	N			93	B	16.4	24	1392	1749	660	280	735	256	453	387	353	243	726	280	453	392	325	227	131	56	157	103
ABC BUSINESS BRIEF-WED					25	201	197	A	17.3	26	1469	1748	681	285	785	263	437	363	344	313	587	203	339	266	281	223	156	63^	220	143
WED.	8.58P	1	ABC	N		97	97	B	20.4	30	1732	1787	705	280	797	286	462	381	340	296	620	234	382	331	271	204	135	59	235	153
ABC BUSINESS BRIEF-FRI					4	196	200	A	15.6	27	1324	1967	843	294	913	327	526	460	356	356	478	139	240	268	223	195	211	128	365	241
1 FRI.	8.14P	2	ABC	N		95	96	B	16.1	27	1367	1898	783	267	877	307	499	446	357	338	462	135	224	269	222	177	167	103	392	250
2 FRI.	8.14P	1																												

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC MONDAY NIGHT MOVIE	12		207	A	17.8	26	1511	1656	864	455	1050	470	719	581	437	272	459	244	310	290	144^	131^	78^	52^	69^	46^
2 MON. 9.00P 120 ABC FF			99	B	17.2	26	1460	1657	771	330	866	323	532	461	399	271	573	207	351	323	267	179	124	67	94	57
9.00 - 9.30				A	17.3	24	1469	1661	885	452	1080	482	729	600	448	279	443	234	290	261	134^	148^	67^	47^	71^	59^
9.30 - 10.00				A	17.7	25	1503	1679	859	469	1069	490	742	606	437	258	455	249	304	284	131^	141^	73^	51^	82^	58^
10.00 - 10.30				A	18.5	27	1571	1642	851	459	1027	460	715	573	434	263	470	250	324	310	158^	115^	83^	51^	62^	32v
10.30 - 11.00				A	17.8	27	1511	1626	851	434	1015	444	685	544	431	280	460	239	321	303	155^	113^	86^	57^	65^	32v
ABC NEWSBRIEF-MON	14	196	195	A	21.4	31	1817	1640	829	394	940	348	559	508	398	309	529	195	324	311	231	177	81	48^	90	49^
1 MON. 8.58P 1 ABC N		97	97	B	17.7	27	1503	1695	775	336	865	322	527	469	390	272	602	219	383	344	279	178	127	75	101	64
2 MON. 9.58P 1																										
ABC NEWSBRIEF-TUE	26	193	190	A	15.6	24	1324	1551	705	232	761	279	477	432	363	239	528	205	335	309	254	163	111	52^	151	93^
TUE. 9.58P 1 ABC N		98	96	B	13.3	20	1129	1612	755	313	845	322	517	442	373	271	543	196	335	305	255	174	136	86	88	56
ABC NEWSBRIEF-WED	26	196	195	A	21.8	33	1851	1621	831	361	945	339	558	481	421	323	531	210	321	290	214	182	73	46^	72	43^
WED. 9.58P 1 ABC N		98	98	B	22.7	34	1927	1650	835	343	944	340	561	485	411	327	538	208	317	282	219	184	88	53	80	47
ABC NEWSBRIEF-THU	26	190	194	A	9.9	15	841	1512	763	232	821	205	369	377	443	347	561	154	322	343	305	194	96^	53^	34v	12v
1 THU. 9.57P 1 ABC N		97	98	B	12.5	19	1061	1656	712	290	785	244	438	415	387	280	613	194	361	355	309	199	148	78	110	76
2 THU. 9.58P 1																										
ABC NEWSBRIEF-FRI	26	184	193	A	12.0	20	1019	1674	820	353	902	303	547	499	442	316	465	174	271	265	187	164	90^	54^	217	155
FRI. 9.58P 1 ABC N		96	97	B	11.7	19	993	1708	669	278	750	245	439	419	372	249	594	196	354	336	301	191	137	65	227	162
ABC NEWSBRIEF-SAT.	26	194	197	A	11.9	20	1010	1568	714	195	822	193	368	325	332	422	571	166	284	255	252	253	85^	35^	90^	64^
1 SAT. 8.58P 1 ABC N		97	98	B	14.5	24	1231	1650	776	275	867	226	395	374	375	415	518	137	257	244	249	226	132	86	133	90
2 SAT. 9.58P 1																										
ABC NEWSBRIEF-SUN.	26	196	196	A	15.9	25	1350	2111	573	189	686	414	570	446	251	67^	823	428	648	559	340	129	267	131	335	270
1 SUN. 10.02P 2 ABC N		98	98	B	17.5	27	1486	1912	714	325	791	338	554	472	365	182	782	352	564	494	346	170	183	87	156	110
2 SUN. 9.47P 1																										
ABC SPORTS UPDATE-SAT	25	203	198	A	13.2	23	1121	1687	757	257	859	251	410	381	370	395	519	160	256	243	223	239	154	117	155	101^
1 SAT. 9.58P 1 ABC SN		98	97	B	13.4	22	1138	1724	755	288	845	222	393	360	380	399	584	148	293	285	284	253	130	73	165	101
2 SAT. 8.58P 1																										
ABC SPORTS UPDATE-SUN	24	204	203	A	14.9	22	1265	2189	550	233	654	355	532	416	249	96^	821	427	657	573	359	118	272	121	442	337
1 SUN. 9.00P 2 ABC SN		98	98	B	16.9	24	1435	2001	721	339	802	334	546	470	364	204	774	334	546	492	356	182	197	93	228	160
2 SUN. 8.55P 1																										
ABC SUNDAY NIGHT MOVIE	23	208	208	A	15.7	24	1333	2300	591	257	706	391	577	460	269	87^	793	402	646	573	341	112	295	127	506	400
1 SUN. 8.00P 150 ABC FF		99	99	B	17.9	27	1520	1960	735	341	815	347	574	486	376	186	760	337	551	480	341	162	189	89	196	139
2 SUN. 8.00P 180																										
8.00 - 8.30				A	13.0	20	1104	2405	609	265	717	382	568	455	267	106^	827	396	661	599	361	132	294	140	567	423
8.30 - 9.00				A	14.7	22	1248	2399	602	247	713	394	581	454	264	96^	814	416	675	595	355	113	309	137	563	415
9.00 - 9.30				A	16.3	24	1384	2306	589	259	697	374	577	454	277	88^	798	403	641	570	344	120	270	120	541	431
9.30 - 10.00				A	16.7	25	1418	2226	569	247	688	390	573	447	256	82^	792	400	638	579	341	113	279	118	467	387
10.00 - 10.30				A	17.2	28	1460	2215	585	234	709	406	585	463	270	75^	786	416	635	552	326	104	304	131	416	332
10.30 - 11.00				A	17.1	31	1452	2289	613	325	733	398	593	506	291	94^	716	375	620	543	300	75^	325	108^	515	441
ABC WORLD NEWS TONIGHT	130	205	207	A	10.5	20	891	1567	746	289	824	222	357	362	348	371	586	182	295	284	257	239	82	43^	75	43^
M-F 6.30P 30 ABC N		99	99	B	11.2	20	951	1567	698	249	763	184	342	343	355	349	623	178	337	319	301	243	73	41	108	62
ABC WRLD NEWS TONIGHT-SAT	14	197	197	A	8.5	17	722	1558	769	328	796	218	345	291	289	409	616	155^	267	240	246	326	47^	29v	99^	60^
SAT. 6.30P 30 ABC N		98	97	B	9.5	18	807	1532	644	230	717	173	282	277	308	374	649	161	310	308	295	293	49	31	117	75

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC WRLD NEWS TONIGHT-SUN	22	155	166	A	7.8	16	662	1769	752	296	791	161^	366	378	389	351	756	174^	379	387	334	330	85^	36v	137^	97^
SUN. 6.30P 30 ABC N		84	85	B	8.2	15	696	1653	713	224	774	184	348	337	342	375	668	169	324	289	294	311	81	53	130	90
ACADEMY AWARDS(S)		209		A	27.7	45	2352	1652	854	362	925	289	532	491	438	329	550	199	337	317	256	179	87^	47^	90^	37^
1 MON. 9.00P 177 ABC AC		99																								
9.00 - 9.30				A	28.1	40	2386	1759	904	368	959	318	540	511	423	342	563	199	333	326	253	184	93^	55^	144	68^
9.30 - 10.00				A	29.1	42	2471	1755	899	385	962	327	565	521	424	330	547	201	338	328	255	165	113	60^	133	64^
10.00 - 10.30				A	27.7	42	2352	1667	865	375	947	314	565	519	436	313	530	185	336	322	258	167	99^	52^	91^	36^
10.30 - 11.00				A	28.1	47	2386	1630	827	369	906	284	535	494	437	308	561	207	366	345	269	163	90^	46^	73^	22v
11.00 - 11.30				A	26.7	49	2267	1577	810	327	893	249	505	454	451	335	558	210	339	293	257	194	63^	35^	63^	20v
11.30 - 12.00				A	26.0	54	2207	1515	816	344	881	229	476	444	468	346	545	198	307	288	250	200	59^	32^	30^	4v
AIRWOLF	10	181	206	A	14.1	24	1197	1977	690	271	727	286	468	423	321	211	731	263	462	421	346	233	189	64^	330	235
SAT. 9.00P 60 CBS A		92	99	B	14.2	23	1206	1974	707	299	768	262	495	464	383	221	780	275	515	472	396	227	162	60	264	185
9.00 - 9.30				A	13.7	23	1163	2008	697	280	735	301	482	428	321	205	739	275	470	421	342	233	189	65^	345	242
9.30 - 10.00				A	14.6	25	1240	1923	680	262	713	269	450	415	317	215	714	247	447	413	344	235	187	64^	309	224
ALL TOGETHER NOW(S)		192		A	5.9	11	501	1455	439^	158^	463^	149^	243^	289^	241^	174^	685	271^	365^	330^	270^	256^	169^	LT	138^	110v
1 MON. 10.30P 30 NBC CS		96																								
AMERICAN PORTRAIT	67	199	200	A	15.3	23	1299	1625	773	313	848	244	439	424	386	361	549	170	313	300	259	202	97	51	131	86
1 M & TH 8.58P 1 CBS DO		98	99	B	16.5	24	1401	1698	744	284	818	241	431	407	372	340	553	169	310	299	270	205	127	62	200	132
1 TUE. 8.51P 2																										
2 TU&TH 8.58P 1																										
BARBARA WALTERS SPECIAL(S)		205		A	25.4	38	2156	1590	821	328	865	256	442	458	395	343	552	158	310	322	278	191	70^	32^	103^	58^
1 MON. 8.00P 60 ABC CC		99																								
8.00 - 8.30				A	24.0	37	2038	1586	825	316	868	252	440	460	402	346	544	152	298	316	276	195	65^	24v	109^	71^
8.30 - 9.00				A	26.7	40	2267	1594	819	338	862	263	446	456	384	341	559	161	320	330	282	189	76^	39^	97^	47^
BENSON	4	197	206	A	13.8	23	1172	1800	798	395	898	339	549	497	401	302	488	187	303	286	218	151	148	101^	266	207
FRI. 9.00P 30 ABC CS		98	99	B	14.1	23	1197	1679	738	340	843	297	485	454	376	297	460	149	252	267	227	161	133	86	243	161
BILL COSBY SHOW	27	210		A	30.1	46	2555	2150	846	405	931	344	607	531	415	277	572	198	374	354	249	177	220	142	427	288
1 THU. 8.00P 30 NBC CS		99		B	24.0	37	2038	2029	773	335	868	320	539	487	388	268	550	213	361	330	253	153	263	149	348	235
BUGS BUNNY EASTER SPECIAL(S)		185		A	14.9	25	1265	2104	587	303	614	271	374	351	231	215	657	358	497	409	238	160^	188^	22v	645	317
1 SAT. 8.00P 60 CBS EA		93																								
8.00 - 8.30				A	14.3	25	1214	2003	576	288	604	246	358	348	242	220	629	312	462	380	253	167^	194^	31v	576	274
8.30 - 9.00				A	15.5	26	1316	2187	594	315	619	293	387	355	216	210	684	402	531	435	221	153^	178^	14v	706	356
BUGS BUNNY BUSTIN OUT(S)			207	A	13.6	24	1155	2304	574	193^	689	322	523	398	270	134^	495	200^	311	242	217	168^	275	125^	845	564
2 SAT. 8.30P 30 CBS EA			99																							
CAGNEY & LACEY	22	206		A	13.8	24	1172	1436	660	246	682	174^	343	325	337	318	567	229	341	291	221	198^	75^	39v	112^	74^
1 MON. 10.00P 60 CBS OP		99		B	17.0	27	1443	1442	745	302	844	277	478	434	385	319	476	163	287	269	230	160	79	45	43	34
10.00 - 10.30				A	13.2	21	1121	1387	632	244	645	144^	312	306	336	308	540	201^	320	285	221^	190^	67^	35v	135^	95^
10.30 - 11.00				A	14.5	26	1231	1462	679	246	708	201^	369	338	335	323	585	253	355	296	219	200^	79^	41v	90^	54^
CBS EVENING NEWS-RATHER	135	207	207	A	12.8	24	1087	1466	695	197	740	155	265	258	308	440	571	92	193	211	271	337	54^	20^	101	64
M-F 6.30P 30 CBS N		99	99	B	13.6	24	1155	1480	688	218	741	140	287	289	333	417	583	113	232	240	284	312	63	32	93	54
CBS EVENING NEWS-SUN.(B)			111	A	3.1	7	263	1563	578^	213v	673^	240v	266^	213v	61v	388^	864^	228v	533^	498^	374^	278^	26v	LT	LT	LT
2 SUN. 6.00P 20 CBS N			50																							
CBS EVENING NEWS-SUNDAY	18	171	186	A	8.0	16	679	1523	595	224	645	169^	275	290	289	335	733	189	303	349	352	367	65^	48^	80^	45v
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS EVENING NEWS-S-CONT'D																										
1 SUN. 6.00P 30 CBS N		86	91	B	8.8	16	747	1539	673	219	734	133	273	285	335	423	668	179	316	332	301	311	56	28	81	49
2 SUN. 6.20P 10																										
CBS NCAA BSKBL CHAMPSHIPS(S)			208	A	23.3	33	1978	1579	480	189	521	173	304	279	234	204	867	328	578	518	415	239	143	23v	48^	33v
2 MON. 9.00P 129 CBS SE			99																							
9.00 - 9.30				A	20.2	29	1715	1506	464	208	496	151	277	266	230	204	785	268	511	473	411	229	137^	20v	88^	57^
9.30 - 10.00				A	22.3	31	1893	1522	443	167	482	155	275	252	218	197	834	318	548	490	402	232	149	28v	57^	35^
10.00 - 10.30				A	23.9	34	2029	1601	491	182	535	178	313	285	235	213	897	345	604	546	422	242	136	21v	33^	25v
10.30 - 11.00				A	25.2	36	2139	1657	482	184	527	183	323	295	233	194	940	363	635	557	439	252	159	25v	31^	24v
11.00 - 11.30				A	27.8	45	2360	1650	590	246	629	246	378	338	267	215	879	353	576	515	383	250	119	12v	23v	11v
CBS NCAA BSKBL CHMP POST(S)			206	A	19.0	33	1613	1597	579	250	614	242	372	335	258	206	838	343	564	513	363	223	118^	28v	27v	14v
2 MON. 11.09P 12 CBS SC			99																							
CBS REPORTS(S)		205		A	8.8	16	747	1676	775	221^	875	273^	555	492	432	299^	466	112^	276^	305^	255^	161^	185^	51v	150^	108^
1 WED. 10.00P 60 CBS DN		98																								
10.00 - 10.30				A	9.3	16	790	1767	788	235^	911	298^	597	514	435	295^	467	104^	269^	302^	260^	165^	206^	61v	183^	143^
10.30 - 11.00				A	8.3	15	705	1550	755	200^	825	240^	502	464	427	299^	457	119^	284^	302^	245^	155^	155^	36v	113^	69v
CBS SAT. NEWS-SCHIEFFER	20		181	A	8.4	18	713	1248	523	101^	543	19v	154^	229^	328^	314^	525	127^	214^	268^	248^	250^	42v	LT	138^	104^
2 SAT. 6.30P 30 CBS N			92	B	9.3	18	790	1481	643	197	690	110	250	257	330	400	633	163	279	283	298	305	58	27	100	56
CBS SPECIAL MOVIE PRSNT(S)			208	A	13.1	23	1112	1923	808	244	838	271	452	307	358	356	741	256	458	419	346	237	170^	68^	174^	144^
2 FRI. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	12.9	22	1095	1916	779	243	814	285	429	267	316	354	746	242	451	450	364	244	148^	64^	208^	191^
9.30 - 10.00				A	13.1	23	1112	1986	848	250	880	306	495	301	363	364	791	294	479	423	356	255	151^	66^	164^	139^
10.00 - 10.30				A	13.0	23	1104	1909	836	237	861	263	468	336	388	355	714	248	443	403	321	223^	178^	77^	156^	118^
10.30 - 11.00				A	13.2	24	1121	1893	778	253	805	239	424	324	363	352	717	238	458	407	347	227	203^	61^	168^	130^
CBS TUESDAY NIGHT MOVIES	19	205	203	A	14.3	23	1214	1390	802	270	874	207	425	421	438	389	449	131	211	232	194	195	37^	24v	30^	23v
1 TUE. 8.00P 180 CBS FF		98	99	B	16.1	25	1367	1573	775	294	864	266	481	447	417	324	504	167	285	270	242	175	116	65	89	61
2 TUE. 9.00P 120																										
8.00 - 8.30				A	15.5	24	1316	1512	892	297	939	248	492	473	461	401	445	103^	186^	234	212	211	17v	17v	111^	83^
8.30 - 9.00				A	15.8	24	1341	1500	925	318	976	241	502	489	494	415	432	90^	182^	230	222	202	20v	20v	72^	55^
9.00 - 9.30				A	14.4	22	1223	1350	772	274	834	190	401	421	410	368	444	145	230	245	182	172	41^	26v	31^	24v
9.30 - 10.00				A	13.8	21	1172	1354	772	279	855	214	417	420	404	376	448	143	215	231	178	191	42^	28v	9v	9v
10.00 - 10.30				A	14.0	23	1189	1382	776	261	864	197	404	392	440	398	470	147	225	237	193	200	43^	25v	5v	5v
10.30 - 11.00				A	13.7	24	1163	1351	763	231	845	186	398	386	449	388	458	135	216	221	199	203	43^	23v	5v	5v
CBS WEDNESDAY NIGHT MOVIE	24	198	199	A	11.9	19	1010	1697	721	230	794	283	453	378	302	314	507	187	287	258	242	190	184	104^	212	147
1 WED. 8.00P 120 CBS FF		96	99	B	12.2	19	1036	1649	704	268	774	244	449	397	376	281	607	199	374	355	314	188	132	53	136	92
2 WED. 9.00P 120																										
8.00 - 8.30				A	12.2	20	1036	1594	770	271	847	289	488	368	326	343	321	101^	166^	200^	220^	121^	119^	96^	307	239^
8.30 - 9.00				A	13.2	20	1121	1670	786	228	859	331	506	379	282	338	376	112^	184^	208^	247	150^	120^	97^	315	228
9.00 - 9.30				A	12.7	19	1078	1785	743	254	811	288	470	400	318	320	571	205	321	289	266	216	177	100^	226	153
9.30 - 10.00				A	12.8	19	1087	1753	754	236	823	281	470	407	326	323	534	196	306	270	242	196	207	107^	189	119
10.00 - 10.30				A	9.7	16	824	1617	587	175^	678	254^	377	336	262^	264^	587	253^	351	278^	205^	213^	247^	115^	105^	63v
10.30 - 11.00				A	8.7	16	739	1551	557	145^	616	214^	307^	277^	235^	264^	628	278^	382	279^	231^	226^	242^	118^	65v	65v
CHARLES IN CHARGE	22		194	A	11.9	19	1010	1815	722	265	791	325	526	442	327	238^	412	136^	233^	243^	191^	156^	271	173^	341	221^
2 WED. 8.00P 30 CBS CS			97	B	13.4	21	1138	1807	666	282	774	313	495	400	311	244	447	165	291	259	206	132	278	170	308	209
COVER-UP	21	186	205	A	12.5	23	1061	1728	682	281	718	263	434	449	289	220	677	211	418	398	376	238	150	64^	183	133
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
COVER-UP-CONT'D																										
SAT. 10.00P 60 CBS GD		95	99	B	13.6	25	1155	1751	718	289	781	249	485	458	395	249	673	210	431	418	373	202	149	60	148	113
10.00 - 10.30				A	12.7	23	1078	1729	667	283	707	261	429	443	280	219	683	216	424	406	370	237	146	66^	193	134
10.30 - 11.00				A	12.3	23	1044	1714	686	277	722	264	437	450	295	220	667	202	410	386	384	240	156	62^	169	128
CRAZY LIKE A FOX	12	202	206	A	20.1	30	1706	1595	782	312	846	179	413	403	450	388	543	119	269	288	290	236	104	48^	102	82
SUN. 9.00P 60 CBS PD		99	99	B	19.7	29	1673	1634	763	304	844	197	415	410	430	377	575	135	297	312	316	230	106	45	109	76
9.00 - 9.30				A	19.9	30	1690	1579	778	311	841	170	402	406	447	388	535	113	260	283	286	238	104	45^	99	80
9.30 - 10.00				A	20.4	31	1732	1597	778	311	843	185	421	398	447	385	549	126	276	296	291	231	103	52^	102	84
DAFFY DUCK'S EASTER SHOW(S)			207	A	12.8	23	1087	2211	563	209^	659	265	464	391	307	153^	517	181^	318	297	254	170^	244	118^	791	552
2 SAT. 8.00P 30 CBS EA			99																							
DALLAS	24	206		A	23.0	37	1953	1607	822	304	910	293	478	445	366	376	482	118^	249	239	266	219	68^	29v	147	81^
1 FRI. 9.00P 60 CBS GD		98		B	25.0	39	2123	1645	853	322	936	285	487	453	406	396	506	151	258	253	232	214	88	48	115	77
9.00 - 9.30				A	22.1	35	1876	1604	824	290	909	285	470	443	368	383	465	114^	232	223	253	220	62^	28v	168	94^
9.30 - 10.00				A	24.0	38	2038	1598	814	313	904	297	479	443	366	367	494	123	264	255	277	212	71^	31^	129	70^
DETECTIVE IN THE HOUSE	4	203	205	A	10.6	18	900	1877	770	224	873	231	402	370	400	383	623	177	318	314	319	279	107^	19v	274	232
FRI. 8.00P 60 CBS A		98	99	B	12.1	20	1027	1774	743	264	840	195	390	363	401	385	603	144	305	298	310	273	120	24	211	163
8.00 - 8.30				A	9.9	17	841	1893	786	224	896	248	417	377	407	384	619	178	315	303	309	282	115^	19v	263	221
8.30 - 9.00				A	11.2	19	951	1868	760	221	858	219	392	366	392	383	626	175	317	325	327	279	101^	19v	283	244
DIFF'RENT STROKES-SAT.	26	195	199	A	12.9	22	1095	1886	645	292	732	230	406	340	306	290	438	119	227	213	232	177	294	187	422	305
SAT. 8.00P 30 NBC CS		94	99	B	15.0	26	1274	1958	705	279	787	274	454	403	319	292	440	143	246	243	215	154	279	183	452	321
DISNEY WRLD EASTER PARADE(S)			201	A	8.6	16	730	2425	789	375	878	369	555	391	342	276^	708	211^	441	396	383	228^	139^	61v	700	492
2 SUN. 7.00P 60 ABC AC			97																							
7.00 - 7.30				A	8.2	16	696	2467	814	396	891	380	580	404	353^	262^	721	205^	454	410	409	220^	143^	57v	712	518
7.30 - 8.00				A	9.0	16	764	2373	755	348	854	354	527	370	329	285^	696	221^	425	380	354	235^	138^	67v	685	467
DOUBLE TROUBLE	17	190	188	A	12.1	21	1027	1804	648	331	727	224	428	381	350	254	455	126	258	238	246	163	289	213	333	268
SAT. 8.30P 30 NBC CS		95	90	B	13.8	23	1172	2015	689	274	778	276	472	419	337	262	447	151	264	256	227	143	315	216	475	346
DYNASTY	26	207	208	A	23.1	35	1961	1616	831	359	945	357	570	483	404	315	525	196	318	291	223	179	80	49^	66	32^
WED. 9.00P 60 ABC GD		99	99	B	25.0	37	2123	1677	839	355	953	354	577	500	411	319	540	212	326	289	221	179	92	54	92	51
9.00 - 9.30				A	22.4	34	1902	1614	823	360	938	358	565	474	394	315	524	188	316	291	228	182	83	52^	69	29^
9.30 - 10.00				A	24.0	36	2038	1598	829	355	941	350	569	488	411	311	519	200	316	284	215	176	76	45^	62^	35^
E/R	14		199	A	12.8	20	1087	1985	798	252	854	358	570	443	347	256	500	163^	286	270	232	184^	264	167^	367	238
2 WED. 8.30P 30 CBS CS			98	B	12.9	19	1095	1746	681	278	773	307	494	412	326	243	459	166	299	265	225	138	275	165	239	162
EYE TO EYE	3	202	204	A	9.5	15	807	1540	773	241	817	221	382	407	432	331	543	152^	312	327	296	192	117^	57^	63^	32v
THU. 9.00P 60 ABC PD		99	99	B	12.3	19	1044	1536	763	260	811	224	406	415	423	319	549	146	320	320	306	192	106	51	70	47
9.00 - 9.30				A	9.4	15	798	1556	782	241	817	218	378	412	442	332	548	162	322	332	294	190	114^	52^	77^	48^
9.30 - 10.00				A	9.6	15	815	1514	766	242	818	224	386	400	426	332	536	141^	300	320	297	195	115^	61^	45^	16v
FACTS OF LIFE	23	190		A	15.7	23	1333	1572	693	234	710	251	396	338	274	278	546	195	373	346	261	135^	194	76^	122^	84^
1 WED. 9.00P 30 NBC CS		97		B	16.2	24	1375	1772	742	301	810	298	500	446	363	259	479	178	305	273	221	147	255	142	228	170
FALCON CREST	23	207		A	19.2	32	1630	1690	876	368	945	301	462	428	375	419	517	195	291	260	234	208	98^	73^	130^	91^
1 FRI. 10.00P 60 CBS GD		99		B	20.1	34	1706	1547	843	302	924	254	449	431	416	416	469	136	229	227	216	209	91	53	63	46
10.00 - 10.30				A	19.7	33	1673	1733	884	378	954	318	483	442	373	403	538	184	311	285	262	208	105^	72^	136^	93^
10.30 - 11.00				A	18.6	32	1579	1645	867	355	934	281	437	411	380	436	496	204	269	235	209	210	95^	75^	120^	87^

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FALL GUY	27	205	203	A	14.6	23	1240	1903	657	276	759	259	434	377	331	281	651	229	387	314	306	234	187	67^	306	201
WED. 8.00P 60 ABC A		98	98	B	17.2	26	1460	1828	686	267	771	272	444	376	333	287	642	232	397	349	295	209	147	59	268	177
8.00 - 8.30				A	13.7	22	1163	1946	663	263	768	263	438	378	330	289	666	228	390	323	315	247	176	61^	336	219
8.30 - 9.00				A	15.6	24	1324	1847	646	283	748	253	430	371	334	274	630	226	379	301	295	221	194	71^	275	182
FAMILY TIES	26	206		A	24.7	37	2097	2012	802	369	888	371	600	521	358	238	531	231	388	375	206	122	219	143	374	255
1 THU. 8.30P 60 NBC CS		99		B	21.9	33	1859	1972	759	335	858	355	558	495	361	240	526	226	360	321	225	134	261	156	327	224
8.30 - 9.00				A	25.5	38	2165	2003	800	382	891	368	595	523	367	236	521	206	373	359	221	128	215	145	376	254
9.00 - 9.30				A	23.9	37	2029	2017	801	355	881	373	607	520	351	234	542	258	405	387	188	119^	225	140	369	254
FINDER OF LOST LOVES	23	199	205	A	13.2	24	1121	1518	763	244	891	235	445	421	412	384	471	170	234	194	184	216	78^	37^	78^	53^
SAT. 10.00P 60 ABC GD		97	98	B	13.6	25	1155	1534	776	279	863	227	414	395	398	393	466	132	233	225	225	198	112	70	93	64
10.00 - 10.30				A	12.9	23	1095	1478	753	237	880	232	430	406	400	387	451	160	219	179	179	213	72^	29v	75^	50^
10.30 - 11.00				A	13.4	25	1138	1558	774	249	902	238	458	436	419	382	492	181	251	207	190	221	83^	46^	81^	52^
FOURTH WISE MAN(S)		202		A	12.1	21	1027	1627	646	165^	789	186^	360	334	345	377	660	184^	335	325	322	265	74^	41v	104^	73^
1 SAT. 8.00P 60 ABC GD		99																								
8.00 - 8.30				A	12.0	21	1019	1586	635	166^	782	192^	360	327	341	371	631	170^	316	310	304	256	62^	26v	111^	77^
8.30 - 9.00				A	12.3	21	1044	1641	651	160^	786	177^	356	335	343	379	679	192^	348	336	336	269	81^	53v	95^	68^
GIMME A BREAK	18	185	185	A	13.8	24	1172	1936	754	283	829	310	536	491	381	231	437	137	259	281	225	139	250	194	420	296
SAT. 9.00P 30 NBC CS		95	97	B	14.1	23	1197	1977	725	294	825	311	528	463	371	241	442	154	272	269	223	134	283	188	427	304
HALF NELSON	2	193	196	A	14.2	23	1206	1852	622	252	745	283	517	439	356	180	561	178	317	341	293	190	196	80^	350	283
FRI. 9.00P 60 NBC PD		98	99	B	14.2	23	1206	1852	622	252	745	283	517	439	356	180	561	178	317	341	293	190	196	80	350	283
9.00 - 9.30				A	13.9	23	1180	1845	616	237	734	264	491	423	358	191	583	177	327	356	307	201	187	76^	341	274
9.30 - 10.00				A	14.5	24	1231	1854	628	263	755	306	541	454	350	167	536	178	304	323	276	180	204	82^	359	291
HARDCASTLE & MCCORMICK	12		202	A	16.6	24	1409	1865	781	355	847	267	444	411	390	345	629	209	355	338	297	242	134^	62^	255	149^
2 MON. 8.00P 60 ABC A			98	B	16.5	24	1401	1859	739	309	842	283	478	401	400	316	636	216	368	336	301	231	155	69	226	150
8.00 - 8.30				A	16.0	24	1358	1900	784	368	845	249	427	407	400	349	644	207	351	344	311	255	123^	54^	288	161^
8.30 - 9.00				A	17.2	24	1460	1827	777	341	846	285	459	413	376	342	612	208	354	333	283	230	145^	68^	224	137^
HIGHWAY TO HEAVEN	24	196	205	A	18.6	29	1579	1680	744	252	789	232	359	368	319	354	535	158	278	290	251	204	157	110	199	164
WED. 8.00P 60 NBC GD		97	99	B	18.1	28	1537	1799	801	296	866	236	436	443	417	358	536	147	281	282	265	216	160	81	237	170
8.00 - 8.30				A	17.9	29	1520	1665	740	251	789	233	351	360	315	361	536	156	278	288	255	207	146	97	194	163
8.30 - 9.00				A	19.3	30	1639	1682	746	250	785	229	363	373	321	348	530	161	277	290	244	200	166	120	201	164
HILL STREET BLUES	25	211		A	18.0	31	1528	1611	793	332	833	353	567	483	356	229	638	282	458	390	248	180	79^	20v	61^	38v
1 THU. 10.00P 60 NBC OP		99		B	16.9	28	1435	1653	721	333	798	348	557	501	366	187	703	318	528	474	327	141	93	39	59	38
10.00 - 10.30				A	18.3	30	1554	1642	813	349	853	362	577	491	356	238	619	271	437	373	241	182	80^	23v	90^	54^
10.30 - 11.00				A	17.8	31	1511	1565	764	312	804	339	551	473	354	217	652	291	475	405	252	177	78^	18v	31v	20v
HOTEL	25	207	205	A	19.5	34	1656	1440	797	292	907	293	477	427	398	367	442	135	224	210	199	192	50^	29^	41^	24^
WED. 10.00P 60 ABC GD		99	99	B	19.9	33	1690	1529	809	312	915	295	500	444	416	353	500	175	272	240	218	191	73	46	41	25
10.00 - 10.30				A	19.8	33	1681	1478	817	310	930	309	501	447	406	365	448	138	229	214	198	195	56^	36^	44^	26^
10.30 - 11.00				A	19.2	35	1630	1395	775	272	883	275	450	409	389	370	431	130	217	204	198	188	44^	23^	37^	20^
HUNTER	3	190	187	A	12.2	22	1036	1658	691	256	721	227	479	452	424	196	648	187	401	407	348	190	160	77^	129	107^
SAT. 10.00P 60 NBC OP		98	97	B	12.4	23	1053	1642	690	244	721	213	468	436	401	211	638	184	390	401	356	185	155	91	128	96
10.00 - 10.30				A	12.1	22	1027	1684	714	247	746	240	489	455	421	213	631	185	383	391	330	192	166	86^	141	117^
10.30 - 11.00				A	12.3	23	1044	1621	672	266	694	214	468	447	426	179	665	192	419	423	363	186	149	67^	113^	94^
JEFFERSONS	1		201	A	9.4	14	798	1322	703	272^	797	160^	333	322	349	407	438	105^	180^	208^	195^	230^	32v	32v	55v	19v
2 TUE. 8.30P 30 CBS CS			98	B	9.4	14	798	1322	703	272	797	160	333	322	349	407	438	105	180	208	195	230	32	32	55	19

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
KATE & ALLIE	21	203		A	14.5	21	1231	1734	680	296	728	223	397	412	304	316	722	326	465	430	262	207	134^	53^	150^	110^
1 MON. 9.00P 30 CBS CS		99		B	18.6	27	1579	1623	765	310	848	288	490	461	367	311	474	166	291	273	215	156	149	87	152	105
KNIGHT RIDER SPECIAL(S)			202	A	16.0	27	1358	2000	652	306	768	336	510	444	338	228	630	228	388	394	302	192	164^	56^	438	324
2 FRI. 8.00P 60 NBC A			99																							
8.00 - 8.30				A	14.9	26	1265	1953	678	287	789	324	508	425	346	254	608	221	379	381	293	182^	137^	53^	419	310
8.30 - 9.00				A	17.1	29	1452	2030	631	322	747	343	510	458	331	207	646	234	396	404	310	197	183	59^	454	334
KNIGHT RIDER-SPECIAL(S)		201		A	15.5	26	1316	1932	651	264	709	228	383	392	321	239	655	166^	321	372	342	269	184^	89^	384	251
1 FRI. 8.00P 60 NBC A		98																								
8.00 - 8.30				A	14.0	24	1189	1875	663	272	720	223	370	390	328	253	654	159^	307	350	340	285	160^	79^	341	228
8.30 - 9.00				A	17.0	28	1443	1974	639	255	697	231	393	389	312	229	651	171	329	390	346	251	204	97^	422	270
KNOTS LANDING	23	206	204	A	18.8	31	1596	1557	767	316	889	339	536	450	369	311	481	217	299	235	188	170	97	55^	90	74^
THU. 10.00P 60 CBS GD		99	99	B	20.2	33	1715	1557	829	327	939	344	545	473	394	343	449	164	266	237	204	159	103	63	66	48
10.00 - 10.30				A	19.2	31	1630	1545	769	320	892	346	542	454	362	308	477	208	295	236	189	170	99	56^	77^	64^
10.30 - 11.00				A	18.5	31	1571	1550	761	310	879	329	524	441	375	315	479	221	299	231	186	168	92	53^	100	82
LOVE BOAT	27	201	206	A	13.4	23	1138	1581	742	240	854	233	386	350	343	425	490	135	223	199	221	243	125	73^	112	67^
SAT. 9.00P 60 ABC CS		97	99	B	15.4	26	1307	1642	777	273	864	232	389	365	359	422	508	137	248	229	236	228	136	84	134	88
9.00 - 9.30				A	12.8	22	1087	1546	735	239	845	228	371	337	330	431	487	130	217	192	218	247	103^	55^	111^	68^
9.30 - 10.00				A	14.0	24	1189	1601	745	237	854	235	395	357	351	417	493	141	229	204	222	239	144	89^	110	68^
LUCIE ARNAZ SHOW	1		203	A	12.6	20	1070	1563	776	292	865	194^	352	367	364	443	442	114^	196^	222^	197^	217^	105^	36v	151^	123^
2 TUE. 8.00P 30 CBS CS			99	B	12.6	20	1070	1563	776	292	865	194	352	367	364	443	442	114	196	222	197	217	105	36	151	123
MACGRUDER AND LOUD	10	203	202	A	16.0	25	1358	1582	686	238	738	281	463	414	342	231	561	217	356	337	265	174	128	61^	155	94
TUE. 9.00P 60 ABC OP		99	99	B	14.8	22	1257	1601	716	293	799	320	506	444	349	237	546	208	344	332	253	168	132	71	124	75
9.00 - 9.30				A	15.3	23	1299	1627	685	251	735	293	465	403	332	228	582	231	374	355	270	177	141	69^	169	100
9.30 - 10.00				A	16.7	26	1418	1528	686	226	738	270	461	421	349	232	536	203	338	319	260	168	112	51^	142	87^
MAGNUM, P.I.	26	206	203	A	18.1	28	1537	1702	693	309	793	274	417	395	319	328	649	215	404	374	320	208	116	41^	144	86
THU. 8.00P 60 CBS PD		99	98	B	19.4	29	1647	1741	733	277	806	230	414	391	369	347	636	190	361	347	314	235	122	46	177	116
8.00 - 8.30				A	16.5	26	1401	1672	693	317	794	268	408	386	328	337	627	194	383	367	323	204	114	37^	137	78^
8.30 - 9.00				A	19.7	31	1673	1720	692	303	790	279	422	397	310	322	664	232	418	380	313	208	115	43^	151	94
MATT HOUSTON	25	199		A	10.9	18	925	1604	695	330	819	279	479	490	420	289	555	234^	334	268^	206^	191^	94^	17v	136^	110^
1 FRI. 10.00P 60 ABC PD		98		B	12.5	21	1061	1684	742	313	827	276	509	493	420	251	571	177	337	330	313	187	137	71	149	109
10.00 - 10.30				A	10.9	18	925	1592	709	347	838	276	494	513	425	296	530	223^	328	267^	193^	175^	73^	LT	151^	128^
10.30 - 11.00				A	10.9	19	925	1606	679	310	796	281	462	466	412	279	576	246^	339	268^	216^	205^	112^	33v	122^	93^
ME AND MOM	1		208	A	12.7	23	1078	1467	795	388	868	259	488	432	448	334	340	121^	199^	196^	152^	119^	79^	36v	180^	154^
2 FRI. 10.00P 60 ABC PD			99	B	12.7	23	1078	1467	795	388	868	259	488	432	448	334	340	121	199	196	152	119	79	36	180	154
10.00 - 10.30				A	13.3	24	1129	1512	831	399	883	274	498	439	446	335	337	123^	189^	178^	145^	125^	97^	47v	195^	161^
10.30 - 11.00				A	12.1	22	1027	1406	752	373	846	243	475	422	443	330	340	118^	206^	217^	156^	111^	59v	23v	161^	144^
MIAMI VICE	24	199	200	A	16.3	28	1384	1775	695	280	809	401	603	444	332	172	598	240	424	419	294	140	212	107	156	134
FRI. 10.00P 60 NBC OP		99	99	B	14.3	24	1214	1778	675	301	757	336	560	474	355	155	693	300	510	469	326	144	170	72	158	122
10.00 - 10.30				A	16.3	28	1384	1793	693	277	812	396	608	457	336	172	602	234	428	427	307	140	202	99	177	152
10.30 - 11.00				A	16.3	29	1384	1747	696	280	805	405	599	430	331	171	591	245	420	407	281	140	219	114	132	115
MR. BELVEDERE	4	205	205	A	15.2	25	1290	1852	845	301	909	341	543	466	352	326	463	150	274	271	220	163	166	95^	314	224
FRI. 8.30P 30 ABC CS		99	99	B	15.8	26	1341	1803	786	268	880	323	514	458	355	313	443	135	234	271	216	153	145	83	335	230
MOONLIGHTING	5	205	207	A	14.9	25	1265	1608	719	224	802	339	513	440	351	230	577	240	404	369	287	144	136	49^	93^	49^
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # DAY)	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
MOONLIGHTING-CONT'D																														
1 TUE.	10.00P	60	ABC	PD		99	99	B	13.2	23	1121	1621	738	246	812	340	501	441	340	253	603	237	389	356	285	174	132	43	74	43
2 TUE.	10.00P	55																												
10.00 - 10.30								A	15.5	26	1316	1616	724	224	800	325	504	445	359	234	585	243	403	381	290	149	136	49^	95^	51^
10.30 - 11.00								A	14.1	25	1197	1614	720	226	815	358	529	443	347	228	575	237	411	357	289	141	133	49^	91^	50^
MURDER, SHE WROTE					23	202	207	A	20.8	31	1766	1726	827	332	898	200	430	415	453	416	566	129	257	250	295	278	128	59^	134	112
SUN.	8.00P	60	CBS	SM		98	99	B	19.8	29	1681	1664	783	318	864	195	403	400	433	404	575	131	279	290	308	249	102	45	123	83
8.00 - 8.30								A	20.3	31	1723	1721	825	326	895	203	420	408	444	422	575	137	258	247	298	284	116	54^	135	108
8.30 - 9.00								A	21.3	31	1808	1728	824	338	897	201	439	418	456	408	555	123	256	254	290	270	142	64^	134	114
NBC MONDAY NIGHT MOVIES					23	187		A	11.7	17	993	1890	549	224^	573	203^	324	385	294	138^	818	361	512	462	331	224^	174^	36v	325	213^
1 MON.	8.00P	150	NBC	FF		92		B	18.8	29	1596	1747	804	306	872	292	524	484	435	283	596	211	370	352	301	178	154	77	125	85
8.00 - 8.30								A	11.4	17	968	2132	628	256^	663	222^	341	420	343	168^	834	352	514	409	328	252^	186^	24v	449	255^
8.30 - 9.00								A	11.1	16	942	2122	630	250^	668	240^	392	461	352	131^	830	372	533	446	339	216^	198^	22v	426	263^
9.00 - 9.30								A	11.6	17	985	1741	548	230^	562	195^	317	391	297	122^	797	344	498	464	340	212^	144^	46v	238^	174^
9.30 - 10.00								A	12.2	18	1036	1731	484	168^	503	200^	301	322	231^	129^	833	372	527	503	338	222^	174^	51v	221^	160^
10.00 - 10.30								A	12.0	19	1019	1780	473	223^	490	166^	280	353	260	137^	805	365	497	484	314	228^	174^	34v	311	224^
NBC NEWS DIGEST-M-F					128	147	151	A	13.0	20	1104	1945	729	291	795	280	451	442	350	280	633	232	386	370	276	210	197	104	320	208
1 MON.	8.29P	1	NBC	N		76	78	B	14.2	21	1206	1921	745	299	819	286	486	446	377	275	602	219	371	348	279	194	203	104	297	201
1 TUWF	8.58P	1																												
1 THU.	9.28P	1																												
2 MTUWF	8.58P	1																												
2 THU.	9.04P	1																												
NBC NEWS DIGEST-2-M-F					58	167	167	A	12.4	19	1053	1854	774	298	845	311	498	444	371	286	621	202	382	357	291	210	218	127	170	107
1 TU&TH	9.58P	1	NBC	N		83	83	B	13.5	21	1146	1743	748	310	823	303	514	474	385	251	593	220	382	358	291	174	181	86	146	104
2 TUE.	9.51P	1																												
2 THU.	9.45P	1																												
NBC NEWS DIGEST-SAT					26	147	151	A	10.2	17	866	1716	604	285	694	191	364	323	331	285	435	85^	220	218	267	181	231	158	356	308
SAT.	8.58P	1	NBC	N		78	80	B	11.5	19	976	1953	700	278	793	285	463	413	320	289	428	147	244	237	201	150	297	200	435	312
NBC NEWS DIGEST-2-SAT.					13	149	151	A	8.5	15	722	1663	785	256	861	279	542	504	443	257	487	136^	272	293	271	168^	151^	77^	164^	144^
SAT.	9.58P	1	NBC	N		82	78	B	9.6	16	815	1861	717	281	789	292	508	461	378	229	475	155	294	296	266	138	274	155	323	256
NBC NEWS DIGEST-SUN					25	149	153	A	11.7	18	993	1712	857	288	894	271	492	525	455	307	596	140	334	325	348	223	103^	55^	119^	73^
1 SUN.	9.12P	1	NBC	N		80	80	B	13.8	20	1172	1988	730	275	797	288	483	440	370	258	638	232	405	372	306	197	188	108	365	242
2 SUN.	9.18P	2																												
NBC NIGHTLY NEWS-SAT.					23	165	164	A	8.5	17	722	1536	732	171^	793	144^	255	260	268	487	609	156^	256	271	278	295	22v	22v	112^	95^
SAT.	6.30P	30	NBC	N		92	92	B	8.6	17	730	1472	692	193	727	126	265	282	326	409	613	136	258	260	282	314	49	17	83	54
NBC NIGHTLY NEWS-SUN					16	150	168	A	7.4	15	628	1538	615	207	695	127^	299	297	334	345	621	74^	215	278	338	343	76^	LT	146^	70^
SUN.	6.30P	30	NBC	N		85	90	B	7.8	13	662	1561	652	240	711	157	291	301	330	356	618	158	279	302	293	272	81	50	151	93
NBC NIGHTLY NEWS					128	203	203	A	10.8	21	917	1534	656	179	735	120	252	288	337	410	629	151	277	288	279	296	52^	31^	118	76
M-F	6.30P	30	NBC	N		99	99	B	11.4	20	968	1590	732	248	793	168	324	333	379	401	611	138	262	289	298	293	58	31	128	79
NBC SUNDAY NIGHT MOVIE					23		202	A	11.6	19	985	1747	850	308	913	256	477	500	427	335	589	157^	318	294	327	232^	167^	104^	78^	66^
2 SUN.	8.00P	175	NBC	FF			99	B	16.3	25	1384	1747	732	314	814	284	510	473	411	240	639	232	411	397	331	172	149	69	145	103
8.00 - 8.30								A	10.7	18	908	2177	866	382	960	270^	553	531	485	316	618	196^	322	276	307	248^	338	225^	261^	230^
8.30 - 9.00								A	11.0	17	934	1922	847	372	901	259^	480	511	440	323	652	188^	361	300	337	262^	197^	118^	172^	140^
9.00 - 9.30								A	11.5	18	976	1776	894	332	945	283	510	517	428	343	611	149^	332	311	334	247^	164^	98^	56v	35v
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
NBC SUNDAY NIGHT M-CONT'D																														
9.30 - 10.00								A	11.5	18	976	1638	857	313	907	267	478	495	406	327	606	143^	333	311	350	242^	125^	84^	LT	LT
10.00 - 10.30								A	12.4	21	1053	1543	830	238	892	225^	424	489	417	349	546	131^	289	283	335	216^	105^	59v	LT	LT
10.30 - 11.00								A	12.5	23	1061	1497	818	232^	896	244	429	469	397	358	510	151^	275	272	295	190^	91^	48v	LT	LT
NEWHART					20	206		A	14.0	21	1189	1707	706	321	742	220	408	423	350	307	743	347	471	393	269	205^	100^	47v	122^	92^
1 MON.	9.30P	30	CBS	CS		99		B	18.6	28	1579	1582	772	322	861	296	503	464	372	310	492	182	304	282	217	161	125	65	104	72
NEWSBREAK-M-F					131	177	176	A	12.7	20	1078	1601	752	303	842	258	439	413	350	359	533	178	304	271	245	200	116	55^	110	78
1 MWTHF	9.58P	1	CBS	N		84	84	B	15.2	23	1290	1601	780	296	862	259	459	437	397	347	517	155	286	273	255	194	112	57	110	75
1 TUE.	9.58P	2																												
2 MON.	8.29P	1																												
2 TU & W	9.53P	1																												
2 THU.	9.58P	1																												
2 FRI.	9.49P	1																												
NEWSBREAK-SAT.					27	161	183	A	11.1	19	942	1964	713	264	735	267	460	432	322	228	713	234	452	444	369	220	210	83^	306	231
SAT.	9.58P	1	CBS	N		81	87	B	12.0	20	1019	1792	666	273	733	211	428	416	377	258	725	225	440	430	389	234	137	58	197	146
NEWSBREAK-SUN.					26	182	184	A	15.6	24	1324	1620	757	293	818	171	408	403	441	373	566	130	279	303	296	240	125	69^	111	90^
SUN.	9.58P	1	CBS	N		89	88	B	16.2	24	1375	1594	773	285	854	213	408	401	407	390	572	149	299	302	292	231	89	47	79	58
NIGHT COURT					24	204		A	18.6	29	1579	1764	826	349	886	396	613	475	319	252	538	255	412	368	191	126^	108^	53^	232	162
1 THU.	9.30P	30	NBC	CS		99		B	17.6	27	1494	1748	751	350	842	365	556	491	350	227	600	278	432	393	259	133	172	88	134	97
OFF THE RACK					4	197	205	A	12.6	21	1070	1717	816	360	905	322	564	501	427	304	484	178	287	285	208	156	107^	67^	221	161
FRI.	9.30P	30	ABC	CS		98	99	B	12.9	21	1095	1624	745	329	861	294	503	467	403	303	466	149	253	273	223	166	106	64	191	134
PEOPLE DO-CRAZIEST THINGS(S)						205		A	9.1	16	773	1680	588	156^	644	350	545	446	274^	56v	783	389	561	467	347	182^	143^	79v	110^	38v
1 SUN.	10.30P	30	ABC	U		99																								
PUNKY BREWSTER					23	183	189	A	10.4	17	883	2211	681	278	754	309	508	468	310	204	464	148	309	274	250	130^	341	173	652	442
1 SUN.	7.00P	60	NBC	CS		94	96	B	11.4	18	968	2151	656	261	749	293	488	426	309	228	491	194	319	307	221	132	273	166	638	428
2 SUN.	7.30P	30																												
7.00 - 7.30								A	9.9	17	841	2250	735	295^	794	344	517	488	306	225^	447	153^	303	250^	236^	121^	325	158^	684	443
7.30 - 8.00								A	10.7	18	908	2186	652	267	732	293	503	457	308	194	475	147	311	284	255	138^	346	180	633	439
REMINGTON STEELE					21	202		A	13.8	24	1172	1594	717	349	773	284	476	440	355	247	550	161^	305	288	254	223	107^	74^	164^	98^
1 TUE.	10.00P	60	NBC	PD		99		B	17.1	29	1452	1598	719	300	786	272	495	466	391	235	625	239	433	389	310	160	108	42	79	54
10.00 - 10.30								A	14.3	24	1214	1621	738	351	797	316	497	464	355	238	531	155^	300	293	266	207	118^	82^	175^	108^
10.30 - 11.00								A	13.3	24	1129	1553	691	345	743	247	454	413	354	255	562	163^	304	283	236	239	98^	64^	150^	86^
RIPLEY'S BELIEVE IT-NOT					25	188		A	11.3	18	959	2259	840	309	875	360	567	545	368	217^	845	366	551	547	348	228^	273	86^	266	171^
1 SUN.	7.00P	60	ABC	U		92		B	11.6	18	985	2119	726	293	805	322	526	466	367	218	784	318	534	481	358	203	189	66	341	230
7.00 - 7.30								A	10.0	17	849	2223	838	326	867	334	549	545	382	235^	852	365	545	533	338	245^	269^	87^	235^	146^
7.30 - 8.00								A	12.6	20	1070	2276	837	294	876	375	578	541	355	203^	837	366	555	556	355	213^	274	85^	289	193^
RIPTIDE					21	200		A	16.4	25	1392	1844	741	284	800	291	490	472	356	256	638	201	373	328	299	249	231	128^	175^	119^
1 TUE.	9.00P	60	NBC	PD		98		B	19.3	29	1639	1759	695	301	765	270	476	447	363	236	659	244	436	401	318	186	177	66	158	112
9.00 - 9.30								A	16.5	25	1401	1824	728	283	781	285	480	466	350	244	648	210	383	334	303	248	206	106^	189	125^
9.30 - 10.00								A	16.4	25	1392	1841	747	282	808	294	495	477	359	261	622	191	361	316	291	247	253	148^	158^	110^
ST. ELSEWHERE					24	208		A	14.1	25	1197	1640	768	373	859	437	606	399	307	231	649	298	495	397	286	134^	88^	55^	44v	32v
1 WED.	10.00P	60	NBC	GD		99		B	13.9	23	1180	1595	785	357	854	358	584	545	389	216	569	268	434	382	250	111	110	48	62	38
10.00 - 10.30								A	14.8	25	1257	1612	770	364	857	419	595	393	314	237	619	280	459	382	268	136^	98^	54^	38v	27v
10.30 - 11.00								A	13.5	25	1146	1645	756	379	850	452	612	397	291	225	672	313	530	408	303	130^	73^	55^	50v	36v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
SARA	8	190		A	12.4	19	1053	1396	535	222^	575	185^	310	296	236	239	564	226^	403	328	259	129^	156^	65^	101^	83^
1 WED. 9.30P 30 NBC CS		96		B	14.7	22	1248	1679	696	307	764	280	478	438	344	232	522	213	362	304	240	134	229	115	164	130
SCARECROW & MRS. KING	22	202	198	A	15.8	23	1341	1565	624	282	709	179	357	353	350	330	540	213	340	291	227	194	133	72^	183	131
MON. 8.00P 60 CBS GD		98	98	B	17.3	26	1469	1639	748	311	831	241	438	420	379	349	484	136	266	259	243	189	125	71	199	137
8.00 - 8.30				A	15.0	22	1274	1538	621	272	713	170	347	342	346	344	523	206	326	279	216	191	127	64^	175	133
8.30 - 9.00				A	16.6	24	1409	1580	626	287	703	183	362	360	354	319	552	217	350	300	235	196	136	78^	189	129
SILVER SPOONS	22		189	A	8.7	17	739	2050	448	221^	545	195^	361	308^	194^	184^	461	141^	244^	250^	219^	195^	362	179^	682	494
2 SUN. 7.00P 30 NBC CS			96	B	10.4	16	883	2011	630	273	718	268	453	400	311	225	497	195	318	306	225	133	250	151	546	372
SIMON & SIMON	24	205	203	A	21.0	33	1783	1643	678	299	790	289	467	416	311	292	631	251	416	340	281	188	111	40^	111	65^
THU. 9.00P 60 CBS PD		99	99	B	22.0	33	1868	1666	766	284	845	255	463	430	398	332	585	175	330	317	292	213	118	47	118	76
9.00 - 9.30				A	20.0	31	1698	1660	664	286	772	279	443	398	297	296	654	265	430	355	284	195	112	39^	122	69^
9.30 - 10.00				A	21.9	34	1859	1631	695	312	811	300	490	436	323	290	610	237	403	326	279	182	109	41^	101	61^
60 MINUTES	28	208	208	A	20.5	35	1740	1672	732	277	799	182	347	363	388	391	730	190	339	345	366	332	83	51^	60^	35^
SUN. 7.00P 60 CBS DN		99	99	B	22.3	35	1893	1621	737	289	791	169	336	350	387	397	692	183	349	352	344	290	67	28	71	42
7.00 - 7.30				A	19.4	35	1647	1672	728	276	794	181	343	361	387	391	743	193	340	353	371	340	74^	49^	61^	33^
7.30 - 8.00				A	21.5	35	1825	1673	736	278	806	182	354	365	392	393	723	191	338	340	361	328	88	51^	56^	36^
SPORTSBREAK-SAT	28	193	202	A	12.4	21	1053	2207	561	257	646	302	432	365	247	178	609	276	413	344	252	183	235	78^	717	434
1 SAT. 8.58P 1 CBS SN		93	96	B	11.9	20	1010	2022	685	268	752	251	465	433	364	242	705	262	463	427	350	204	169	67	396	260
2 SAT. 8.28P 1																										
SPORTSBREAK-SUN	28	198	201	A	18.6	27	1579	1746	835	359	916	197	436	412	472	429	554	116	248	241	288	280	144	67^	132	115
SUN. 8.58P 1 CBS SN		96	96	B	18.5	27	1571	1687	787	313	866	201	405	405	428	400	581	142	294	297	305	242	111	56	129	87
T.J. HOOKER	22		202	A	13.9	24	1180	1574	730	243	809	219	364	295	327	412	525	160^	267	249	197^	248	48v	13v	192^	143^
2 SAT. 8.00P 60 ABC OP			98	B	13.6	23	1155	1673	732	275	821	211	371	336	360	398	580	137	271	267	278	271	115	59	157	102
8.00 - 8.30				A	13.4	24	1138	1544	724	246	792	215^	342	270	312	418	524	164^	270	244	190^	247	39v	11v	189^	137^
8.30 - 9.00				A	14.5	25	1231	1580	730	239	818	222	379	311	337	406	520	154^	260	248	200^	248	51v	12v	191^	146^
TV BLOOPERS & PRAC. JOKES	23		200	A	17.8	26	1511	1841	656	264	779	309	453	396	280	278	562	289	385	360	192	148^	210	131^	290	202
2 MON. 8.00P 60 NBC CV			99	B	17.4	26	1477	1899	737	295	823	317	504	428	356	264	559	211	348	315	256	179	235	116	282	197
8.00 - 8.30				A	17.4	26	1477	1808	640	251	772	307	443	379	270	284	522	249	340	318	190	150^	214	136^	300	209
8.30 - 9.00				A	18.1	26	1537	1876	673	276	788	310	462	411	289	278	598	324	426	404	195	142^	207	128^	283	196
THREE'S A CROWD	21	191	195	A	13.2	20	1121	1800	671	229	753	296	434	372	275	265	563	286	381	324	180	158	173	99^	311	158
TUE. 8.00P 30 ABC CS		96	98	B	14.7	22	1248	1797	734	278	822	302	464	381	340	306	534	216	322	286	214	178	190	108	251	156
TRAPPER JOHN, M.D.	22	200	205	A	18.0	30	1528	1444	738	291	789	190	380	346	385	389	486	119	254	241	269	206	87	52^	82^	46^
SUN. 10.00P 60 CBS GD		98	99	B	16.6	28	1409	1498	740	289	836	219	412	387	391	380	533	162	295	283	269	202	71	39	58	32
10.00 - 10.30				A	17.7	29	1503	1440	735	292	786	187	375	341	385	390	480	119	245	235	260	209	91	55^	83^	50^
10.30 - 11.00				A	18.3	32	1554	1442	737	287	786	189	384	349	386	385	490	118	258	246	274	207	87	51^	79^	43^
20/20	24	205	206	A	12.9	21	1095	1600	823	289	877	258	446	407	398	368	600	208	336	323	270	218	82^	42^	41^	16v
THU. 10.00P 60 ABC DN		99	99	B	14.4	24	1223	1549	744	293	805	201	418	426	418	319	618	170	339	355	313	223	80	41	46	32
10.00 - 10.30				A	13.3	21	1129	1578	811	284	860	251	446	412	393	361	579	197	337	311	262	207	94^	59^	45^	18v
10.30 - 11.00				A	12.5	21	1061	1609	834	294	890	262	444	402	404	372	617	216	334	334	278	229	69^	23v	33^	9v
UNDER ONE ROOF	3	187	184	A	11.5	20	976	1809	752	248	825	304	536	470	375	244	474	158	297	299	238	139	248	181	262	206
SAT. 9.30P 30 NBC CS		97	97	B	11.3	19	959	1714	712	230	787	283	513	453	357	231	450	160	268	272	216	136	214	163	263	205
WEBSTER	4	207	209	A	16.2	28	1375	1903	825	291	886	323	515	442	337	334	468	156	249	257	200	183	188	115	361	245
FRI. 8.00P 30 ABC CS		98	99	B	16.6	28	1409	1871	767	263	859	307	494	443	346	318	455	140	230	269	212	165	148	88	409	263

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
WHO'S THE BOSS?	21	198	197	A	14.8	22	1257	1900	697	259	781	298	456	399	302	272	583	269	404	374	219	150	223	149	313	191
TUE. 8.30P 30 ABC CS		97	99	B	15.8	23	1341	1793	752	307	841	329	508	422	349	279	531	215	330	303	224	160	196	122	225	143
WILDSIDE	3	202	203	A	10.9	17	925	1935	733	216	760	234	396	412	375	265	648	216	375	383	316	225	247	82^	280	179
THU. 8.00P 60 ABC A		99	99	B	12.6	19	1070	1816	720	226	752	236	396	394	367	273	652	218	387	374	325	222	191	64	221	143
8.00 - 8.30				A	10.8	17	917	1928	724	214	748	227	381	399	367	266	642	218	378	398	316	210	236	76^	302	190
8.30 - 9.00				A	10.9	17	925	1947	744	217	773	244	411	424	381	265	658	218	375	368	315	242	256	86^	260	171
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	105	194	194	A	5.5	16	467	1283	543	190	708	222	374	292	328	291	499	143	259	238	237	218	33v	11v	43^	34^
1 TU & F 11.30P 31 ABC N		96	96	B	5.7	16	484	1316	611	217	677	171	346	321	358	268	565	162	309	303	283	216	38	18	36	23
1 WED. 11.30P 32																										
1 THU. 11.30P 30																										
2 MWF 11.30P 30																										
2 TUE. 11.30P 31																										
2 THU. 11.30P 32																										
ABC NEWS:NIGHTLINE-MON(B)		193		A	4.8	24	408	912	608^	250^	618	186^	348^	287^	400^	255^	252^	51v	115v	115v	171^	137v	42v	42v	LT	LT
1 MON. 12.41A 30 ABC N		96																								
ABC ROCKS	23	127	129	A	2.1	7	178	1000	326^	253^	326^	101v	275^	298^	225^	28v	259^	96v	124v	112v	90v	118v	100v	95v	315^	236^
1 FRI. 12.01A 32 ABC PC		69	69	B	2.1	7	178	1074	415	193	490	221	369	303	229	81	377	170	263	231	171	100	83	34	124	93
2 FRI. 12.00M 32																										
ABC WEEKEND REPORT-SAT.	25	156	164	A	4.0	10	340	1709	1035	300^	1073	478	784	414	496	289^	533	207^	309^	217^	254^	207^	18v	18v	85v	59v
SAT. 11.30P 15 ABC N		85	87	B	4.2	11	357	1299	704	203	737	211	415	374	408	255	462	119	228	218	253	202	58	47	42	33
ABC WEEKEND REPORT-SUN.	26	164	166	A	4.2	16	357	1417	652	252^	669	142^	375	415	396	215^	689	293^	445	392	373	185^	LT	LT	53v	53v
SUN. 11.30P 15 ABC N		90	90	B	3.9	13	331	1270	608	227	654	224	373	330	322	223	527	191	332	287	257	169	34	LT	55	29
CBS NEWS NIGHTWATCH-1	124	58	58	A	1.0	10	85	847	447^	94v	541^	283^	283^	141v	176v	223^	236^	106v	118v	70v	94v	118v	LT	LT	LT	LT
1 M-THSU 2.00A 30 CBS N		57	56	B	1.2	13	102	891	417	179	463	140	270	256	245	144	416	177	258	235	195	132	LT	LT	LT	LT
2 MON. 2.21A 9																										
2 TU-THS 2.00A 30																										
CBS NEWS NIGHTWATCH-2	30	77	77	A	1.1	14	93	570^	313^	108v	377^	226^	226^	97v	140v	151v	193^	107v	107v	96v	86v	86v	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		70	70	B	1.1	14	93	684	278	122	346	145	213	193	167	103	338	122	198	190	197	129	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	30	101	102	A	1.1	21	93	333^	226^	118v	247^	161v	161v	129v	LT	86v	86v	LT	54v	54v	LT	LT	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		87	87	B	1.0	20	85	554	262	167	289	141	205	175	107	69	265	98	159	140	133	103	LT	LT	LT	LT
3.00 - 3.30				A	1.2	19	102	490^	324^	167^	373^	226^	226^	128v	98v	147v	117v	59v	59v	59v	58v	58v	LT	LT	LT	LT
3.30 - 4.00				A	1.1	19	93	473^	301^	140v	344^	183^	183^	140v	75v	161v	129v	97v	97v	97v	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.1	21	93	366^	323^	194^	323^	226^	226^	226^	LT	97v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.1	23	93	129v	129v	97v	129v	129v	129v	129v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	1.0	21	85	129v	LT	LT	LT	LT	LT	LT	LT	LT	82v	59v	82v	82v	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	1.1	23	93	280^	140v	LT	140v	97v	97v	97v	LT	LT	140v	LT	86v	86v	LT	54v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	27	134	137	A	5.8	12	492	1189	598	195^	610	80^	298	262	298	312	492	63v	232^	234^	289	234^	87^	39v	LT	LT
SUN. 11.00P 15 CBS N		72	72	B	5.8	12	492	1376	702	267	784	178	362	368	377	366	529	164	296	281	262	209	43	21	20	15
DAVID LETTERMAN I	103	192	192	A	3.6	18	306	1288	494	200^	523	209	264	248	187^	219	621	451	484	301	125^	117^	52^	LT	92^	82^
M-TH 12.30A 30 NBC GV		99	98	B	3.7	18	314	1283	525	187	575	239	331	283	236	175	632	369	479	331	206	126	41	LT	35	17
DAVID LETTERMAN II	103	192	192	A	2.8	18	238	1282	445	193^	445	210^	256^	236^	172^	159^	711	492	534	352	201^	169^	21v	21v	105^	97^
M-TH 1.00A 30 NBC GV		99	98	B	2.8	18	238	1240	494	183	531	243	329	264	214	145	633	387	492	328	204	121	29	LT	47	LT

Viewers per 1000 viewing households by specified categories (Audience Composition).

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																													
EYE ON HOLLYWOOD			79		103	103	A	1.9	7	161	994	435	74v	460	130^	280^	216^	193^	156^	454	217^	305^	293^	193^	143^	37v	37v	43v	43v
1 TUE. 12.01A	30	ABC		GV	63	64	B	1.7	6	144	1044	459	177	532	189	306	234	244	178	481	167	288	269	255	163	LT	LT	LT	LT
1 WED. 12.02A	30																												
1 THU. 12.00M	30																												
2 MON. 12.00M	31																												
2 TUE. 12.01A	31																												
2 WED. 12.00M	30																												
2 THU. 12.02A	30																												
FRIDAY NIGHT VIDEOS			25		186	186	A	3.9	18	331	1402	462	230^	520	272^	361^	218^	206^	148^	357^	185^	253^	159^	115^	104^	374^	205^	151^	151^
FRI. 12.30A	90	NBC		PC	97	97	B	3.4	16	289	1218	430	171	499	289	382	265	160	95	429	269	347	224	127	72	209	92	81	76
12.30 - 1.00							A	4.9	19	416	1387	457	202^	517	223^	312	212^	193^	177^	315	122^	175^	145^	89^	140^	438	264^	117^	117^
1.00 - 1.30							A	3.7	17	314	1366	411	254^	474	273^	340^	181^	201^	134^	324^	213^	267^	121^	82v	57v	421	255^	147^	147^
1.30 - 2.00							A	3.0	18	255	1514	531	247^	589	358^	467^	274^	231^	122v	478^	254^	372^	239^	205^	106v	223^	50v	224^	224^
G MICHAELS SPORTS MACHINE			28		71	78	A	1.7	7	144	813^	410^	35v	514^	LT	187v	244^	334^	270^	250^	173v	173v	96v	77v	77v	49v	LT	LT	LT
SUN. 12.00M	15	NBC		SC	46	49	B	1.5	5	127	860	378	200	413	88	237	270	269	124	428	197	310	295	176	102	LT	LT	LT	LT
LATE MOVIE I			133		182	182	A	4.5	15	382	1141	546	185	628	225	377	322	293	209	421	149^	259	209	181	152^	63^	39v	29v	23v
1 M & TU 11.30P	66	CBS		FF	92	92	B	5.3	17	450	1223	578	203	641	204	378	352	332	208	495	191	321	274	233	147	58	31	29	18
1 W & TH 11.30P	69																												
1 FRI. 11.45P	69																												
2 MON. 11.51P	67																												
2 TU & W 11.30P	67																												
2 THU. 11.30P	65																												
2 FRI. 11.30P	63																												
11.30 - 12.00							A	5.0	14	425	1235	576	214	689	250	419	349	319	223	431	155	268	224	190	151	90^	56^	25v	25v
12.00 - 12.30							A	4.4	16	374	1104	540	179	602	214	356	310	281	203	414	147^	251	198	168	152^	53^	29v	35v	22v
12.30 - 1.00							A	3.7	17	314	968	449	140^	513	166^	296	274	251	192^	414	143^	258	203	188^	147^	22v	16v	19v	19v
LATE MOVIE II			133		182	182	A	3.2	17	272	1055	497	172^	589	206^	361	309	272	181^	397	158^	257	202^	169^	114^	47v	29v	22v	22v
1 MON. 12.36A	50	CBS		FF	92	92	B	3.6	19	306	1144	531	194	588	183	360	336	310	171	484	206	326	280	222	130	47	25	25	LT
1 TUE. 12.36A	44																												
1 WED. 12.39A	53																												
1 THU. 12.39A	52																												
1 FRI. 12.54A	48																												
2 MON. 12.58A	46																												
2 TUE. 12.37A	50																												
2 WED. 12.37A	48																												
2 THU. 12.35A	49																												
2 FRI. 12.33A	51																												
12.30 - 1.00							A	3.5	17	297	1084	518	221	609	198^	377	333	310	182^	387	155^	259	195^	165^	115^	68^	41v	20v	20v
1.00 - 1.30							A	3.1	18	263	1027	476	149^	556	194^	332	289	252	171^	404	156^	259	221^	183^	103^	37v	26v	30v	30v
1.30 - 2.00							A	2.5	17	212	991	486	62v	604	240^	363	274^	194^	212^	349	66v	184^	212^	175^	137^	LT	LT	LT	LT
SATURDAY NIGHT			24		178	199	A	7.3	23	620	1694	646	260	744	409	614	445	277	90^	647	425	602	400	199^	42v	193^	34v	110^	77^
SAT. 11.30P	82	NBC		GV	94	99	B	7.5	22	637	1532	554	253	640	334	493	384	245	112	572	316	489	397	223	68	229	102	91	79
11.30 - 12.00							A	7.9	21	671	1571	553	239	635	296	497	402	286	99^	583	327	509	379	215	66^	225	88^	128^	97^
12.00 - 12.30							A	7.6	24	645	1705	684	255	783	434	648	466	283	90^	650	456	621	399	184^	29v	172^	LT	100^	68^
12.30 - 1.00							A	6.2	23	526	1854	729	293	844	553	748	482	245	63^	749	549	723	434	187^	26v	169^	LT	92^	59v
TONIGHT SHOW			127		200	200	A	6.8	22	577	1426	644	242	703	204	318	312	309	314	531	250	334	274	212	170	106^	49^	86^	64^
M-F 11.30P	60	NBC		GV	99	99	B	7.1	22	603	1371	634	217	689	214	343	334	314	270	581	254	381	309	252	170	60	22	41	28
11.30 - 12.00							A	7.6	22	645	1428	649	233	705	200	310	310	323	324	550	241	344	288	236	179	88^	42^	85^	64^
12.00 - 12.30							A	6.0	22	509	1399	634	252	699	209	326	311	292	301	492	254	313	248	179	155	119^	56^	89^	65^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
TOURN.-CHAMPIONS-HIGHLGHT(S)		174		A	5.0	12	425	1115	595	188^	630	118v	213^	292^	324^	320^	398^	101v	154^	119v	153^	244^	33v	LT	54v	LT
1 FRI. 11.30P 15 CBS	SC	87																								
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			199	A	6.7	22	569	1633	768	331^	795	248^	527	464	431^	207^	175^	60v	82v	82v	53v	93v	236^	187^	427^	390^
2 WED. 4.00P 60 ABC	FV		99																							
4.00 - 4.30				A	6.4	22	543	1497	717	253^	748	241^	507	473	411^	181^	137^	52v	52v	52v	33v	85v	220^	182^	392^	357^
4.30 - 5.00				A	7.0	22	594	1746	813	400^	835	253^	541	452	447	233^	206^	66v	105v	105v	70v	101v	248^	189^	457	420
ABC DAYTIME NEWSBRIEF-M-F	130	207	207	A	7.7	28	654	1275	808	224	898	458	624	483	338	226	194	65^	112	99	77^	77^	102	82^	81^	38^
1 M-W 2.58P 1 ABC	N	99	99	B	8.0	27	679	1296	802	232	900	446	635	488	350	221	219	97	130	95	60	84	71	60	106	37
1 TH & F 2.57P 2																										
2 M & W 2.57P 2																										
2 TUTHF 2.58P 1																										
ABC WORLD NEWS-MORN-615A	130	111	118	A	1.7	17	144	1361	618	237^	618	146^	486	486	457	84v	542	354^	410^	396^	76v	125^	LT	LT	194^	104v
M-F 6.15A 15 ABC	N	78	79	B	1.6	17	136	1156	551	275	578	176	407	387	312	136	447	135	289	293	243	138	42	LT	89	75
ABC WORLD NEWS-MORN-645A	130	170	175	A	3.0	19	255	1459	556	305	560	133^	384	393	376	164^	553	277	368	376	174^	165^	119^	63^	227^	126^
M-F 6.45A 15 ABC	N	93	93	B	2.6	19	221	1342	643	278	689	214	480	474	388	158	455	147	272	278	235	156	74	43	124	79
ALL MY CHILDREN	124	208	209	A	7.9	27	671	1356	880	284	971	536	696	539	329	205	232	103	152	136	68^	72^	60^	41^	93	40^
M-F 1.00P 60 ABC	DD	99	99	B	8.1	26	688	1370	870	260	975	509	705	530	343	219	239	122	162	118	67	74	50	39	106	26
1.00 - 1.30				A	7.4	25	628	1360	874	286	970	534	688	538	324	208	236	109	153	136	61^	76^	65^	44^	89^	35^
1.30 - 2.00				A	8.3	28	705	1357	889	282	979	543	709	544	333	204	228	97	149	135	73^	70^	54^	38^	96	44^
ANOTHER WORLD	127	203	203	A	5.0	18	425	1471	850	190	997	346	541	481	410	425	267	79^	105^	87^	90^	145	91^	80^	116^	64^
M-F 2.00P 60 NBC	DD	99	99	B	5.5	19	467	1390	891	177	988	321	514	434	424	439	245	86	106	84	96	120	52	44	105	41
2.00 - 2.30				A	5.2	18	441	1458	851	179	1003	338	535	473	412	436	265	84^	102^	74^	79^	147	78^	68^	112^	61^
2.30 - 3.00				A	4.9	18	416	1442	830	192	972	345	533	475	397	411	258	72^	104^	91^	92^	140^	97^	88^	115^	63^
AS THE WORLD TURNS	132	207	206	A	7.0	24	594	1263	768	117	883	267	395	317	277	450	280	58^	131	114	126	141	47^	32^	53^	LT
M-F 1.30P 60 CBS	DD	99	99	B	7.1	23	603	1209	799	111	881	231	386	341	347	445	231	52	93	84	104	123	32	17	65	21
1.30 - 2.00				A	6.8	23	577	1251	744	117	863	249	382	312	269	447	299	57^	137	118	139	153	41^	29^	48^	LT
2.00 - 2.30				A	7.1	25	603	1272	793	111	902	282	409	320	285	456	266	60^	125	112	117	132	52^	35^	52^	LT
BODY LANGUAGE	130	105	105	A	2.7	9	229	1354	624	165^	708	149^	276	263^	227^	406	502	108^	332	333	289	157^	109^	74^	35v	LT
M-F 4.00P 30 CBS	PV	55	55	B	2.7	8	229	1306	729	188	834	235	375	322	326	410	311	61	150	153	162	144	60	32	101	41
CAPITOL	132	198	197	A	5.5	20	467	1278	767	92^	913	295	425	314	317	438	266	64^	141	127^	120^	117^	52^	24v	47^	LT
M-F 2.30P 30 CBS	DD	95	95	B	5.8	20	492	1211	763	119	858	240	397	340	357	410	222	50	92	84	108	118	56	27	75	26
CBS EARLY MORNING NEWS	135	142	141	A	1.7	16	144	1264	612	188^	646	215^	312^	271^	305^	278^	548	159^	298^	319^	286^	229^	LT	LT	49v	LT
M-F 6.30A 30 CBS	N	89	89	B	1.6	16	136	1105	477	188	490	100	240	269	290	191	549	152	262	297	257	231	LT	LT	LT	LT
CBS MORNING NEWS 1	135	202	202	A	3.5	15	297	1222	648	209	698	179^	368	357	307	303	453	103^	201^	159^	198^	248	30v	16v	41v	17v
M-F 7.30A 30 CBS	N	99	99	B	3.3	15	280	1154	600	178	627	123	318	321	318	271	449	70	179	167	202	259	27	LT	51	28
CBS MORNING NEWS 2	135	202	202	A	3.7	15	314	1229	796	184^	885	264	440	398	306	407	293	48v	79^	76^	101^	198	16v	LT	35v	25v
M-F 8.30A 30 CBS	N	99	99	B	3.7	16	314	1119	641	123	686	131	288	288	312	348	359	69	134	124	141	211	19	LT	55	21
CBS SCHOOLBREAK SPECIALS(S)			190	A	6.2	17	526	1196	517	146^	640	152^	310^	246^	260^	306^	276^	61v	86v	50v	131^	190^	94v	LT	186^	149^
2 TUE. 4.30P 60 CBS	CL		92																							
4.30 - 5.00				A	5.9	17	501	1250	577	154^	727	154^	367^	318^	353^	334^	322^	88v	138^	101v	146^	184^	53v	LT	148^	110v
5.00 - 5.30				A	6.4	17	543	1144	466	137^	562	149^	254^	178^	173^	286^	233^	36v	36v	LT	118^	197^	128^	LT	221^	183^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
DAYS OF OUR LIVES	127	208	208	A	7.1	24	603	1446	799	200	946	377	561	454	376	360	276	85^	123	105	103	135	135	109	89^	47^
M-F 1.00P 60 NBC	DD	99	99	B	7.2	23	611	1402	839	211	944	344	528	441	397	374	306	107	143	114	122	140	70	59	82	35
1.00 - 1.30				A	6.8	23	577	1461	798	203	952	366	551	449	381	373	294	93^	129	107	109	146	135	114	80^	40^
1.30 - 2.00				A	7.3	24	620	1439	805	192	952	392	577	466	376	351	258	79^	117	101	95^	124	132	106	97^	50^
FAMILY FEUD	123	183	183	A	3.1	13	263	1308	783	246	859	353	482	407	354	323	232^	84^	96^	83^	76^	129^	57v	23v	160^	LT
M-F 11.30A 30 ABC	QP	89	89	B	3.3	13	280	1321	791	205	867	383	533	418	311	290	294	139	173	138	92	103	53	34	107	38
GENERAL HOSPITAL	124	206	207	A	8.9	30	756	1429	787	201	869	447	597	428	316	237	248	90	166	149	108	79^	230	202	82	48^
M-F 3.00P 60 ABC	DD	99	99	B	9.1	28	773	1342	799	223	893	434	624	471	343	228	222	96	133	99	72	85	127	111	100	52
3.00 - 3.30				A	8.7	30	739	1417	807	204	884	458	609	447	319	234	243	85	162	141	107	80^	220	196	70^	39^
3.30 - 4.00				A	9.0	29	764	1440	773	195	859	442	588	407	310	244	250	93	171	158	108	76^	236	206	95	57^
GOOD MORNING, AMERICA-730	130	204	205	A	5.1	22	433	1432	771	316	799	259	471	399	381	291	430	128^	196	206	181	217	62^	25v	141^	70^
M-F 7.30A 30 ABC	N	99	99	B	4.9	23	416	1310	730	229	752	251	439	420	349	258	393	87	180	182	207	191	58	23	107	55
GOOD MORNING, AMERICA-830	130	202	203	A	5.3	21	450	1342	773	247	800	228	438	353	369	349	408	135^	200	181	167	194	18v	11v	116^	32v
M-F 8.30A 30 ABC	N	98	98	B	5.5	23	467	1229	767	172	791	228	418	392	380	327	356	92	159	147	158	183	16	LT	66	20
GUIDING LIGHT	131	206	206	A	7.2	24	611	1300	740	134	905	273	452	345	371	410	230	46^	104	90^	115	113	106	81^	59^	20v
M-F 3.00P 60 CBS	DD	99	99	B	7.5	24	637	1300	761	148	869	223	416	359	390	410	213	45	88	79	103	112	129	73	89	42
3.00 - 3.30				A	7.0	24	594	1251	735	127	891	261	440	339	364	412	226	42^	100^	85^	116	115	87^	67^	47^	12v
3.30 - 4.00				A	7.4	24	628	1326	737	133	907	278	460	350	377	402	232	49^	106	92^	114	112	120	92^	67^	25v
LOVING	124	188	188	A	3.8	14	323	1396	799	220	920	477	640	502	318	214	246	65^	93^	76^	74^	153^	76^	65^	154^	75^

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
M-F 12.30P 30 ABC	DD	94	94	B	4.2	15	357	1323	785	226	891	441	619	455	330	229	256	108	132	86	64	121	49	38	127	41
NBC NEWS AT SUNRISE	130	180	179	A	2.6	18	221	1149	638	253^	638	136^	303	394	354	221^	453	42v	205^	254^	320	189^	LT	LT	41v	27v
M-F 6.30A 30 NBC	N	95	95	B	2.0	16	170	1248	670	235	681	113	353	407	425	248	505	143	298	299	267	172	LT	LT	36	LT
NBC NEWS DIGEST-DAYTIME	77	198	196	A	4.4	16	374	1484	843	206	990	403	607	560	390	343	246	66^	109^	107^	97^	123^	109^	95^	139^	72^
MWF 2.57P 1 NBC	N	98	97	B	4.6	15	391	1377	878	170	973	334	527	458	412	409	222	75	94	74	90	113	60	49	122	48
NEWSBREAK-11.57	133	181	182	A	6.7	27	569	1318	649	206	784	279	390	285	252	361	338	70^	143	117	125	189	40^	23v	156	77^
M-F 11.57A 2 CBS	N	85	86	B	7.3	28	620	1252	652	142	752	212	344	296	305	370	341	84	149	123	128	183	36	18	123	42
NEWSBREAK-3.57	131	186	185	A	6.0	19	509	1336	728	141	909	300	463	359	352	395	235	48^	113^	102^	120^	106^	115^	89^	77^	32^
M-F 3.57P 2 CBS	N	92	91	B	6.2	19	526	1288	753	156	859	230	403	344	366	408	216	45	87	82	108	115	117	65	96	52
ONE LIFE TO LIVE	125	206	207	A	6.8	24	577	1329	848	232	932	473	652	532	355	225	217	77^	122	106^	77^	87^	85^	71^	95^	49^
M-F 2.00P 60 ABC	DD	99	99	B	7.4	25	628	1301	824	249	928	467	662	515	358	219	221	101	131	95	55	84	60	51	92	31
2.00 - 2.30				A	6.7	24	569	1318	841	231	923	464	646	526	353	224	223	82^	126	111	79^	86^	74^	61^	98^	52^
2.30 - 3.00				A	7.0	25	594	1305	838	227	925	471	647	528	351	224	199	73^	115	95^	67^	81^	93^	79^	88^	43^
PRESS YOUR LUCK	131	170	169	A	4.8	19	408	1355	645	169	733	199	299	263	276	385	315	75^	140^	154	149^	136^	60^	17v	247	181
M-F 10.30A 30 CBS	QP	83	83	B	5.0	20	425	1307	689	147	790	206	339	299	341	407	316	76	146	142	146	146	43	21	158	65
PRICE IS RIGHT 1	132	207	207	A	6.8	28	577	1364	668	175	782	263	368	302	264	375	358	80^	159	156	160	176	29^	14v	195	100^
M-F 11.00A 30 CBS	AP	99	99	B	7.2	29	611	1277	654	146	756	212	335	293	306	382	342	84	151	135	132	175	35	15	144	49
PRICE IS RIGHT 2	131	207	207	A	8.4	34	713	1339	664	173	790	261	368	295	250	386	337	63^	127	119	135	191	30^	17v	182	99
M-F 11.30A 30 CBS	AP	99	99	B	8.9	35	756	1266	652	138	751	203	329	291	303	384	344	80	143	128	128	187	37	17	134	45
RYAN'S HOPE	124	173	173	A	2.9	11	246	1301	798	261	920	440	622	492	382	249^	243^	84^	93^	53v	57v	146^	32v	24v	106^	28v
M-F 12.00N 30 ABC	DD	93	93	B	3.3	12	280	1356	786	214	926	468	651	459	331	247	237	88	122	91	82	110	54	37	139	43
SALE OF THE CENTURY	127	160	159	A	4.7	19	399	1201	617	121^	712	203	283	240	212	385	293	85^	138^	130^	106^	148^	103^	61^	93^	36v
M-F 10.30A 30 NBC	QG	88	88	B	4.5	18	382	1283	723	121	793	219	364	302	307	389	301	86	140	131	113	143	62	34	127	50

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET	T/C THIS SEASON	PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																											
SANTA BARBARA	127		189	189	A	3.3	11	280	1461	793	218^	915	371	554	519	368	314	304	111^	172^	168^	126^	121^	63^	53v	179^	93^
1 M-F 3.00P 60 NBC		DD	95	95	B	3.4	11	289	1450	781	174	905	373	532	444	368	316	236	88	123	103	100	97	102	73	207	95
2 MTUWF 3.00P 60																											
2 THU. 3.00P 6																											
& 3.23P 37																											
3.00 - 3.30					A	3.3	11	280	1514	849	200^	949	410	602	560	371	307	329	124^	182^	179^	122^	136^	58^	43v	178^	78^
3.30 - 4.00					A	3.3	11	280	1414	746	232	886	339	508	478	365	322	278	89^	152^	159^	131^	112^	75^	60^	175^	100^
SCRABBLE	127		200	199	A	5.7	23	484	1337	714	124^	796	189	309	301	283	440	294	64^	93^	102^	83^	178	86^	63^	161	64^
M-F 11.30A 30 NBC		QG	95	95	B	5.7	22	484	1280	759	139	832	197	343	298	347	441	282	78	102	93	103	157	47	27	119	40
SEARCH FOR TOMORROW	128		150	151	A	3.3	12	280	1489	886	90^	947	219^	339	378	437	508	338	64^	70^	82^	125^	225	121^	96^	83^	53v
M-F 12.30P 30 NBC		DD	74	74	B	3.3	12	280	1304	780	142	848	196	307	299	390	482	304	68	77	88	125	190	60	44	92	36
SUPER PASSWORD	127		142	142	A	3.9	15	331	1269	728	112^	849	214	326	307	302	464	197	55^	76^	61^	57^	121^	93^	49^	130^	78^
M-F 12.00N 30 NBC		QG	69	69	B	3.4	13	289	1235	736	136	815	148	292	285	343	473	272	72	104	82	114	157	55	41	93	35
TIME MACHINE	64		142	141	A	2.8	11	238	1324	655	147^	714	218^	352	362	265	281	336	97^	152^	190^	156^	133^	122^	76^	152^	84^
M-F 10.00A 30 NBC		QG	85	85	B	2.8	11	238	1411	790	139	833	249	480	442	373	299	325	81	139	161	154	145	66	37	187	64
TODAY SHOW-7.30AM	130		202	203	A	5.3	23	450	1309	730	254	747	202	376	380	323	316	491	109^	218	244	240	224	15v	LT	56^	47^
M-F 7.30A 30 NBC		N	99	99	B	4.6	21	391	1321	716	266	739	166	343	378	348	330	436	82	192	188	213	222	47	22	99	68
TODAY SHOW-8.30AM	130		202	203	A	5.3	21	450	1240	735	164	740	180	342	344	313	345	439	108^	211	222	201	193	40^	18v	21v	LT
M-F 8.30A 30 NBC		N	99	99	B	4.9	21	416	1255	725	163	748	171	306	328	314	374	410	79	162	159	177	222	23	LT	74	26
TRIVIA TRAP	124		184	183	A	3.0	12	255	1353	724	250	822	329	471	360	318	305	301	133^	169^	126^	63^	132^	76^	67^	154^	24v
M-F 11.00A 30 ABC		QP	89	89	B	3.2	13	272	1325	780	212	841	354	533	418	326	273	323	146	193	155	115	114	58	31	103	41
$25,000 PYRAMID	132		178	178	A	5.4	22	458	1245	661	106^	749	189	272	262	258	437	301	58^	126^	129^	137	155	16v	LT	179	138
M-F 10.00A 30 CBS		QP	88	89	B	5.4	22	458	1227	686	112	784	182	311	288	334	430	320	81	152	138	136	150	20	12	103	41
WHEEL OF FORTUNE	127		207	206	A	7.1	29	603	1348	703	108	779	186	278	281	289	440	288	71^	114	111	116	157	106	77^	175	60^
M-F 11.00A 30 NBC		QG	99	99	B	7.2	29	611	1249	754	133	824	187	319	297	340	446	279	71	103	87	110	161	45	27	101	36
YOUNG AND THE RESTLESS	131		208	208	A	7.7	29	654	1330	784	193	904	364	518	380	293	355	289	52^	146	151	142	127	50^	38^	87^	23v
M-F 12.30P 60 CBS		DD	99	99	B	8.1	29	688	1271	795	157	891	299	474	401	371	375	258	59	106	97	111	135	39	23	83	22
12.30 - 1.00					A	7.7	29	654	1353	787	185	903	374	522	383	284	351	291	58^	152	157	142	123	54^	41^	105	32^
1.00 - 1.30					A	7.6	28	645	1319	786	204	913	358	515	380	302	367	289	46^	144	147	144	131	45^	36^	72^	14v
•WEEKEND DAYTIME																											
ABC WEEKEND SPECIALS	26		191	188	A	4.1	14	348	1598	410	315^	476	194^	338^	252^	271^	119^	336^	155^	314^	271^	181^	22v	288^	156^	498	380
SAT. 12.00N 30 ABC		FV	94	95	B	5.0	16	425	1702	435	178	519	281	382	277	184	119	280	139	207	193	106	52	258	155	645	382
ABC WIDE WORLD-SPORTS SAT	14		203	205	A	6.0	15	509	1554	525	180^	542	163^	278	222^	250	255	812	270	471	435	365	318	99^	35v	101^	59v
SAT. 4.31P 89 ABC		SA	97	99	B	7.0	16	594	1486	512	195	566	184	302	266	257	236	645	219	378	378	297	230	97	45	178	127
4.30 - 5.00					A	5.7	15	484	1552	566	183^	582	168^	283	247^	256^	290	744	219^	415	385	351	308	98^	39v	128^	83^
5.00 - 5.30					A	6.5	16	552	1524	455	169^	473	148^	243	183^	218^	221^	844	271	493	455	395	322	104^	29v	103^	67^
5.30 - 6.00					A	5.9	14	501	1551	546	183^	563	168^	296	236^	270	254	829	314	489	451	338	320	87^	36v	72^	29v
AL MCGUIRE'S CHAMP. SPEC.(S)			159		A	2.8	7	238	1639	572^	151v	597^	161v	285^	379^	277^	218v	844^	344^	621^	577^	336^	196v	172v	138v	26v	26v
1 SUN. 3.30P 60 NBC		SA	86																								
3.30 - 4.00					A	2.5	7	212	1594	552^	137v	575^	209v	303^	368^	212v	207v	850^	335^	647^	551^	354^	203v	117v	117v	52v	52v
4.00 - 4.30					A	3.1	8	263	1654	578^	156v	605^	119v	266^	380^	326^	225v	841^	354^	605^	597^	319^	190v	208v	151v	LT	LT
ALVIN AND THE CHIPMUNKS	28		206	205	A	7.9	28	671	1678	374	141^	397	261	280	209	106^	67^	126^	60^	87^	77^	37v	39v	290	177^	865	513
SAT. 10.30A 30 NBC		CA	99	99	B	8.5	29	722	1767	323	105	362	212	281	198	126	67	198	115	148	118	58	39	257	163	950	551

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
AMERICAN BANDSTAND	27	175	173	A	3.3	11	280	1607	481	367^	575	243^	386^	365^	310^	146^	430^	126^	312^	312^	304^	118^	288^	182^	314^	175^
SAT. 12.30P 60 ABC PC		84	85	B	3.7	12	314	1566	466	196	572	307	433	320	210	122	384	182	257	238	165	89	233	152	377	214
12.30 - 1.00				A	3.2	11	272	1680	390^	375^	482	195^	390^	380^	265^	77v	501	129^	364^	364^	372^	137^	330^	187^	367^	250^
1.00 - 1.30				A	3.4	12	289	1509	560	353^	650	288^	380^	353^	345^	201^	361^	123^	260^	260^	238^	101v	242^	173^	256^	101v
BISKITTS	2	187	197	A	3.3	18	280	1436	272^	125^	325^	114v	146^	183^	154^	96v	171^	75v	75v	135^	60v	36v	LT	LT	940	544
SAT. 8.00A 30 CBS CA		94	95	B	3.3	18	280	1436	272	125	325	114	146	183	154	96	171	75	75	135	60	36	LT	LT	940	544
BUGS BUNNY/ROAD RUNNER 1	14	204	203	A	5.3	18	450	1764	286	107^	480	249^	272^	132^	111^	182^	358	192^	243^	182^	129^	106^	191^	46v	735	449
SAT. 10.00A 30 CBS CA		99	99	B	5.9	19	501	1690	314	130	395	187	272	206	124	110	323	204	258	222	92	54	209	82	763	392
BUGS BUNNY/ROAD RUNNER 2	14	199	201	A	5.4	19	458	2197	354	132^	623	360	432	173^	184^	178^	464	273^	354	279	154^	97^	390	291	720	452
SAT. 10.30A 30 CBS CA		99	98	B	6.2	20	526	1734	325	174	405	201	286	203	128	107	328	196	262	207	104	59	244	105	757	390
BUGS BUNNY/ROAD RUNNER 3	2	151	173	A	4.1	14	348	1618	299^	210^	345^	89v	230^	186^	141^	115^	227^	115^	177^	136^	62v	50v	249^	109^	797	399
SAT. 12.00N 30 CBS CA		73	88	B	4.1	14	348	1618	299	210	345	89	230	186	141	115	227	115	177	136	62	50	249	109	797	399
CBS EASTER PARADE(S)			135	A	4.5	17	382	1966	573^	238^	745	315^	382^	262^	171^	363^	647^	195^	378^	260^	316^	269^	32v	LT	542^	381^
2 SUN. 12.00N 60 CBS AC			87																							
12.00 - 12.30				A	4.2	16	357	2070	553^	225^	737	310^	370^	259^	172v	367^	569^	166v	325^	236^	285^	244^	19v	LT	745	534^
12.30 - 1.00				A	4.8	17	408	1848	583^	245^	742	314^	388^	263^	168^	354^	706	215^	416^	277^	338^	290^	40v	12v	360^	243^
CBS NCAA BSKBL CHAMP-SA-1	3	208		A	13.4	34	1138	1435	417	167^	432	115^	197^	229	242	194^	769	331	519	484	352	208^	111^	52v	123^	74^
1 SAT. 3.30P 138 CBS SE		99		B	9.9	28	841	1418	379	164	400	102	187	182	218	176	825	338	556	543	387	208	108	29	85	60
3.30 - 4.00				A	9.7	28	824	1297	345	75v	365	64v	116^	145^	187^	220^	653	273^	426	395	273^	188^	128^	71v	151^	90^
4.00 - 4.30				A	12.7	34	1078	1433	405	159^	421	117^	182^	231^	230^	190^	730	303	488	475	336	202^	123^	55v	159^	100^
4.30 - 5.00				A	13.4	35	1138	1471	424	189^	438	130^	207^	246	245	184^	783	329	531	510	376	208^	98^	51v	152^	95^
5.00 - 5.30				A	16.2	38	1375	1484	437	198	450	126^	220	242	260	190	845	372	586	533	401	216	106^	39v	83^	41v
5.30 - 6.00				A	16.2	37	1375	1433	455	188	469	119^	245	262	282	191	783	364	527	460	331	215	106^	55^	75^	48^
CBS NCAA BSKBL CHAMP-SA-2	3	208		A	17.1	33	1452	1686	476	202	516	151^	273	287	233	206	882	359	572	517	370	265	103^	48^	185	107^
1 SAT. 5.59P 121 CBS SE		99		B	12.2	30	1036	1520	395	188	437	114	227	224	215	178	912	383	599	539	392	250	73	23	98	54
6.00 - 6.30				A	16.5	34	1401	1551	434	198	473	93^	209	237	268	210	844	389	568	458	346	259	123^	66^	111^	74^
6.30 - 7.00				A	17.3	34	1469	1752	502	186	533	142^	263	291	254	231	871	361	582	525	359	237	98^	58^	250	154^
7.00 - 7.30				A	18.2	35	1545	1771	487	204	518	129^	262	296	251	212	914	393	590	529	360	268	106^	47^	233	136^
7.30 - 8.00				A	16.3	31	1384	1605	460	208	505	165	284	273	210	192	896	360	583	512	377	283	94^	41v	110^	56^
CBS SPORTS SATURDAY	10		190	A	5.6	16	475	1286	337^	112v	356^	92v	169^	152^	180^	141^	715	186^	371^	381^	354^	288^	154^	35v	61v	61v
2 SAT. 4.00P 120 CBS SA			95	B	5.1	13	433	1290	400	120	425	96	199	206	218	185	690	206	369	372	328	274	93	26	82	68
4.00 - 4.30				A	4.6	14	391	1632	438^	105v	532^	172^	291^	236^	230^	201^	772	321^	444^	372^	266^	258^	172^	64v	156v	156v
4.30 - 5.00				A	5.2	15	441	1526	420^	173^	420^	137v	234^	177^	176^	156^	741	212^	395^	383^	351^	308^	237^	92v	128v	128v
5.00 - 5.30				A	5.9	16	501	1040	227^	78v	227^	34v	84v	98v	139^	95v	670	131^	335^	361^	373^	290^	143^	LT	LT	LT
5.30 - 6.00				A	6.6	17	560	1068	291^	93v	291^	49v	102v	112v	178^	130^	693	129^	339^	404^	393^	289^	84v	LT	LT	LT
CBS STORYBREAK	2	198	201	A	4.4	15	374	1885	388	171^	824	588	662	232^	106^	158^	311^	119^	210^	113^	134^	101^	145^	23v	605	356
SAT. 11.00A 30 CBS CL		98	98	B	4.4	15	374	1885	388	171	824	588	662	232	106	158	311	119	210	113	134	101	145	23	605	356
DINAH SHORE GOLF-SAT(S)			181	A	5.1	14	433	1413	603	219^	617	136v	136v	149^	92v	412^	575	233^	281^	215^	150^	294^	25v	LT	196^	180^
2 SAT. 4.30P 90 NBC SE			95																							
4.30 - 5.00				A	4.5	13	382	1497	474^	128v	474^	107v	107v	60v	LT	367^	620^	252^	294^	216^	200^	326^	83v	LT	320^	320^
5.00 - 5.30				A	4.9	14	416	1411	723	327^	723	151v	151v	228^	182^	425^	570^	229^	291^	221^	112v	279^	LT	LT	118v	90v
5.30 - 6.00				A	5.8	16	492	1366	613	205^	648	148^	148^	155^	90v	441^	550	224^	266^	213^	145^	284^	LT	LT	168^	148^
DINAH SHORE GOLF-SUN(S)			188	A	4.0	12	340	1615	684^	120v	693^	180v	256^	241^	147v	397^	874	274^	350^	371^	273^	456^	36v	LT	LT	LT
2 SUN. 4.00P 123 NBC SE			96																							
CONT'D																										

Audience composition: viewers per 1000 viewing households by specified categories.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																															
DINAH SHORE GOLF-S-CONT'D																															
4.00 - 4.30									A	3.1	10	263	1529	502^	126v	536^	88v	170v	113v	140v	335^	920^	356^	425^	455^	366^	385^	73v	LT	LT	LT
4.30 - 5.00									A	4.0	12	340	1774	659^	100v	659^	206^	265^	237^	78v	375^	1046	420^	505^	527^	328^	473^	30v	LT	39v	39v
5.00 - 5.30									A	4.1	12	348	1721	758	115v	758	216^	284^	270^	141v	431^	934	236^	336^	322^	258^	535^	29v	LT	LT	LT
5.30 - 6.00									A	4.6	13	391	1465	759	120v	759	184^	266^	289^	194^	427^	681	148v	205^	254^	188^	427^	25v	LT	LT	LT
DRAGON'S LAIR						27	200	202	A	4.2	15	357	1417	244^	90v	299^	58v	163^	123^	223^	118^	193^	150^	173^	151^	23v	20v	166^	67v	759	406
	SAT.	10.00A	30	ABC	CA		98	98	B	4.7	16	399	1652	266	94	315	162	228	165	109	79	243	138	196	137	81	42	231	95	863	487
DUNGEONS AND DRAGONS						22	198	197	A	5.9	21	501	1423	235^	92^	271	98^	133^	151^	109^	107^	166^	115^	139^	138^	37v	14v	218^	23v	768	391
	SAT.	9.30A	30	CBS	CA		98	98	B	5.8	21	492	1701	273	108	308	158	216	168	97	79	214	119	170	150	76	34	295	113	884	462
FACE THE NATION						26	147	122	A	2.6	9	221	1086	458^	209^	548^	95v	149^	140v	236^	349^	466^	40v	130v	130v	204^	336^	50v	LT	22v	LT
	SUN.	10.30A	30	CBS	CC		87	76	B	3.1	10	263	1236	533	195	563	122	203	215	220	317	566	163	287	281	279	255	42	LT	65	44
GET ALONG GANG						28	204	203	A	4.8	21	408	1238	322	108^	363	74v	179^	204^	203^	140^	84^	34v	49v	67v	33v	17v	29v	LT	762	424
	SAT.	8.30A	30	CBS	CA		99	99	B	4.4	21	374	1564	268	72	295	134	186	155	102	93	175	61	109	107	83	56	142	82	952	547
INCREDIBLE HULK						14	133	143	A	4.5	15	382	1856	555	19v	555	290^	327^	204^	147^	187^	237^	146^	184^	178^	91^	35v	86^	LT	978	640
	SAT.	12.30P	30	NBC	CA		74	81	B	4.3	14	365	1751	326	97	344	182	239	198	131	87	348	199	269	206	103	60	163	43	896	457
IN THE NEWS- 8.26AM						28	192	197	A	3.9	20	331	1417	275^	130^	326^	118^	151^	181^	121^	103^	166^	46v	46v	102^	56v	64v	LT	LT	925	498
	SAT.	8.26A	3	CBS	CN		94	95	B	3.4	19	289	1461	233	77	263	108	157	129	93	88	204	80	124	124	89	70	90	55	904	509
IN THE NEWS- 8.56AM						28	204	203	A	4.8	20	408	1240	301^	100^	350	79v	169^	177^	171^	149^	81^	34v	51v	61v	27v	20v	52v	LT	757	400
	SAT.	8.56A	3	CBS	CN		99	99	B	4.8	22	408	1555	264	69	291	135	185	147	97	93	170	58	108	103	81	54	146	86	948	536
IN THE NEWS- 9.56AM						22	198	197	A	5.1	18	433	1335	222^	100^	263^	95^	129^	136^	96^	114^	165^	111^	133^	130^	38v	16v	191^	14v	716	360
	SAT.	9.56A	3	CBS	CN		98	98	B	5.4	19	458	1608	276	115	312	160	217	164	95	79	217	123	169	145	74	38	259	99	820	430
IN THE NEWS-11.56AM						24	182	187	A	4.6	16	391	1601	273^	151^	442	239^	296^	163^	89^	130^	249^	97^	147^	99^	117^	102^	433	263^	477	336
	SAT.	11.56A	3	CBS	CN		93	95	B	4.2	14	357	1669	408	184	501	244	341	230	149	144	339	181	254	192	120	78	190	92	639	382
IN THE NEWS-12.26PM						2	149	173	A	4.0	13	340	1471	281^	193^	323^	88v	212^	171^	124^	111^	215^	103^	156^	115^	53v	59v	210^	92v	723	317^
	SAT.	12.26P	3	CBS	CN		73	88	B	4.0	13	340	1471	281	193	323	88	212	171	124	111	215	103	156	115	53	59	210	92	723	317
KIDD VIDEO						28	176	194	A	6.8	24	577	1799	373	81^	408	212^	243	214^	148^	93^	202^	87^	155^	131^	106^	29v	283	175^	906	606
	SAT.	11.00A	30	NBC	CA		92	97	B	6.9	24	586	1730	333	101	367	222	282	189	116	69	211	127	161	120	60	39	287	173	865	515
LITTLES						28	191	193	A	4.8	16	408	1522	269^	188^	379	152^	265^	140^	201^	114^	324	160^	273^	221^	148^	51v	230^	130^	589	263^
	SAT.	11.30A	30	ABC	CA		93	94	B	5.8	19	492	1667	329	115	410	225	308	205	146	90	235	128	182	151	80	42	234	131	788	425
MEET THE PRESS						26	152	170	A	2.6	9	221	1507	682	135v	682	67v	162^	213^	376^	438^	580	109v	213^	240^	339^	304^	245^	227^	LT	LT
	SUN.	12.30P	30	NBC	CC		91	95	B	3.2	10	272	1286	532	137	552	84	160	164	229	352	573	121	231	237	284	295	41	28	120	75
MIGHTY ORBOTS						28	199	201	A	4.7	18	399	1424	226^	153^	351	143^	233^	145^	208^	100^	269^	188^	219^	178^	58v	39v	47v	30v	757	534
	SAT.	9.00A	30	ABC	CA		99	99	B	4.8	19	408	1725	220	81	259	112	178	129	100	74	233	134	181	128	66	50	223	64	1010	662
MR. T						28	174	194	A	6.5	22	552	1980	411	124^	453	259	293	245	129^	111^	295	149^	236	222^	132^	25v	266	167^	966	617
	SAT.	11.30A	30	NBC	CA		91	98	B	6.4	22	543	1732	358	95	383	206	263	190	123	106	281	160	200	152	81	61	225	106	843	458
MUPPET BABIES						28	200	200	A	6.4	25	543	1368	170^	59v	216^	78^	126^	164^	86^	52v	53v	45v	53v	53v	LT	LT	147^	40v	952	569
	SAT.	9.00A	30	CBS	CA		98	97	B	6.2	25	526	1692	251	87	296	155	204	168	87	76	147	67	111	103	68	27	214	104	1035	580
NBA ON CBS						5		198	A	5.9	19	501	1541	305^	120v	403^	188^	235^	175^	120v	161^	973	355^	707	650	495^	225^	68v	LT	97v	77v
	2 SUN.	1.00P	150	CBS	SE			97	B	6.7	17	569	1479	384	188	438	182	295	246	166	136	825	325	581	543	396	201	91	18	125	94
1.00 - 1.30									A	6.2	21	526	1428	270^	138^	426^	256^	256^	152^	54v	170^	775	254^	496	487	394^	245^	120v	9v	107v	59v
CONT'D																															

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBA ON CBS-CONT'D																										
1.30 - 2.00				A	6.5	22	552	1518	261^	109v	355^	179^	204^	148^	74v	151^	990	372^	732	703	480	231^	72v	LT	101v	77v
2.00 - 2.30				A	6.0	20	509	1532	228^	73v	304^	141^	180^	134^	100v	124v	1100	398^	844	747	591	209^	34v	LT	94v	94v
2.30 - 3.00				A	5.5	18	467	1490	292^	108v	369^	152^	205^	163^	126v	164^	1027	419^	791	686	498^	198^	44v	LT	50v	50v
3.00 - 3.30				A	5.1	16	433	1836	524^	187^	600	214^	352^	295^	274^	217^	1040	360^	715	667	547^	250^	72v	12v	124v	104v
NBA ON CBS GAME 2-SP(S)			200	A	5.2	15	441	1810	532^	211^	574	157^	313^	288^	299^	237^	859	233^	514^	603	494^	202^	198^	158^	179^	168^
2 SUN. 3.30P 170 CBS	SE		97																							
3.30 - 4.00				A	4.9	15	416	1856	683	233^	709	196^	430^	391^	416^	253^	982	299^	672	620	556^	217^	86v	12v	79v	59v
4.00 - 4.30				A	5.5	17	467	1863	637	409^	669	174^	401^	393^	372^	244^	816	166^	485^	595	501^	221^	259^	259^	119v	119v
4.30 - 5.00				A	4.8	14	408	1846	573^	315^	610^	124v	351^	340^	373^	233^	858	195^	509^	666	538^	192^	192^	192^	186^	186^
5.00 - 5.30				A	4.7	14	399	1707	441^	93v	481^	131v	230^	215^	255^	225^	840	202^	476^	645	510^	195^	180^	180^	206^	206^
5.30 - 6.00				A	5.2	15	441	1912	392^	87v	467^	153^	239^	185^	234^	207^	884	222^	499^	646	537^	180^	231^	155^	330^	279^
6.00 - 6.30				A	6.6	17	560	1634	456	102v	497	170^	216^	188^	126^	268^	763	332^	431^	418^	292^	206^	211^	128^	163^	163^
NBC PRE-SEASON BSBL SPCL.(S)			182	A	4.0	13	340	1441	346^	184v	346^	162v	185v	108v	105v	161v	825	325^	581^	536^	406^	244^	82v	LT	188^	188^
2 SAT. 3.30P 60 NBC	SE		94																							
3.30 - 4.00				A	4.0	14	340	1403	414^	171v	414^	186v	229^	150v	137v	185v	788	294^	557^	557^	368^	231^	71v	LT	130v	130v
4.00 - 4.30				A	4.0	12	340	1456	273^	194^	273^	134v	134v	61v	72v	139v	845	347^	592^	506^	438^	253^	94v	LT	244^	244^
NCAA BRIDGE SHOW(S)		208		A	15.9	35	1350	1490	449	183^	465	112^	236	251	268	197	821	368	539	465	342	242	117^	57^	87^	59^
1 SAT. 5.48P 11 CBS	SC	99																								
NCAA WOMEN'S BSKBL CHAMP.(S)		185		A	5.6	15	475	1459	471^	240^	471^	181^	364^	364^	221^	107v	658	185^	379^	334^	451^	241^	179^	84v	151^	131v
1 SUN. 1.00P 129 CBS	SE	96																								
1.00 - 1.30				A	4.9	14	416	1269	537^	253^	537^	200^	407^	407^	253^	130v	625	150v	351^	287^	422^	252^	107v	45v	LT	LT
1.30 - 2.00				A	5.1	14	433	1598	506^	257^	506^	217^	418^	418^	241^	88v	639	166^	359^	338^	447^	257^	206^	87v	247^	215^
2.00 - 2.30				A	5.5	15	467	1452	465^	245^	465^	195^	357^	357^	209^	108v	658	176^	381^	352^	482^	242^	145^	73v	184^	159^
2.30 - 3.00				A	6.3	17	535	1546	402^	232^	402^	152^	336^	336^	184^	66v	698	232^	415^	353^	466	226^	280^	150^	166^	145^
3.00 - 3.30				A	7.5	20	637	1358	489	193^	489	117^	273^	273^	264^	216^	675	208^	392	368^	410	216^	59v	LT	135^	114^
NEW SCOOBY DOO MYSTERIES	26	200	202	A	4.2	15	357	1647	285^	151^	324^	107^	220^	156^	197^	104^	276^	156^	240^	216^	84v	36v	166^	98^	881	426
SAT. 10.30A 30 ABC	CA	98	98	B	5.1	17	433	1694	291	101	342	192	253	168	106	79	265	143	204	156	89	46	224	107	863	455
ONE TO GROW ON-8:28AM	28	198	197	A	5.0	25	425	1612	187^	62v	222^	95^	137^	107^	127^	45v	153^	17v	45v	54v	73v	82^	227^	117^	1010	689
SAT. 8.28A 2 NBC	CN	96	97	B	4.2	24	357	1543	216	84	247	110	144	113	103	75	167	91	104	100	54	45	182	102	947	631
ONE TO GROW ON-8:58AM	28	201	194	A	5.8	24	492	1713	328	94^	342	166^	211^	113^	135^	102^	188^	39v	61v	82^	79^	87^	248^	136^	935	537
SAT. 8.58A 2 NBC	CN	97	97	B	5.1	23	433	1653	283	118	319	162	231	172	127	66	208	107	134	125	68	58	204	108	922	575
ONE TO GROW ON-10:28AM	28	202	201	A	8.7	30	739	1783	357	145^	381	271	285	203	110^	46^	128^	75^	102^	86^	34v	26v	315	220	959	561
SAT. 10.28A 2 NBC	CN	99	98	B	9.0	31	764	1770	328	122	365	206	285	212	138	64	218	133	174	138	62	37	246	154	941	550
ONE TO GROW ON-10:58AM	28	205	205	A	7.9	28	671	1590	369	107^	387	243	263	204	110^	70^	116^	52^	76^	68^	32v	40v	288	180^	799	475
SAT. 10.58A 2 NBC	CN	98	98	B	8.1	27	688	1751	320	102	359	204	278	198	130	69	197	112	145	117	59	40	267	169	928	539
ONE TO GROW ON-12:28PM	27	151	159	A	5.4	18	458	2168	396	37v	399	189^	226^	153^	148^	128^	356	167^	280	254^	152^	59v	163^	LT	1250	839
SAT. 12.28P 2 NBC	CN	80	83	B	5.0	16	425	1642	314	102	346	174	233	183	126	102	288	163	220	165	88	55	224	91	784	413
PAINE WEBBER TENNIS-SAT(S)		158		A	2.5	8	212	1392	570^	61v	570^	160v	268v	397^	355^	164v	349^	57v	114v	156v	203v	174v	43v	LT	430^	302^
1 SAT. 1.00P 154 NBC	SE	87																								
1.00 - 1.30				A	2.7	9	229	1755	473^	136v	473^	101v	153v	246v	293^	209v	361^	47v	196v	197v	237v	117v	86v	86v	835^	545^
1.30 - 2.00				A	2.4	8	204	1657	524^	98v	524^	176v	176v	334^	285v	171v	455^	40v	162v	225v	308v	190v	108v	LT	570^	437^
2.00 - 2.30				A	2.5	8	212	1429	604^	28v	604^	142v	273v	462^	429^	142v	381^	LT	LT	155v	258v	226v	LT	LT	444^	364^
2.30 - 3.00				A	2.7	9	229	974^	825^	26v	825^	249v	485^	690^	546^	135v	149v	LT	LT	LT	75v	149v	LT	LT	LT	LT
3.00 - 3.30				A	2.5	8	212	1061^	368^	28v	368^	118v	217v	217v	184v	151v	340^	180v	180v	180v	108v	160v	28v	LT	325^	188v

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
PAINE WEBBER TENNIS-SUN(S)		155		A	2.5	7	212	1392	622^	184v	622^	132v	292v	373^	353^	249v	650^	278v	490^	462^	235v	160v	58v	LT	62v	33v
1 SUN. 1.00P 150 NBC SE		86																								
1.00 - 1.30				A	2.6	8	221	1665	786^	303^	786^	112v	267v	430^	503^	356^	516^	253v	371^	371^	163v	145v	177v	LT	186v	91v
1.30 - 2.00				A	2.7	7	229	1406	673^	210v	673^	179v	306^	397^	357^	276v	546^	289^	388^	358^	135v	158v	78v	LT	109v	66v
2.00 - 2.30				A	2.7	7	229	1288	536^	122v	536^	83v	266v	328^	323^	208v	752^	285^	573^	551^	301^	179v	LT	LT	LT	LT
2.30 - 3.00				A	2.6	7	221	1326	616^	122v	616^	122v	335^	376^	353^	240v	710^	270v	551^	515^	281v	159v	LT	LT	LT	LT
3.00 - 3.30				A	1.8	5	153	1340^	463^	137v	463^	195v	307v	333v	177v	130v	844^	321v	648^	589^	365v	196v	33v	33v	LT	LT
PINK PANTHER AND SONS	25	202	195	A	5.4	24	458	1714	326	88^	341	170^	218^	113^	132^	94^	192^	41v	64v	89^	83^	87^	254^	122^	927	579
SAT. 8.30A 30 NBC CA		98	98	B	4.7	22	399	1653	265	104	298	151	207	157	115	66	202	102	130	130	71	52	220	106	933	611
POLE POSITION	2	114	152	A	2.8	9	238	1954	527^	151^	569	219^	479^	369^	303^	90v	354^	172^	296^	157^	135v	58v	451^	188^	580	312^
SAT. 1.30P 30 CBS CA		53	75	B	2.8	9	238	1954	527	151	569	219	479	369	303	90	354	172	296	157	135	58	451	188	580	312
PRO BOWLERS TOUR	14	183	178	A	5.2	15	441	1522	623	234^	623	203^	305	299	213^	305	581	146^	266^	239^	255^	306	37v	17v	281^	170^
SAT. 3.00P 91 ABC SE		93	92	B	6.0	16	509	1402	530	143	574	171	271	246	230	286	608	188	304	299	263	270	77	38	143	88
3.00 - 3.30				A	4.5	14	382	1503	566	194^	566	189^	267^	261^	183^	299^	586	212^	296^	251^	218^	282^	25v	LT	326^	207^
3.30 - 4.00				A	5.1	15	433	1635	682	277^	685	240^	353	349	240^	304	594	157^	272^	258^	247^	313	38v	14v	318	184^
4.00 - 4.30				A	5.9	16	501	1441	606	225^	606	179^	283	277	205^	316	565	79^	229^	207^	294	325	49v	29v	221^	131^
PRYOR'S PLACE	28	189	194	A	4.4	15	374	1738	295^	164^	466	240^	316^	193^	99^	138^	249^	80v	131^	84v	110^	118^	483	310^	540	375
SAT. 11.30A 30 CBS CL		95	97	B	4.5	15	382	1738	407	179	488	234	340	241	160	129	331	178	252	193	118	72	216	100	703	415
SCARY SCOOBY DOO FUNNIES	25	194	194	A	5.0	17	425	1544	321	222^	380	163^	272^	170^	196^	108^	268^	146^	236^	198^	109^	32v	175^	119^	721	325

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
SAT. 11.00A 30 ABC CA		94	94	B	5.3	17	450	1627	299	106	373	221	288	180	119	74	233	127	182	146	81	41	192	103	829	436
SATURDAY SUPERCADE	2	140	167	A	3.7	13	314	2172	547	169^	614	384^	508	363^	165^	106^	288^	136^	260^	178^	135^	28v	386^	118^	884	462
SAT. 12.30P 60 CBS CA		69	85	B	3.7	13	314	2172	547	169	614	384	508	363	165	106	288	136	260	178	135	28	386	118	884	462
12.30 - 1.00				A	3.5	12	297	2010	435	209^	478	259^	370^	245^	161^	108v	237^	133^	219^	157^	104v	18v	413^	101v	882	428
1.00 - 1.30				A	3.9	14	331	2299	645	130^	727	492	628	465	166^	99^	326^	140^	294^	191^	154^	32v	366^	136^	880	489
SCHOOLHOUSE ROCK-8:25AM	28	190	191	A	4.1	21	348	1210	144^	89v	144^	61v	84v	110^	83v	34v	135^	89v	135^	92v	46v	LT	89v	51v	842	492
SAT. 8.25A 4 ABC CN		96	96	B	3.2	18	272	1818	234	72	271	107	180	149	104	88	216	122	160	131	65	51	235	108	1096	681
SCHOOLHOUSE ROCK-9:55AM	28	201	203	A	4.8	17	408	1301	227^	74v	315	95^	176^	144^	220^	109^	255^	108^	145^	162^	76v	93^	30v	LT	701	456
SAT. 9.55A 4 ABC CN		99	99	B	4.9	17	416	1717	252	90	295	110	204	163	134	82	257	122	204	152	106	50	202	64	963	582
SCHOOLHOUSE ROCK-10:25AM	28	200	202	A	3.9	14	331	1441	245^	112^	296^	61v	179^	118^	218^	117^	200^	154^	178^	157^	24v	22v	169^	75v	776	399
SAT. 10.25A 4 ABC CN		98	98	B	4.6	16	391	1622	270	94	316	164	231	164	109	79	243	137	193	136	83	44	217	96	846	465
SCHOOLHOUSE ROCK-11:25AM	25	194	194	A	4.3	15	365	1518	301^	228^	367	165^	261^	164^	175^	106^	298^	182^	260^	205^	102^	38v	195^	128^	658	268^
SAT. 11.25A 4 ABC CN		94	94	B	5.1	17	433	1615	294	102	365	211	277	176	120	73	242	134	187	147	83	43	199	109	809	419
SMURFS I	28	203	202	A	6.6	26	560	1727	358	137^	376	198^	266	198^	140^	97^	178^	71^	114^	102^	57v	50v	239	177^	934	544
SAT. 9.00A 30 NBC CA		99	99	B	6.2	25	526	1731	341	123	376	197	286	213	151	66	232	140	169	142	66	47	208	132	915	550
SMURFS II	28	203	202	A	8.4	30	713	1748	372	151^	393	255	320	231	93^	59^	159^	85^	134^	110^	49^	25v	244	177^	952	566
SAT. 9.30A 30 NBC CA		99	99	B	8.5	31	722	1773	336	130	368	203	294	223	142	53	234	141	180	151	73	41	218	141	953	565
SMURFS III	28	203	202	A	9.5	33	807	1808	364	141^	387	280	294	207	107^	46^	125^	70^	101^	83^	37v	24v	306	196	990	594
SAT. 10.00A 30 NBC CA		99	99	B	9.5	33	807	1794	332	121	366	212	292	222	134	54	219	134	174	138	61	38	241	153	968	570
SNORKS	25	199	198	A	4.2	23	357	1622	171^	51v	207^	91v	126^	97^	116^	53v	187^	31v	63v	74v	86v	93^	233^	145^	995	673
SAT. 8.00A 30 NBC CA		97	98	B	3.7	23	314	1604	218	80	245	104	136	115	108	77	175	90	105	109	63	45	193	108	991	681
SPIDERMAN AND FRIENDS	22	151	159	A	5.4	18	458	2212	377	44v	377	184^	224^	171^	137^	104^	316	131^	257^	226^	155^	48v	152^	LT	1367	902
SAT. 12.00N 30 NBC CA		80	83	B	5.5	18	467	1701	310	96	340	176	236	198	125	90	295	169	233	177	91	48	225	86	841	452

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPORTSBEAT	14	87	91	A	1.6	5	136	1353	493^	162v	493^	125v	228v	309^	250^	184v	537^	177v	324^	324^	198v	213v	58v	LT	265^	177v
SUN. 12.30P 30 ABC SC		60	63	B	1.4	4	119	1000	369	138	442	136	217	218	178	192	417	136	250	219	168	159	43	LT	98	73
SPORTSWORLD	9	149	181	A	4.7	13	399	1248	414	177^	471	145^	258^	245^	221^	166^	574	178^	326	271^	304^	212^	105^	LT	98^	66v
1 SUN. 4.30P 90 NBC SA		85	92	B	5.0	13	425	1482	456	138	498	125	236	238	240	221	701	277	440	435	333	191	91	30	192	155
2 SUN. 2.00P 120																										
2.00 - 2.30				A	3.5	11	297	953	287^	105v	304^	74v	148v	84v	151v	156v	582^	84v	316^	306^	448^	215^	53v	LT	LT	LT
2.30 - 3.00				A	5.0	16	425	1085	415^	94v	426^	261^	327^	264^	132v	99v	580^	109v	300^	268^	426^	219^	70v	LT	LT	LT
3.00 - 3.30				A	5.4	17	458	906	253^	109v	292^	68v	155^	87v	142^	137v	441^	94v	238^	144^	250^	203^	155^	LT	18v	13v
3.30 - 4.00				A	4.5	14	382	927	252^	71v	293^	100v	170^	70v	89v	123v	486^	109v	222^	113v	265^	264^	137v	LT	LT	LT
4.30 - 5.00				A	4.0	10	340	1456	600^	294^	656^	159^	324^	431^	341^	225^	638^	255^	381^	361^	256^	207^	74v	LT	88v	LT
5.00 - 5.30				A	5.1	13	433	1515	541^	201^	587	104v	284^	385^	356^	202^	560^	264^	321^	273^	184^	193^	115v	LT	253^	187^
5.30 - 6.00				A	5.6	14	475	1695	507^	331^	667	219^	350^	342^	304^	209^	685	275^	448^	417^	323^	190^	103v	LT	240^	171^
SUNDAY MORNING	27	150	174	A	4.5	18	382	1317	582	254^	655	147^	256^	273^	318^	354	551	95^	310^	307^	382	215^	LT	LT	102^	89^
SUN. 9.00A 90 CBS N		92	95	B	4.7	19	399	1307	581	216	609	109	232	256	315	322	577	167	324	335	306	210	40	LT	81	39
9.00 - 9.30				A	3.9	17	331	1287	580	217^	634	111^	205^	257^	309^	377^	505	59v	283^	305^	376^	200^	19v	LT	129^	106^
9.30 - 10.00				A	5.0	20	425	1216	555	240^	600	115^	210^	258^	317	342	503	118^	284^	257^	317	199^	11v	LT	102^	82^
10.00 - 10.30				A	4.8	18	408	1385	593	284^	705	201^	343	296^	323	331	602	92^	337	334	431	233^	LT	LT	78v	78v
SUPERFRIENDS: SUPERPOWERS	28	195	197	A	4.3	19	365	1271	131^	98^	167^	65v	88v	91^	102^	57v	167^	123^	167^	96^	44v	LT	118^	74v	819	561
SAT. 8.30A 30 ABC CA		97	97	B	4.1	20	348	1795	216	65	253	102	172	135	101	77	223	121	173	139	75	48	264	117	1055	667
SUPERFRIENDS:SUPERPOWERS2	22	190	191	A	3.6	19	306	1216	124^	76v	124^	48v	65v	98v	76v	26v	151^	105v	138^	104v	46v	LT	78v	36v	863	543
SAT. 8.00A 30 ABC CA		96	96	B	3.0	18	255	1869	234	79	274	117	183	155	96	88	235	134	168	140	67	62	226	100	1134	723
THIS WEEK-DAVID BRINKLEY	24	166	184	A	3.9	13	331	1405	580	136^	632	97v	239^	229^	284^	357^	484	LT	163^	187^	320^	297^	138^	75v	151^	115^
SUN. 11.30A 60 ABC N		92	95	B	4.1	12	348	1311	614	182	630	88	206	209	265	387	582	151	250	227	249	287	34	LT	65	44
11.30 - 12.00				A	3.6	13	306	1248	565	74v	565	40v	151^	179^	254^	386^	466	16v	124^	159^	294^	307^	131^	62v	86v	68v
12.00 - 12.30				A	4.1	14	348	1529	593	181^	673	138^	301^	264^	301^	329^	503	LT	202^	216^	342^	287^	142^	92v	211^	159^
TOURN. OF CHAMPIONS-SAT(S)		183		A	4.5	14	382	1204	484^	50v	484^	81v	149v	132v	207^	328^	533^	188^	259^	215^	196^	263^	139v	68v	48v	19v
1 SAT. 2.00P 90 CBS SE		95																								
2.00 - 2.30				A	3.8	13	323	1146	484^	47v	484^	81v	153v	125v	198^	331^	477^	149v	214^	177v	198^	263^	185v	77v	LT	LT
2.30 - 3.00				A	4.4	14	374	1067	439^	42v	439^	57v	107v	107v	179^	332^	532^	163v	238^	195^	201^	294^	96v	29v	LT	LT
3.00 - 3.30				A	5.4	16	458	1323	503^	57v	503^	97v	171^	153^	225^	312^	567	235^	309^	257^	188^	234^	137v	93v	116v	44v
TOURN. OF CHAMPIONS-SUN(S)		179		A	6.3	16	535	1589	555	161^	572	98v	238^	264^	297^	305^	909	329^	523	394^	432^	326^	29v	12v	79v	61v
1 SUN. 3.09P 171 CBS SE		94																								
3.00 - 3.30				A	6.1	16	518	1363	484	158^	484	96v	228^	228^	264^	256^	745	245^	425^	376^	436^	248^	24v	LT	110v	89v
3.30 - 4.00				A	5.8	15	492	1650	593	181^	593	108v	278^	294^	341^	299^	932	391^	617	444^	435^	280^	LT	LT	125v	102v
4.00 - 4.30				A	6.2	16	526	1527	555	128^	555	83v	237^	260^	308^	295^	901	318^	510	379^	427^	328^	15v	LT	56v	41v
4.30 - 5.00				A	6.4	16	543	1416	547	131^	565	101v	236^	260^	283^	305^	757	201^	369^	337^	407^	326^	44v	LT	50v	38v
5.00 - 5.30				A	6.8	17	577	1775	549	182^	577	103v	238^	267^	277^	310^	1088	477	671	421^	439	348^	45v	32v	65v	53v
5.30 - 6.00				A	6.5	16	552	1688	572	174^	613	94v	214^	258^	303^	338^	952	316^	503	395^	432^	385^	49v	31v	74v	60v
TURBO TEEN	28	201	203	A	4.7	17	399	1336	213^	85^	313^	110^	185^	132^	203^	103^	267^	121^	160^	175^	74v	92^	31v	LT	725	474
SAT. 9.30A 30 ABC CA		99	99	B	5.0	18	425	1732	255	95	298	115	210	168	133	79	248	123	196	146	94	48	194	66	992	618
USFL FOOTBALL	7	156	164	A	5.0	14	425	1522	376	134^	456	134^	245^	169^	219^	193^	887	336	496	487	337	322	103^	28v	76v	62v
1 SUN. 2.30P 193 ABC SE		84	86	B	5.5	14	467	1494	424	167	453	134	237	221	224	180	876	281	489	448	401	336	55	23	110	73
2 SUN. 2.30P 198																										
2.30 - 3.00				A	4.1	12	348	1368	331^	95^	429	118^	255^	157^	227^	174^	708	173^	305^	321^	290^	366	76v	LT	155^	127^
3.00 - 3.30				A	4.9	14	416	1361	328	135^	426	98^	221^	144^	236^	184^	718	248^	388	386	310	285^	143^	48v	74v	27v
CONT'D																										

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																									
USFL FOOTBALL-CONT'D																									
3.30 - 4.00			A	5.1	15	433	1328	333	157^	432	89^	222^	156^	250^	187^	720	242^	397	379	298	284^	125^	44v	51v	30v
4.00 - 4.30			A	5.0	14	425	1579	354	182^	554	184^	311	146^	250^	224^	902	360	559	552	341	280^	92^	42v	31v	31v
4.30 - 5.00			A	5.4	15	458	1620	415	143^	444	130^	238^	196^	207^	186^	1042	449	609	580	368	337	104^	41v	30v	30v
5.00 - 5.30			A	5.5	15	467	1649	374	121^	391	103^	185^	175^	184^	178^	1055	422	599	589	388	351	91^	LT	112^	112^
5.30 - 6.00			A	5.3	14	450	1911	599	129^	633	297	348	249^	189^	267^	1098	497	647	601	342	365	73^	LT	107^	107^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. MAR.25, 1985

WEEK 1

TIME		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		26,830 31.6				39,820 46.9							
ABC TV program		BARBARA WALTERS SPECIAL (SD)				ACADEMY AWARDS (9:00-11:57PM) (→OP)							
AVERAGE AUDIENCE (Households (000) & %)		21,560 25.4	24.0*		26.7*	23,520 27.7	28.1*		29.1*		27.7*		28.1*
SHARE OF AUDIENCE	%	38	37 *		40 *	45	40 *		42 *		42 *		47 *
AVG. AUD. BY ¼ HR.	%	23.0	25.0	26.9	26.6	27.2	29.0	29.2	29.0	28.3	27.2	28.0	28.3
CBS TV TOTAL AUDIENCE (Households (000) & %)		17,150 20.2				14,260 16.8		13,330 15.7		16,470 19.4			
CBS TV program		SCARECROW & MRS. KING (R)(SD)				KATE & ALLIE (R)		NEWHART (R)(SD)		CAGNEY & LACEY (R)			
AVERAGE AUDIENCE (Households (000) & %)		12,900 15.2	14.8*		15.7*	12,310 14.5		11,890 14.0		11,720 13.8	13.2*		14.5*
SHARE OF AUDIENCE	%	22	22 *		23 *	21		21		24	21 *		26 *
AVG. AUD. BY ¼ HR.	%	14.4	15.2	15.6	15.8	14.0	15.0	14.1	13.9	13.0	13.4	14.5	14.5
NBC TV TOTAL AUDIENCE (Households (000) & %)		20,120 23.7										6,110 7.2	
NBC TV program		NBC MONDAY NIGHT MOVIES EVERY WHICH WAY BUT LOOSE (R)(SD)										ALL TOGETHER NOW (R)	
AVERAGE AUDIENCE (Households (000) & %)		9,930 11.7	11.4*		11.1*		11.6*		12.2*		12.0*	5,010 5.9	
SHARE OF AUDIENCE	%	17	17 *		16 *		17 *		18 *		19 *	11	
AVG. AUD. BY ¼ HR.	%	11.4	11.4	11.0	11.2	11.8	11.4	12.1	12.3	12.9	11.1	6.1	5.8

WEEK 2

TIME		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		18,000 21.2				21,560 25.4							
ABC TV program		HARDCASTLE & MCCORMICK (SD)				ABC MONDAY NIGHT MOVIE LOVE LIVES ON (SD)							
AVERAGE AUDIENCE (Households (000) & %)		14,090 16.6	16.0*		17.2*	15,110 17.8	17.3*		17.7*		18.5*		17.8*
SHARE OF AUDIENCE	%	24	24 *		24 *	26	24 *		25 *		27 *		27 *
AVG. AUD. BY ¼ HR.	%	15.1	16.9	17.4	17.1	16.8	17.7	17.7	17.7	18.5	18.5	18.4	17.2
CBS TV TOTAL AUDIENCE (Households (000) & %)		18,930 22.3				30,480 35.9							
CBS TV program		SCARECROW & MRS. KING (SUS-SD)(SD)				CBS NCAA BSKBL CHAMPSHIPS VILLANOVA VS GEORGETOWN (9:00-11:09PM) (→OP)							
AVERAGE AUDIENCE (Households (000) & %)		13,920 16.4	15.2*		17.5*	19,780 23.3	20.2*		22.3*		23.9*		25.2*
SHARE OF AUDIENCE	%	24	23 *		25 *	33	29 *		31 *		34 *		36 *
AVG. AUD. BY ¼ HR.	%	14.6	15.8	16.8	18.2	19.6	20.8	22.1	22.4	23.2	24.6	24.7	25.8
NBC TV TOTAL AUDIENCE (Households (000) & %)		20,380 24.0				23,260 27.4							
NBC TV program		TV BLOOPERS & PRAC. JOKES (SD)				A.D. PART II OF V							
AVERAGE AUDIENCE (Households (000) & %)		15,110 17.8	17.4*		18.1*	16,300 19.2	19.5*		19.8*		19.4*		18.3*
SHARE OF AUDIENCE	%	26	26 *		26 *	28	27 *		28 *		28 *		28 *
AVG. AUD. BY ¼ HR.	%	17.0	17.8	17.6	18.6	19.3	19.6	19.5	20.0	19.7	19.1	18.8	17.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.8	62.2	63.7	65.1	65.8	67.4	68.9	69.8	69.7	69.4	68.7	67.1	64.1	60.0	56.1	54.2
	WK. 2	59.4	61.5	62.7	64.6	66.6	68.7	70.1	71.2	71.1	71.7	71.3	70.4	69.1	68.4	67.1	64.2

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.MON. APR.1, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. MAR.26, 1985

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,430 17.0		14,090 16.6		15,540 18.3				15,540 18.3			
Program	THREE'S A CROWD (R)		WHO'S THE BOSS? (R)		MACGRUDER AND LOUD (SD)				MOONLIGHTING			
AVERAGE AUDIENCE (Households (000) & %)	12,140 14.3		12,820 15.1		12,570 14.8	14.2*		15.4*	11,720 13.8	14.4*		13.1*
SHARE OF AUDIENCE %	22		23		23	22 *		24 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %	13.8	14.8	15.0	15.3	13.8	14.6	15.2	15.6	14.8	14.0	13.4	12.8

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	22,670 26.7											
Program	CBS TUESDAY NIGHT MOVIES ANNA KARENINA (SD)											
AVERAGE AUDIENCE (Households (000) & %)	14,090 16.6	15.5*		15.8*		16.9*		17.1*		17.6*		16.8*
SHARE OF AUDIENCE %	26	24 *		24 *		26 *		26 *		29 *		30 *
AVG. AUD. BY ¼ HR. %	15.2	15.8	15.8	15.9	16.6	17.1	17.0	17.2	17.9	17.4	17.4	16.1

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	20,210 23.8				17,570 20.7				15,540 18.3			
Program	A TEAM (R)(SD)				RIPTIDE (R)(SD)				REMINGTON STEELE (R)			
AVERAGE AUDIENCE (Households (000) & %)	15,880 18.7	17.9*		19.6*	13,920 16.4	16.5*		16.4*	11,720 13.8	14.3*		13.3*
SHARE OF AUDIENCE %	29	28 *		29 *	25	25 *		25 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %	17.4	18.4	19.5	19.6	16.7	16.3	16.4	16.4	14.3	14.3	13.6	13.0

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	11,890 14.0		13,500 15.9		18,930 22.3				17,400 20.5			
Program	THREE'S A CROWD		WHO'S THE BOSS? (R)		MACGRUDER AND LOUD (R)(SD)				MOONLIGHTING (10:00-10:55PM)			
AVERAGE AUDIENCE (Households (000) & %)	10,270 12.1		12,230 14.4		14,520 17.1	16.4*		17.9*	13,580 16.0	16.6*		15.3*
SHARE OF AUDIENCE %	19		22		26	25 *		28 *	27	28 *		27 *
AVG. AUD. BY ¼ HR. %	12.0	12.2	14.3	14.6	15.7	17.0	17.8	18.0	16.9	16.4	15.5	14.9

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	12,230 14.4		9,340 11.0		16,980 20.0							
Program	LUCIE ARNAZ SHOW		JEFFERSONS (SD)		CBS TUESDAY NIGHT MOVIES GUILTY CONSCIENCE (SD)							
AVERAGE AUDIENCE (Households (000) & %)	10,700 12.6		7,980 9.4		9,170 10.8	11.9*		10.4*		10.4*		10.5*
SHARE OF AUDIENCE %	20		14		18	18 *		16 *		17 *		19 *
AVG. AUD. BY ¼ HR. %	12.6	12.6	9.2	9.7	12.1	11.7	10.9	9.8	10.4	10.4	10.4	10.7

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	25,220 29.7				26,150 30.8							
Program	A TEAM (SD)				A.D. PART III OF V (SD)							
AVERAGE AUDIENCE (Households (000) & %)	20,380 24.0	22.4*		25.6*	17,740 20.9	21.2*		21.0*		21.0*		20.2*
SHARE OF AUDIENCE %	37	35 *		39 *	34	32 *		33 *		35 *		36 *
AVG. AUD. BY ¼ HR. %	21.4	23.4	25.5	25.8	21.7	20.7	21.0	21.1	21.1	20.9	20.8	19.5

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.2	59.3	61.0	62.3	63.7	65.3	66.1	66.8	65.2	65.7	65.5	65.0	61.6	59.9	57.4	54.0
WK. 2	56.8	58.8	60.1	62.5	63.6	65.1	66.1	66.4	65.9	65.2	64.7	63.5	61.1	59.6	57.9	55.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.TUE. APR.2, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAR.27, 1985

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	17,320 20.4				23,520 27.7				20,460 24.1			
Program	FALL GUY (R)(SD)				DYNASTY (SD)				HOTEL			
AVERAGE AUDIENCE (Households (000) & %)	12,480 14.7	13.9*		15.5*	19,610 23.1	22.2*		24.1*	17,060 20.1	20.7*		19.6*
SHARE OF AUDIENCE %	23	23 *		24 *	35	33 *		36 *	36	35 *		36 *
AVG. AUD. BY ¼ HR. %	13.9	13.9	15.0	16.0	21.6	22.9	23.8	24.4	20.8	20.6	20.1	19.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	19,360 22.8								11,630 13.7			
Program	CBS WEDNESDAY NIGHT MOVIE A SUMMER TO REMEMBER (SUS-SD)(SD)								CBS REPORTS THE GIFT OF LIFE			
AVERAGE AUDIENCE (Households (000) & %)	11,720 13.8	12.2*		13.2*		14.6*		15.4*	7,470 8.8	9.3*		8.3*
SHARE OF AUDIENCE %	21	20 *		20 *		22 *		23 *	16	16 *		15 *
AVG. AUD. BY ¼ HR. %	12.1	12.4	13.1	13.3	14.4	14.8	15.9	14.9	10.1	8.6	8.4	8.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	19,360 22.8				14,860 17.5		11,800 13.9		15,280 18.0			
Program	HIGHWAY TO HEAVEN (SD)				FACTS OF LIFE		SARA		ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000) & %)	15,790 18.6	17.7*		19.4*	13,330 15.7		10,530 12.4		11,970 14.1	14.8*		13.5*
SHARE OF AUDIENCE %	29	29 *		30 *	23		19		25	25 *		25 *
AVG. AUD. BY ¼ HR. %	16.9	18.6	19.2	19.5	15.8	15.6	12.4	12.4	14.8	14.8	13.9	13.2

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	16,730 19.7				23,430 27.6				19,700 23.2			
Program	FALL GUY (R)(SD)				DYNASTY (SD)				HOTEL			
AVERAGE AUDIENCE (Households (000) & %)	12,310 14.5	13.4*		15.6*	19,610 23.1	22.5*		23.8*	15,960 18.8	18.9*		18.7*
SHARE OF AUDIENCE %	23	22 *		24 *	35	34 *		36 *	33	31 *		34 *
AVG. AUD. BY ¼ HR. %	13.4	13.4	14.9	16.3	21.8	23.2	23.7	23.8	19.3	18.6	18.9	18.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	12,060 14.2		12,570 14.8		15,880 18.7							
Program	CHARLES IN CHARGE		E/R (R)(SUS-SD)		CBS WEDNESDAY NIGHT MOVIE DEAD MEN DON'T WEAR PLAID (SD)							
AVERAGE AUDIENCE (Households (000) & %)	10,100 11.9		10,870 12.8		8,410 9.9	10.8*		10.2*		9.7*		8.7*
SHARE OF AUDIENCE %	19		20		16	16 *		15 *		16 *		16 *
AVG. AUD. BY ¼ HR. %	11.7	12.2	12.3	13.3	11.1	10.6	10.4	10.0	9.9	9.5	8.9	8.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	19,700 23.2				21,900 25.8							
Program	HIGHWAY TO HEAVEN (R)(SD)				A.D. PART IV OF V							
AVERAGE AUDIENCE (Households (000) & %)	15,790 18.6	18.0*		19.2*	15,030 17.7	17.2*		17.9*		18.8*		16.9*
SHARE OF AUDIENCE %	29	29 *		30 *	29	26 *		27 *		31 *		31 *
AVG. AUD. BY ¼ HR. %	17.5	18.6	19.0	19.4	17.3	17.2	17.7	18.2	19.0	18.6	17.5	16.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.3	58.4	59.2	60.2	61.1	62.4	64.5	65.9	66.9	67.7	66.5	65.6	59.7	57.8	55.9	52.8
WK. 2	54.3	56.5	58.3	59.7	61.1	62.4	63.7	65.4	65.5	66.4	67.3	65.7	61.5	59.0	56.5	53.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.WED. APR.3, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. MAR.28, 1985

WEEK 1

TIME		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	Program	WILDSIDE				EYE TO EYE (SD)				20/20			
TOTAL AUDIENCE (Households (000) & %)		11,970 14.1				10,610 12.5				12,060 14.2			
AVERAGE AUDIENCE (Households (000) & %)		8,490 10.0	9.8*		10.2*	7,390 8.7	8.6*		8.8*	9,000 10.6	11.3*		10.0*
SHARE OF AUDIENCE	%	15	15 *		15 *	13	13 *		14 *	18	19 *		18 *
AVG. AUD. BY ¼ HR.	%	10.0	9.5	10.4	10.1	8.7	8.4	8.7	8.9	11.6	11.1	10.0	9.9
CBS TV	Program	MAGNUM, P.I. (SD)				SIMON & SIMON (SD)				KNOTS LANDING			
TOTAL AUDIENCE (Households (000) & %)		19,020 22.4				22,160 26.1				19,020 22.4			
AVERAGE AUDIENCE (Households (000) & %)		14,260 16.8	15.3*		18.4*	18,340 21.6	20.2*		23.0*	16,470 19.4	19.7*		19.2*
SHARE OF AUDIENCE	%	25	23 *		28 *	33	31 *		36 *	33	33 *		34 *
AVG. AUD. BY ¼ HR.	%	14.5	16.0	18.2	18.6	19.5	20.8	22.9	23.1	19.7	19.7	19.5	18.8
NBC TV	Program	BILL COSBY SHOW		FAMILY TIES (SD)				NIGHT COURT (R)(SD)		HILL STREET BLUES			
TOTAL AUDIENCE (Households (000) & %)		28,530 33.6		26,660 31.4				18,170 21.4		18,590 21.9			
AVERAGE AUDIENCE (Households (000) & %)		25,550 30.1		20,970 24.7	25.5*		23.9*	15,790 18.6		15,280 18.0	18.3*		17.8*
SHARE OF AUDIENCE	%	46		37	38 *		37 *	29		31	30 *		31 *
AVG. AUD. BY ¼ HR.	%	28.9	31.2	25.9	25.2	24.6	23.2	18.9	18.4	18.4	18.2	18.3	17.3

WEEK 2

TIME		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	Program	WILDSIDE				EYE TO EYE (SD)				20/20			
TOTAL AUDIENCE (Households (000) & %)		14,090 16.6				12,230 14.4				16,900 19.9			
AVERAGE AUDIENCE (Households (000) & %)		9,930 11.7	11.8*		11.6*	8,660 10.2	10.2*		10.3*	12,820 15.1	15.2*		15.0*
SHARE OF AUDIENCE	%	19	19 *		19 *	16	16 *		16 *	24	24 *		25 *
AVG. AUD. BY ¼ HR.	%	11.7	11.9	11.7	11.6	10.1	10.2	9.9	10.7	14.7	15.8	15.2	14.8
CBS TV	Program	MAGNUM, P.I. (SD)				SIMON & SIMON (R)(SD)				KNOTS LANDING			
TOTAL AUDIENCE (Households (000) & %)		21,730 25.6				22,240 26.2				18,590 21.9			
AVERAGE AUDIENCE (Households (000) & %)		16,470 19.4	17.7*		21.0*	17,230 20.3	19.7*		20.8*	15,450 18.2	18.7*		17.8*
SHARE OF AUDIENCE	%	32	29 *		34 *	32	31 *		32 *	29	29 *		29 *
AVG. AUD. BY ¼ HR.	%	16.3	19.2	21.0	20.9	19.7	19.8	20.6	21.0	19.0	18.4	18.2	17.4
NBC TV	Program	A.D. PART V OF V (SD)											
TOTAL AUDIENCE (Households (000) & %)		25,050 29.5											
AVERAGE AUDIENCE (Households (000) & %)		14,010 16.5	15.2*		14.6*		16.7*		17.4*		17.4*		17.8*
SHARE OF AUDIENCE	%	26	25 *		24 *		27 *		27 *		27 *		29 *
AVG. AUD. BY ¼ HR.	%	15.4	15.0	14.5	14.8	16.3	17.2	17.2	17.6	17.4	17.4	17.8	17.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	56.3	58.1	60.8	62.4	65.2	67.1	66.7	66.4	65.2	65.3	64.5	63.9	61.0	59.8	57.9	55.5
	WK. 2	53.6	54.6	55.5	57.5	60.0	61.7	62.0	62.3	62.3	63.2	64.2	64.3	63.7	63.2	62.1	60.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.THU. APR.4, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. MAR.29, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,470 19.4		14,690 17.3		11,890 14.0		10,700 12.6		11,720 13.8			
Program					WEBSTER (SD)		MR. BELVEDERE		BENSON		OFF THE RACK (SD)		← MATT HOUSTON →			
AVERAGE AUDIENCE (Households (000) & %)					13,920 16.4	10.9*	12,740 15.0		10,440 12.3		9,680 11.4		9,250 10.9	10.9*		10.9*
SHARE OF AUDIENCE %					28		25		20		18		18	18 *		19 *
AVG. AUD. BY ¼ HR. %					15.9	16.9	15.1	14.9	12.0	12.7	11.2	11.5	10.9	10.9	11.0	10.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,410 15.8				22,840 26.9				19,610 23.1			
Program					← DETECTIVE IN THE HOUSE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					9,340 11.0	10.4*		11.7*	19,530 23.0	22.1*		24.0*	16,300 19.2	19.7*		18.6*
SHARE OF AUDIENCE %					18	18 *		19 *	37	35 *		38 *	32	33 *		32 *
AVG. AUD. BY ¼ HR. %					10.6	10.2	10.7	12.6	21.2	23.0	24.2	23.8	20.2	19.3	19.1	18.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,830 21.0				15,370 18.1				17,400 20.5			
Program					← KNIGHT RIDER-SPECIAL (SD) →				← HALF NELSON →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000) & %)					13,160 15.5	14.0*		17.0*	11,720 13.8	13.6*		14.0*	14,770 17.4	17.4*		17.4*
SHARE OF AUDIENCE %					26	24 *		28 *	22	22 *		22 *	29	29 *		30 *
AVG. AUD. BY ¼ HR. %					13.4	14.6	17.0	17.0	14.0	13.3	13.6	14.4	17.2	17.6	17.4	17.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,710 18.5		15,030 17.7		14,600 17.2		12,990 15.3		13,750 16.2			
Program					WEBSTER (SD)		MR. BELVEDERE		BENSON		OFF THE RACK (SD)		← ME AND MOM →			
AVERAGE AUDIENCE (Households (000) & %)					13,580 16.0		13,070 15.4		12,990 15.3		11,630 13.7		10,780 12.7	13.3*		12.1*
SHARE OF AUDIENCE %					28		26		26		24		23	24 *		22 *
AVG. AUD. BY ¼ HR. %					15.2	16.7	15.6	15.2	15.1	15.4	13.5	13.9	13.5	13.1	12.5	11.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,720 13.8				18,850 22.2							
Program					← DETECTIVE IN THE HOUSE (SUS-SD) →				← CBS SPECIAL MOVIE PRSNT STORMIN' HOME (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					8,570 10.1	9.4*		10.7*	11,120 13.1	12.9*		13.1*		13.0*		13.2*
SHARE OF AUDIENCE %					17	16 *		18 *	23	22 *		23 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					9.4	9.5	10.6	10.8	13.0	12.8	13.5	12.7	12.9	13.0	13.0	13.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,830 21.0				16,300 19.2				16,300 19.2			
Program					← KNIGHT RIDER SPECIAL (SD) →				← HALF NELSON →				← MIAMI VICE (R) →			
AVERAGE AUDIENCE (Households (000) & %)					13,580 16.0	14.9*		17.1*	12,400 14.6	14.2*		15.0*	12,820 15.1	15.1*		15.1*
SHARE OF AUDIENCE %					27	26 *		29 *	25	24 *		26 *	27	27 *		28 *
AVG. AUD. BY ¼ HR. %					14.4	15.5	17.0	17.2	14.2	14.2	14.9	15.0	15.2	15.1	15.0	15.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.4	55.1	56.5	58.1	58.3	59.1	60.8	61.5	62.5	62.9	62.5	62.8	60.6	60.0	59.1	58.1
WK. 2	53.6	54.6	55.3	56.9	56.8	57.5	59.0	59.3	58.7	58.7	58.1	57.9	56.2	55.9	54.7	53.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.FRI. APR.5, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAR.30, 1985 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV program					FOURTH WISE MAN (SD)				LOVE BOAT (SD)				FINDER OF LOST LOVES			
TOTAL AUDIENCE (Households (000))					13,330				14,430				13,070			
TOTAL AUDIENCE (%)					15.7				17.0				15.4			
AVERAGE AUDIENCE (Households (000))					10,270				11,550				10,530			
AVERAGE AUDIENCE (%)					12.1	12.0*		12.3*	13.6	12.8*		14.4*	12.4	12.4*		12.5*
SHARE OF AUDIENCE %					21	21 *		21 *	23	22 *		25 *	23	23 *		24 *
AVG. AUD. BY ¼ HR. %					12.0	12.0	12.3	12.2	12.6	13.1	14.3	14.4	12.2	12.5	12.7	12.3
CBS TV program	CBS NCAA BSKBL CHAMP-SA-2 GEORGETOWN VS ST. JOHN'S (5:59-8:00PM)				BUGS BUNNY EASTER SPECIAL (R)(SD)				AIRWOLF (R)(SD)				COVER-UP			
TOTAL AUDIENCE (Households (000))					17,150				13,670				12,310			
TOTAL AUDIENCE (%)					20.2				16.1				14.5			
AVERAGE AUDIENCE (Households (000))					12,650				10,700				9,850			
AVERAGE AUDIENCE (%)		18.2*		16.3*	14.9	14.3*		15.5*	12.6	12.1*		13.2*	11.6	11.9*		11.3*
SHARE OF AUDIENCE %		35 *		31 *	25	25 *		26 *	22	21 *		23 *	22	22 *		21 *
AVG. AUD. BY ¼ HR. %	18.4	17.9	18.0	14.7	13.9	14.8	15.8	15.2	11.9	12.2	13.1	13.3	12.0	11.7	11.1	11.4
NBC TV program					DIFF'RENT STROKES-SAT. (R)		DOUBLE TROUBLE (SD)		GIMME A BREAK		UNDER ONE ROOF (SD)		HUNTER			
TOTAL AUDIENCE (Households (000))					13,410		13,160		13,240		10,780		13,070			
TOTAL AUDIENCE (%)					15.8		15.5		15.6		12.7		15.4			
AVERAGE AUDIENCE (Households (000))					11,630		11,460		11,800		9,420		10,100			
AVERAGE AUDIENCE (%)					13.7		13.5		13.9		11.1		11.9	11.8*		11.9*
SHARE OF AUDIENCE %					24		23		24		19		22	21 *		23 *
AVG. AUD. BY ¼ HR. %					13.3	14.1	13.1	13.8	13.8	14.0	11.1	11.2	11.8	11.8	12.0	11.9

EVE.SAT. APR.6, 1985 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV program					T.J. HOOKER (SD)				LOVE BOAT (R)(SD)				FINDER OF LOST LOVES			
TOTAL AUDIENCE (Households (000))					15,620				14,770				13,500			
TOTAL AUDIENCE (%)					18.4				17.4				15.9			
AVERAGE AUDIENCE (Households (000))					11,800				11,210				11,800			
AVERAGE AUDIENCE (%)					13.9	13.4*		14.5*	13.2	12.7*		13.6*	13.9	13.4*		14.3*
SHARE OF AUDIENCE %					24	24 *		25 *	22	22 *		23 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %					13.0	13.8	14.3	14.7	12.6	12.8	13.3	14.0	13.1	13.7	14.1	14.5
CBS TV program					DAFFY DUCK'S EASTER SHOW (R)(SD)		BUGS BUNNY BUSTIN OUT (R)		AIRWOLF (SD)				COVER-UP			
TOTAL AUDIENCE (Households (000))					13,330		12,990		16,300				14,350			
TOTAL AUDIENCE (%)					15.7		15.3		19.2				16.9			
AVERAGE AUDIENCE (Households (000))					10,870		11,550		13,240				11,380			
AVERAGE AUDIENCE (%)					12.8		13.6		15.6	15.2*		15.9*	13.4	13.5*		13.2*
SHARE OF AUDIENCE %					23		24		27	26 *		27 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %					12.9	12.6	13.1	14.1	15.1	15.4	15.9	16.0	13.4	13.5	13.4	13.1
NBC TV program					DIFF'RENT STROKES-SAT. (R)		DOUBLE TROUBLE (R)(SD)		GIMME A BREAK (R)		UNDER ONE ROOF (SD)		HUNTER			
TOTAL AUDIENCE (Households (000))					12,310		10,270		13,330		11,120		13,920			
TOTAL AUDIENCE (%)					14.5		12.1		15.7		13.1		16.4			
AVERAGE AUDIENCE (Households (000))					10,190		9,000		11,550		10,020		10,530			
AVERAGE AUDIENCE (%)					12.0		10.6		13.6		11.8		12.4	12.3*		12.6*
SHARE OF AUDIENCE %					21		18		23		20		22	22 *		23 *
AVG. AUD. BY ¼ HR. %					11.6	12.4	10.5	10.7	13.5	13.7	11.6	12.1	12.3	12.3	12.7	12.5

TV HOUSEHOLDS USING TV (See Def. I)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.8	55.1	55.5	56.1	57.4	58.7	59.2	59.5	58.8	58.8	58.5	58.2	55.4	54.5	53.2	52.4
WK. 2	49.8	51.4	52.8	54.3	55.8	57.3	57.3	58.4	58.5	58.7	58.6	58.9	56.9	56.1	55.3	53.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SAT. APR.6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAR.30, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,140 3.7													
ABC TV program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			2,890 3.4													
SHARE OF AUDIENCE %			9													
AVG. AUD. BY ¼ HR. %			3.4													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,780 12.7													
NBC TV program			← SATURDAY NIGHT (11:30-12:52AM) (SUSTAINING 12:52-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,280 7.4	8.0*		7.5*		6.4*								
SHARE OF AUDIENCE %			23	21 *		24 *		24 *								
AVG. AUD. BY ¼ HR. %			8.2	7.8	7.5	7.4	6.6	5.9								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,820 4.5													
ABC TV program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			3,820 4.5													
SHARE OF AUDIENCE %			12													
AVG. AUD. BY ¼ HR. %			4.5													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
CBS TV program			← CBS RELIGIOUS SPECIAL (SUS) →													
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,530 12.4													
NBC TV program			← SATURDAY NIGHT (11:30-12:52AM) (SUSTAINING 12:52-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,110 7.2	7.7*		7.6*		6.0*								
SHARE OF AUDIENCE %			22	21 *		24 *		23 *								
AVG. AUD. BY ¼ HR. %			7.8	7.7	7.8	7.4	6.3	5.5								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	48.4	44.6	38.9	36.0	32.6	30.0	27.4	24.9	21.5	19.5	16.9	15.4	13.5	12.3	11.6	10.9
WK. 2	48.8	44.2	38.5	36.0	33.0	30.3	27.6	24.2	21.6	19.5	17.4	15.8	13.6	11.8	11.2	9.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SAT. APR.6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.31, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	13,500 15.9				22,160 26.1										8,830 10.4	
Program	RIPLEY'S BELIEVE IT-NOT				ABC SUNDAY NIGHT MOVIE YOU ONLY LIVE TWICE (R)(SD)										PEOPLE DO-CRAZIEST THINGS	
AVERAGE AUDIENCE (Households (000) & %)	9,590 11.3	10.0*		12.6*	12,740 15.0	13.5*		14.8*		15.5*		16.0*		15.4*	7,730 9.1	
SHARE OF AUDIENCE %	18	17 *		20 *	22	19 *		20 *		22 *		23 *		24 *	16	
AVG. AUD. BY ¼ HR. %	9.1	10.9	12.3	12.9	13.1	13.9	14.5	15.2	15.8	15.1	15.6	16.3	16.4	14.4	9.4	8.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	24,880 29.3				21,390 25.2				20,800 24.5				20,290 23.9			
Program	60 MINUTES				MURDER, SHE WROTE (SD)				CRAZY LIKE A FOX (SD)				TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	19,020 22.4	21.8*		23.0*	18,000 21.2	21.0*		21.4*	17,060 20.1	19.7*		20.5*	16,900 19.9	19.3*		20.5*
SHARE OF AUDIENCE %	36	37 *		36 *	30	30 *		30 *	29	28 *		30 *	33	30 *		35 *
AVG. AUD. BY ¼ HR. %	21.2	22.5	23.1	23.0	20.7	21.3	21.4	21.3	19.4	20.0	20.5	20.5	18.8	19.8	20.6	20.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	12,900 15.2				28,780 33.9											
Program	PUNKY BREWSTER				A.D. PART I OF V (SD)											
AVERAGE AUDIENCE (Households (000) & %)	9,000 10.6	9.9*		11.4*	18,510 21.8	20.8*		21.8*		22.8*		22.2*		22.0*		21.1*
SHARE OF AUDIENCE %	17	17 *		18 *	32	30 *		30 *		33 *		32 *		34 *		37 *
AVG. AUD. BY ¼ HR. %	9.4	10.5	10.5	12.2	19.9	21.7	21.7	21.9	22.8	22.7	22.3	22.1	22.1	21.9	22.0	20.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	11,290 13.3				23,690 27.9											
Program	DISNEY WRLD EASTER PARADE				ABC SUNDAY NIGHT MOVIE SUPERMAN II (R)(SD)											
AVERAGE AUDIENCE (Households (000) & %)	7,300 8.6	8.2*		9.0*	13,840 16.3	12.5*		14.6*		17.0*		17.4*		19.0*		17.1*
SHARE OF AUDIENCE %	16	16 *		16 *	27	20 *		23 *		26 *		27 *		32 *		31 *
AVG. AUD. BY ¼ HR. %	8.3	8.2	8.7	9.3	11.9	13.1	14.2	15.1	17.0	16.9	17.3	17.5	19.0	19.1	18.8	15.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	21,310 25.1				20,970 24.7				19,950 23.5				17,060 20.1			
Program	60 MINUTES				MURDER, SHE WROTE (SD)				CRAZY LIKE A FOX (SD)				TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000) & %)	15,710 18.5	16.9*		20.0*	17,320 20.4	19.6*		21.2*	17,060 20.1	20.1*		20.2*	13,580 16.0	16.0*		16.0*
SHARE OF AUDIENCE %	34	32 *		35 *	33	32 *		33 *	32	31 *		32 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %	15.8	18.1	19.5	20.6	19.2	20.0	21.1	21.3	19.6	20.6	20.5	19.8	16.0	16.0	16.0	16.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,740 10.3		9,680 11.4		17,320 20.4											
Program	SILVER SPOONS		PUNKY BREWSTER (R)		NBC SUNDAY NIGHT MOVIE FLORENCE NIGHTINGALE (8:00-10:55PM)(SD)											
AVERAGE AUDIENCE (Households (000) & %)	7,390 8.7		8,490 10.0		9,850 11.6	10.7*		11.0*		11.5*		11.5*		12.4*		12.5*
SHARE OF AUDIENCE %	17		18		19	18 *		17 *		18 *		18 *		21 *		23 *
AVG. AUD. BY ¼ HR. %	8.0	9.3	9.4	10.6	10.5	11.0	10.9	11.2	11.7	11.4	11.4	11.7	12.3	12.5	12.6	12.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	58.0	61.2	63.6	65.5	68.9	70.9	72.2	72.4	70.3	69.9	69.3	68.3	65.2	62.6	59.1	56.6
WK. 2	51.3	53.5	55.7	58.1	60.0	62.0	63.8	64.8	64.2	64.2	64.0	62.9	60.5	59.4	57.2	52.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SUN. APR.7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.31, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,820 4.5													
ABC TV program			ABC WEEKEND REPORT-SUN													
ABC TV AVERAGE AUDIENCE (Households (000) & %)			3,650 4.3													
ABC TV SHARE OF AUDIENCE %			19													
ABC TV AVG. AUD. BY ¼ HR. %			4.3													
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,520 6.5															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
CBS TV AVERAGE AUDIENCE (Households (000) & %)	5,430 6.4															
CBS TV SHARE OF AUDIENCE %	13															
CBS TV AVG. AUD. BY ¼ HR. %	6.4															
NBC TV TOTAL AUDIENCE (Households (000) & %)					1,700 2.0											
NBC TV program					G MICHAELS SPORTS MACHINE											
NBC TV AVERAGE AUDIENCE (Households (000) & %)					1,530 1.8											
NBC TV SHARE OF AUDIENCE %					7											
NBC TV AVG. AUD. BY ¼ HR. %					1.8											

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,400 4.0													
ABC TV program			ABC WEEKEND REPORT-SUN.													
ABC TV AVERAGE AUDIENCE (Households (000) & %)			3,400 4.0													
ABC TV SHARE OF AUDIENCE %			13													
ABC TV AVG. AUD. BY ¼ HR. %			4.0													
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,500 5.3															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
CBS TV AVERAGE AUDIENCE (Households (000) & %)	4,330 5.1															
CBS TV SHARE OF AUDIENCE %	11															
CBS TV AVG. AUD. BY ¼ HR. %	5.1															
NBC TV TOTAL AUDIENCE (Households (000) & %)					1,360 1.6											
NBC TV program					G MICHAELS SPORTS MACHINE											
NBC TV AVERAGE AUDIENCE (Households (000) & %)					1,270 1.5											
NBC TV SHARE OF AUDIENCE %					6											
NBC TV AVG. AUD. BY ¼ HR. %					1.5											

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	49.7	43.6	36.4	31.2	26.3	22.7	19.4	17.0	15.1	13.3	11.7	10.9	9.0	8.0	7.3	6.8
WK. 2	45.5	39.5	31.8	28.1	25.0	22.2	18.8	16.9	15.1	14.3	12.9	11.7	9.8	8.5	7.4	6.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SUN. APR.7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.25-29, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,260 6.2				5,010 5.9									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			4,250 5.0				4,250 5.0									
SHARE OF AUDIENCE %			22				21									
AVG. AUD. BY ¼ HR. %			5.0	4.9			4.9	5.1								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,650 4.3				3,910 4.6						5,350 6.3		4,580 5.4	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)			2,890 3.4				3,230 3.8						4,500 5.3		3,910 4.6	
SHARE OF AUDIENCE %			15				16						22		20	
AVG. AUD. BY ¼ HR. %			3.4	3.5			3.9	3.7					5.0	5.6	4.5	4.7
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,260 6.2				5,260 6.2						2,550 3.0		4,250 5.0	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								TIME MACHINE		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			4,250 5.0				4,330 5.1						2,120 2.5		3,570 4.2	
SHARE OF AUDIENCE %			22				21						10		18	
AVG. AUD. BY ¼ HR. %			5.2	4.9			5.2	5.0					2.5	2.5	4.0	4.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,690 6.7				5,690 6.7									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			4,410 5.2				4,840 5.7									
SHARE OF AUDIENCE %			22				22									
AVG. AUD. BY ¼ HR. %			5.0	5.4			5.6	5.7								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,740 4.4				3,650 4.3						5,430 6.4		5,090 6.0	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)			2,970 3.5				3,060 3.6						4,670 5.5		4,250 5.0	
SHARE OF AUDIENCE %			15				14						21		19	
AVG. AUD. BY ¼ HR. %			3.4	3.6			3.5	3.6					5.3	5.7	5.0	5.1
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,770 6.8				5,520 6.5						3,140 3.7		5,090 6.0	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								TIME MACHINE		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			4,670 5.5				4,670 5.5						2,550 3.0		4,410 5.2	
SHARE OF AUDIENCE %			24				21						12		20	
AVG. AUD. BY ¼ HR. %			5.5	5.5			5.6	5.5					2.9	3.2	5.0	5.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	15.0	17.5	19.3	20.6	22.2	23.7	24.0	24.1	24.1	24.2	24.0	23.8	23.8	23.9	23.4	23.8
WK. 2	15.1	17.2	19.4	21.4	23.3	24.4	24.8	25.4	25.5	25.8	25.9	25.8	25.6	25.5	25.4	25.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR 1-5, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.25-29, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,890		3,230		3,140		3,480		8,660				7,560			
TOTAL AUDIENCE (%)	3.4		3.8		3.7		4.1		10.2				8.9			
Program	TRIVIA TRAP		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	2,290		2,720		2,550		3,060		6,450				5,940			
AVERAGE AUDIENCE (%)	2.7		3.2		3.0		3.6		7.6	7.1*		8.2*	7.0	6.8*		7.2*
SHARE OF AUDIENCE %	11		13		12		14		26	25 *		28 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %	2.7	2.7	3.1	3.3	3.0	3.0	3.4	3.8	6.7	7.5	8.1	8.2	6.8	6.8	7.0	7.3
CBS TV																
TOTAL AUDIENCE (Households (000))	6,450		7,980				8,490				7,220				5,260	
TOTAL AUDIENCE (%)	7.6		9.4				10.0				8.5				6.2	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,690		6,960				6,620				5,860				4,840	
AVERAGE AUDIENCE (%)	6.7		8.2				7.8	7.9*		7.7*	6.9	6.7*		7.1*	5.7	
SHARE OF AUDIENCE %	28		34				29	30 *		29 *	24	23 *		25 *	21	
AVG. AUD. BY ¼ HR. %	6.5	7.0	7.9	8.5			7.8	7.9	7.7	7.8	6.7	6.7	7.2	7.1	5.7	5.7
NBC TV																
TOTAL AUDIENCE (Households (000))	6,790		5,430		3,740		3,230		7,560				5,520			
TOTAL AUDIENCE (%)	8.0		6.4		4.4		3.8		8.9				6.5			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,860		4,670		3,140		2,720		6,030				4,250			
AVERAGE AUDIENCE (%)	6.9		5.5		3.7		3.2		7.1	6.8*		7.3*	5.0	5.1*		5.0*
SHARE OF AUDIENCE %	29		23		14		12		24	24 *		25 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	6.7	7.1	5.5	5.5	3.7	3.8	3.2	3.2	6.6	7.0	7.3	7.3	5.1	5.1	5.0	4.9

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	3,140		3,060		2,890		3,990		9,000				7,810			
TOTAL AUDIENCE (%)	3.7		3.6		3.4		4.7		10.6				9.2			
Program	TRIVIA TRAP		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	2,720		2,550		2,380		3,310		6,960				5,690			
AVERAGE AUDIENCE (%)	3.2		3.0		2.8		3.9		8.2	7.8*		8.5*	6.7	6.5*		6.9*
SHARE OF AUDIENCE %	13		12		10		14		27	26 *		28 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %	3.2	3.0	3.0	3.0	2.7	2.9	3.7	4.2	7.4	8.2	8.6	8.5	6.6	6.4	6.6	7.1
CBS TV																
TOTAL AUDIENCE (Households (000))	6,710		8,570				8,660				7,640				5,090	
TOTAL AUDIENCE (%)	7.9		10.1				10.2				9.0				6.0	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,770		7,390				6,450				5,940				4,580	
AVERAGE AUDIENCE (%)	6.8		8.7				7.6	7.6*		7.5*	7.0	6.9*		7.1*	5.4	
SHARE OF AUDIENCE %	27		35				28	28 *		27 *	24	23 *		25 *	19	
AVG. AUD. BY ¼ HR. %	6.4	7.1	8.4	9.0			7.6	7.7	7.6	7.5	6.9	6.9	7.2	7.0	5.5	5.4
NBC TV																
TOTAL AUDIENCE (Households (000))	7,220		5,600		4,080		3,480		7,390				5,520			
TOTAL AUDIENCE (%)	8.5		6.6		4.8		4.1		8.7				6.5			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	6,110		4,920		3,400		2,800		5,940				4,250			
AVERAGE AUDIENCE (%)	7.2		5.8		4.0		3.3		7.0	6.8*		7.2*	5.0	5.2*		4.9*
SHARE OF AUDIENCE %	29		23		15		12		23	23 *		24 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	7.1	7.4	5.9	5.7	3.9	4.0	3.3	3.4	6.6	7.1	7.3	7.2	5.2	5.1	5.0	4.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	23.7	24.0	23.9	24.8	25.8	26.5	26.5	27.1	27.7	28.8	28.8	29.0	28.2	28.5	27.9	28.4
WK. 2	24.8	25.0	24.8	25.5	27.3	28.0	27.7	28.2	28.9	29.7	29.7	29.7	28.5	28.6	27.6	28.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.1-5, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.-FRI. MAR.25-29, 1985

WEEK 1

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	9,590														10,020	
TOTAL AUDIENCE (%)	11.3														11.8	
Program	GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	7,640														8,660	
AVERAGE AUDIENCE (%)	9.0	8.8*		9.2*											10.2	
SHARE OF AUDIENCE %	30	30 *		30 *											19	
AVG. AUD. BY ¼ HR. %	8.5	9.0	9.2	9.2											9.9	10.5
CBS TV																
TOTAL AUDIENCE (Households (000))	7,980				2,800										12,740	
TOTAL AUDIENCE (%)	9.4				3.3										15.0	
Program	GUIDING LIGHT (SD)				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	6,370				2,460										11,040	
AVERAGE AUDIENCE (%)	7.5	7.2*		7.8*	2.9										13.0	
SHARE OF AUDIENCE %	25	24 *		25 *	9										24	
AVG. AUD. BY ¼ HR. %	7.0	7.3	7.9	7.8	2.8	3.0									12.9	13.1
NBC TV																
TOTAL AUDIENCE (Households (000))	3,990														10,780	
TOTAL AUDIENCE (%)	4.7														12.7	
Program	SANTA BARBARA														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	2,800														9,250	
AVERAGE AUDIENCE (%)	3.3	3.2*		3.3*											10.9	
SHARE OF AUDIENCE %	11	11 *		11 *											20	
AVG. AUD. BY ¼ HR. %	3.4	3.1	3.1	3.4											10.7	11.1

WEEK 2

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	9,510														10,360	
TOTAL AUDIENCE (%)	11.2														12.2	
Program	GENERAL HOSPITAL				(S)(OP)										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	7,390														9,080	
AVERAGE AUDIENCE (%)	8.7	8.6*		8.8*											10.7	
SHARE OF AUDIENCE %	29	30 *		29 *											20	
AVG. AUD. BY ¼ HR. %	8.6	8.7	8.8	8.8											10.5	11.0
CBS TV																
TOTAL AUDIENCE (Households (000))	7,220				2,460										12,310	
TOTAL AUDIENCE (%)	8.5				2.9										14.5	
Program	GUIDING LIGHT (SD)				BODY LANGUAGE		(S)(OP)								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	5,860				2,040										10,700	
AVERAGE AUDIENCE (%)	6.9	6.7*		7.0*	2.4										12.6	
SHARE OF AUDIENCE %	23	23 *		23 *	8										24	
AVG. AUD. BY ¼ HR. %	6.5	6.9	7.0	7.0	2.4	2.4									12.5	12.6
NBC TV																
TOTAL AUDIENCE (Households (000))	4,080														10,610	
TOTAL AUDIENCE (%)	4.8														12.5	
Program	SANTA BARBARA (SUS)(OP)														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	2,890														9,170	
AVERAGE AUDIENCE (%)	3.4	3.3*		3.4*											10.8	
SHARE OF AUDIENCE %	11	11 *		11 *											21	
AVG. AUD. BY ¼ HR. %	3.3	4.0	3.3	3.5											10.6	11.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	29.5	30.7	31.4	32.3	31.2	32.5	33.8	35.4	37.2	39.4	41.5	44.4	48.1	50.7	52.7	54.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	29.0	30.2	30.6	31.3	30.4	31.8	32.9	34.7	36.4	38.6	40.7	43.1	46.6	49.3	51.6	53.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR.1-5, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR.30, 1985

TIME: 7:00 – 10:45 (no programs shown 7:00–7:45)

WEEK 1

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	3,740		4,160		4,750		5,260		5,010		4,410	
TOTAL AUDIENCE (%)	4.4		4.9		5.6		6.2		5.9		5.2	
Program	SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
AVERAGE AUDIENCE (Households (000))	3,060		3,740		4,080		4,410		4,080		3,820	
AVERAGE AUDIENCE (%)	3.6		4.4		4.8		5.2		4.8		4.5	
SHARE OF AUDIENCE %	20		20		19		19		16		15	
AVG. AUD. BY ¼ HR. %	3.2	4.0	4.3	4.6	4.6	4.9	5.1	5.4	4.9	4.7	4.5	4.5
CBS TV TOTAL AUDIENCE (Households (000))	3,910		4,250		5,860		5,350		5,430		5,260	
TOTAL AUDIENCE (%)	4.6		5.0		6.9		6.3		6.4		6.2	
Program	BISKITTS (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2	
AVERAGE AUDIENCE (Households (000))	2,970		3,570		5,090		4,500		4,160		4,330	
AVERAGE AUDIENCE (%)	3.5		4.2		6.0		5.3		4.9		5.1	
SHARE OF AUDIENCE %	19		19		24		19		17		17	
AVG. AUD. BY ¼ HR. %	3.4	3.6	4.1	4.3	5.9	6.1	5.4	5.3	4.7	5.1	5.1	5.1
NBC TV TOTAL AUDIENCE (Households (000))	4,410		5,520		6,450		8,150		9,510		8,740	
TOTAL AUDIENCE (%)	5.2		6.5		7.6		9.6		11.2		10.3	
Program	SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000))	3,400		4,580		5,260		7,050		8,320		7,560	
AVERAGE AUDIENCE (%)	4.0		5.4		6.2		8.3		9.8		8.9	
SHARE OF AUDIENCE %	22		24		25		30		33		30	
AVG. AUD. BY ¼ HR. %	3.8	4.3	5.1	5.7	6.1	6.4	7.8	8.8	10.0	9.6	8.7	9.1

WEEK 2

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	3,820		4,080		4,500		4,500		3,990		3,910	
TOTAL AUDIENCE (%)	4.5		4.8		5.3		5.3		4.7		4.6	
Program	SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
AVERAGE AUDIENCE (Households (000))	3,060		3,570		3,820		3,570		3,060		3,230	
AVERAGE AUDIENCE (%)	3.6		4.2		4.5		4.2		3.6		3.8	
SHARE OF AUDIENCE %	19		18		17		15		13		14	
AVG. AUD. BY ¼ HR. %	3.4	3.8	3.9	4.5	4.6	4.5	4.1	4.4	3.6	3.6	3.7	4.0
CBS TV TOTAL AUDIENCE (Households (000))	3,230		5,770		6,620		6,880		5,690		5,770	
TOTAL AUDIENCE (%)	3.8		6.8		7.8		8.1		6.7		6.8	
Program	BISKITTS (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2	
AVERAGE AUDIENCE (Households (000))	2,550		4,580		5,690		5,520		4,750		4,840	
AVERAGE AUDIENCE (%)	3.0		5.4		6.7		6.5		5.6		5.7	
SHARE OF AUDIENCE %	16		23		25		23		20		20	
AVG. AUD. BY ¼ HR. %	2.4	3.5	5.1	5.6	6.4	7.0	6.6	6.3	5.7	5.6	5.7	5.6
NBC TV TOTAL AUDIENCE (Households (000))	4,670		5,770		7,050		8,320		8,910		6,960	
TOTAL AUDIENCE (%)	5.5		6.8		8.3		9.8		10.5		8.2	
Program	SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000))	3,740		4,580		5,860		7,220		7,810		5,860	
AVERAGE AUDIENCE (%)	4.4		5.4		6.9		8.5		9.2		6.9	
SHARE OF AUDIENCE %	23		23		26		30		33		25	
AVG. AUD. BY ¼ HR. %	3.9	4.9	4.8	6.0	6.9	6.9	8.1	8.8	9.6	8.8	7.1	6.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	10.6	11.9	14.4	16.1	18.3	20.4	22.5	24.3	24.9	26.2	27.2	28.4	28.8	28.4	28.5	29.0
WK. 2	9.7	11.9	13.8	16.3	19.1	21.6	23.4	25.4	26.2	27.2	27.6	28.3	28.8	28.8	29.0	28.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. APR.6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR.30, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,670 5.5		4,920 5.8		4,250 5.0		6,450 7.6									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS THE BIG HEX OF LITTLE LULU		← AMERICAN BANDSTAND		→							
AVERAGE AUDIENCE (Households (000) & %)	4,080 4.8		4,080 4.8		3,650 4.3		3,400 4.0	4.1*		3.9*						
SHARE OF AUDIENCE %	16		17		14		13	14 *		13 *						
AVG. AUD. BY ¼ HR. %	5.0	4.6	4.8	4.8	4.2	4.4	4.2	4.0	3.6	4.2						
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,160 4.9		4,580 5.4		4,330 5.1		5,010 5.9				2,550 3.0		7,980 9.4			
Program	CBS STORYBREAK		PRYOR'S PLACE (SD)		BUGS BUNNY/ROAD RUNNER 3 (SD)		← SATURDAY SUPERCADE		→		POLE POSITION		← TOURN. OF CHAMPIONS-SAT (2:00-3:30PM)			→
AVERAGE AUDIENCE (Households (000) & %)	3,570 4.2		3,740 4.4		3,570 4.2		3,060 3.6	3.4*		3.9*	2,120 2.5		3,820 4.5	3.8*		4.4*
SHARE OF AUDIENCE %	14		15		14		12	11 *		13 *	8		14	13 *		14 *
AVG. AUD. BY ¼ HR. %	4.2	4.1	4.1	4.6	4.0	4.4	3.6	3.2	3.7	4.0	2.6	2.4	4.1	3.6	4.3	4.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,560 8.9		7,130 8.4		5,430 6.4		4,500 5.3		6,710 7.9							
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK		← PAINE WEBBER TENNIS-SAT (1:00-3:34PM)							→
AVERAGE AUDIENCE (Households (000) & %)	6,450 7.6		6,030 7.1		4,920 5.8		3,650 4.3		2,120 2.5	2.7*		2.4*		2.5*		2.7*
SHARE OF AUDIENCE %	26		25		19		14		8	9 *		8 *		8 *		9 *
AVG. AUD. BY ¼ HR. %	7.5	7.6	7.2	7.0	5.8	5.7	4.4	4.3	2.9	2.4	2.5	2.3	2.5	2.4	2.6	2.7

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,090 6.0		4,840 5.7		3,910 4.6		3,910 4.6									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS THE RETURN OF BUNJEE, PART 1		← AMERICAN BANDSTAND		→							
AVERAGE AUDIENCE (Households (000) & %)	4,330 5.1		4,080 4.8		3,230 3.8		2,210 2.6	2.3*		2.8*						
SHARE OF AUDIENCE %	18		16		13		9	8 *		10 *						
AVG. AUD. BY ¼ HR. %	5.2	4.9	4.7	4.8	3.9	3.7	2.4	2.2	3.0	2.7						
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,840 5.7		4,500 5.3		4,250 5.0		5,600 6.6				3,140 3.7					
Program	CBS STORYBREAK		PRYOR'S PLACE (SD)		BUGS BUNNY/ROAD RUNNER 3 (SD)		← SATURDAY SUPERCADE		→		POLE POSITION					
AVERAGE AUDIENCE (Households (000) & %)	3,910 4.6		3,740 4.4		3,400 4.0		3,140 3.7	3.6*		3.9*	2,550 3.0					
SHARE OF AUDIENCE %	16		15		14		13	13 *		14 *	10					
AVG. AUD. BY ¼ HR. %	4.4	4.8	4.3	4.6	3.8	4.1	3.9	3.3	3.7	4.0	2.8	3.2				
NBC TV TOTAL AUDIENCE (Households (000) & %)	6,030 7.1		5,770 6.8		5,010 5.9		4,840 5.7									
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		INCREDIBLE HULK									
AVERAGE AUDIENCE (Households (000) & %)	5,010 5.9		4,920 5.8		4,250 5.0		3,910 4.6									
SHARE OF AUDIENCE %	21		20		17		16									
AVG. AUD. BY ¼ HR. %	5.8	5.9	5.7	5.8	5.0	5.0	4.4	4.9								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.3	29.7	29.1	29.6	29.4	30.3	30.2	30.9	30.7	30.8	31.6	32.0	31.8	32.2	32.4	33.7
WK. 2	28.1	28.7	29.1	29.1	28.2	28.8	28.4	28.2	27.8	27.7	28.9	29.8	29.8	30.3	29.6	30.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. APR.6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR.30, 1985

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	7,810						10,360								9,000	
TOTAL AUDIENCE (%)	9.2						12.2								10.6	
Program	PRO BOWLERS TOUR (3:00-4:31PM) (→OP) → 4:30						ABC WIDE WORLD-SPORTS SAT (4:31-6:00PM) (OP) → 5:45								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))	4,330						4,750								7,130	
AVERAGE AUDIENCE (%)	5.1	4.5*		4.9*		5.9*	5.6	5.4*		6.0*		5.5*			8.4	
SHARE OF AUDIENCE %	14	13 *		13 *		15 *	13	14 *		14 *		12 *			16	
AVG. AUD. BY ¼ HR. %	4.5	4.6	4.8	5.0	5.7	6.1	5.1	5.7	5.8	6.2	5.3	5.6			8.2	8.5

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))			20,120									23,350				
TOTAL AUDIENCE (%)			23.7									27.5				
Program	TOURN. OF CHAMPIONS-SAT (2:00-3:30PM)		CBS NCAA BSKBL CHAMP-SA-1 MEMPHIS ST. VS VILLANOVA (3:30-5:48PM) (OP)(→OP) → 5:45										CBS NCAA BSKBL CHAMP-SA-2 GEORGETOWN VS ST. JOHN'S (5:59-8:00PM)(OP) → 6:45			
AVERAGE AUDIENCE (Households (000))			11,380									14,520				
AVERAGE AUDIENCE (%)		5.4*	13.4	9.7*		12.7*		13.4*		16.2*		17.1		16.5*		17.3*
SHARE OF AUDIENCE %		16 *	34	28 *		34 *		35 *		38 *		33		34 *		34 *
AVG. AUD. BY ¼ HR. %	5.2	5.6	8.5	10.9	12.6	12.7	12.5	14.4	15.7	16.7	16.3	16.5	16.3	16.7	17.6	17.0

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))															9,420	
TOTAL AUDIENCE (%)															11.1	
Program	PAINE WEBBER TENNIS-SAT (1:00-3:34PM)														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))															7,560	
AVERAGE AUDIENCE (%)		2.5*													8.9	
SHARE OF AUDIENCE %		8 *													17	
AVG. AUD. BY ¼ HR. %	2.5	2.6	2.4												8.2	9.5

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))	7,560						10,780								8,490	
TOTAL AUDIENCE (%)	8.9						12.7								10.0	
Program	PRO BOWLERS TOUR (3:00-4:31PM) (→OP) → 4:30						ABC WIDE WORLD-SPORTS SAT (4:31-6:00PM) (OP) → 5:45								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))	4,410						5,350								7,300	
AVERAGE AUDIENCE (%)	5.2	4.4*		5.3*		5.9*	6.3	5.9*		6.9*		6.2*			8.6	
SHARE OF AUDIENCE %	17	15 *		18 *		18 *	17	17 *		18 *		16 *			18	
AVG. AUD. BY ¼ HR. %	4.3	4.6	5.2	5.4	5.7	6.2	5.7	6.0	6.9	6.9	6.1	6.3			8.6	8.6

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					10,700										8,660	
TOTAL AUDIENCE (%)					12.6										10.2	
Program					CBS SPORTS SATURDAY → 5:45										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))					4,750										7,130	
AVERAGE AUDIENCE (%)					5.6	4.6*		5.2*		5.9*		6.6*			8.4	
SHARE OF AUDIENCE %					16	14 *		15 *		16 *		17 *			18	
AVG. AUD. BY ¼ HR. %					4.3	4.8	5.4	5.1	5.6	6.2	6.7	6.4			8.0	8.9

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))			6,030				7,980								8,320	
TOTAL AUDIENCE (%)			7.1				9.4								9.8	
Program			NBC PRE-SEASON BSBL SPCL. → 4:15				DINAH SHORE GOLF-SAT → 5:45								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))			3,400				4,330								6,790	
AVERAGE AUDIENCE (%)			4.0	4.0*		4.0*	5.1	4.5*		4.9*		5.8*			8.0	
SHARE OF AUDIENCE %			13	14 *		12 *	14	13 *		14 *		16 *			17	
AVG. AUD. BY ¼ HR. %			4.0	4.0	3.8	4.3	4.4	4.6	4.8	5.1	5.7	6.0			7.6	8.3

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	34.5	35.2	36.2	37.5	39.0	39.8	39.5	40.4	42.1	44.2	44.8	46.4	49.9	51.3	52.6	53.8
WK. 2	29.8	29.8	29.6	30.4	31.5	33.9	34.9	35.9	36.9	38.2	38.2	39.8	43.2	45.3	46.9	48.0

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SAT. APR.6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR. 31, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,880 8.1						2,800 3.3	
(Program)									SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,910 4.6	4.1*		5.2*		4.6*	2,290 2.7	
SHARE OF AUDIENCE %									19	19 *		21 *		17 *	9	
AVG. AUD. BY ¼ HR. %									3.6	4.6	5.3	5.1	4.6	4.7	2.6	2.7
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
(Program)									EASTER CELEBRATION (SUS)	→	→	→				
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,470 8.8						2,460 2.9	
(Program)							PATRIMONY: JUDAICA-VATICAN (SUS)		SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,740 4.4	3.6*		4.7*		5.0*	2,120 2.5	
SHARE OF AUDIENCE %									18	15 *		18 *		19 *	9	
AVG. AUD. BY ¼ HR. %									3.0	4.1	4.5	4.9	5.0	5.1	2.4	2.5
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.1	8.3	10.1	12.3	14.6	16.0	18.2	20.5	22.0	23.3	24.5	26.8	27.1	27.5	27.5	28.5
WK. 2	8.3	10.2	11.9	12.9	15.5	18.0	19.8	21.9	23.7	25.6	26.0	26.7	26.5	27.1	27.4	27.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. APR. 7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.31, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,520 6.5				2,380 2.8								11,460 13.5	
ABC TV program			← THIS WEEK-DAVID BRINKLEY →				SPORTSBEAT								USFL FOOTBALL BALTIMORE STARS VS HOUSTON GAMBLERS (2:30-5:43PM)	
AVERAGE AUDIENCE (Households (000) & %)			3,310 3.9	3.7*		4.0*	1,610 1.9								4,500 5.3	4.4*
SHARE OF AUDIENCE %			13	12 *		12 *	5								14	12 *
AVG. AUD. BY ¼ HR. %			3.6	3.9	3.9	4.1	2.0	1.9							3.9	4.8
CBS TV TOTAL AUDIENCE (Households (000) & %)									11,550 13.6							
CBS TV program									← NCAA WOMEN'S BSKBL CHAMP. OLD DOMINION VS GEORGIA (1:00-3:09PM) (+OP) →							
AVERAGE AUDIENCE (Households (000) & %)									4,750 5.6	4.9*		5.1*		5.5*		6.3*
SHARE OF AUDIENCE %									15	14 *		14 *		15 *		17 *
AVG. AUD. BY ¼ HR. %									4.7	5.1	5.1	5.1	5.3	5.7	5.9	6.7
NBC TV TOTAL AUDIENCE (Households (000) & %)							2,890 3.4		5,940 7.0							
NBC TV program	← RELIGIOUS SERIES (SUS) →						MEET THE PRESS		← PAINE WEBBER TENNIS-SUN (1:00-3:30PM) →							
AVERAGE AUDIENCE (Households (000) & %)							2,290 2.7		2,120 2.5	2.6*		2.7*		2.7*		2.6*
SHARE OF AUDIENCE %							8		7	8 *		7 *		7 *		7 *
AVG. AUD. BY ¼ HR. %							2.6	2.9	2.6	2.6	2.7	2.7	2.7	2.8	2.8	2.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,840 5.7				1,270 1.5								10,950 12.9	
ABC TV program			← THIS WEEK-DAVID BRINKLEY →				SPORTSBEAT								USFL FOOTBALL HOUSTON GAMBLERS VS NJ GENERALS (2:30-5:48PM)	
AVERAGE AUDIENCE (Households (000) & %)			3,230 3.8	3.5*		4.1*	1,020 1.2								3,990 4.7	3.7*
SHARE OF AUDIENCE %			14	13 *		15 *	4								14	12 *
AVG. AUD. BY ¼ HR. %			3.2	3.8	4.1	4.1	1.3	1.2							3.2	4.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					6,540 7.7				11,210 13.2							
CBS TV program					← CBS EASTER PARADE →				← NBA ON CBS NY KNICKS VS BOSTON CELTICS (1:00-3:30PM) →							
AVERAGE AUDIENCE (Households (000) & %)					3,820 4.5	4.2*		4.8*	5,010 5.9	6.2*		6.5*		6.0*		5.5*
SHARE OF AUDIENCE %					17	16 *		17 *	19	21 *		22 *		20 *		18 *
AVG. AUD. BY ¼ HR. %					3.9	4.5	4.7	4.9	5.8	6.6	6.4	6.5	6.4	5.7	5.5	5.5
NBC TV TOTAL AUDIENCE (Households (000) & %)							2,800 3.3						8,660 10.2			
NBC TV program	← RELIGIOUS SERIES (SUS) →						MEET THE PRESS						← SPORTSWORLD (2:00-4:00PM) →			
AVERAGE AUDIENCE (Households (000) & %)							2,120 2.5						3,910 4.6	3.5*		5.0*
SHARE OF AUDIENCE %							9						15	11 *		16 *
AVG. AUD. BY ¼ HR. %							2.4	2.7					3.0	4.0	4.8	5.1

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	28.7	29.5	30.1	31.3	32.5	32.9	32.8	33.0	34.7	35.8	37.0	37.7	37.6	37.6	38.0	38.2
WK. 2	27.6	27.2	27.3	26.6	26.4	27.8	28.2	28.7	29.3	29.7	29.8	30.3	30.4	31.2	31.1	31.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. APR.7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.31, 1985

WEEK 1

ABC TV — USFL FOOTBALL, BALTIMORE STARS VS HOUSTON GAMBLERS (2:30-5:43PM); ABC WRLD NEWS TONIGHT-SUN (6:30)

CBS TV — TOURN. OF CHAMPIONS-SUN (3:09-6:00PM) (OP); CBS EVENING NEWS-SUNDAY (6:00)

NBC TV — PAINE WEBBER TENNIS-SUN (1:00-3:30PM); AL MCGUIRE'S CHAMP. SPEC.; SPORTSWORLD; NBC NIGHTLY NEWS-SUN (6:30)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															8,150 / 9.6	
ABC TV AVERAGE AUDIENCE (Households (000) & %)		5.4*		5.5*		5.5*		5.8*		5.5*	5.1*				6,880 / 8.1	
ABC TV SHARE OF AUDIENCE %		14 *		14 *		14 *		15 *		14 *	13 *				16	
ABC TV AVG. AUD. BY ¼ HR. %	5.0	5.8	5.4	5.5	5.3	5.6	5.9	5.8	5.6	5.5	5.1				7.9	8.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	12,140 / 14.3												9,080 / 10.7			
CBS TV AVERAGE AUDIENCE (Households (000) & %)	5,350 / 6.3	6.1*		5.8*		6.2*		6.4*		6.8*		6.5*	7,300 / 8.6			
CBS TV SHARE OF AUDIENCE %	16	16 *		15 *		16 *		16 *		17 *		16 *	17			
CBS TV AVG. AUD. BY ¼ HR. %	6.4	6.0	5.9	5.7	6.2	6.3	6.3	6.5	6.9	6.7	6.7	6.3	7.5	9.7		
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,500 / 5.3				7,560 / 8.9								8,410 / 9.9	
NBC TV AVERAGE AUDIENCE (Households (000) & %)		1.8*	2,380 / 2.8	2.5*		3.1*	4,160 / 4.9	4.0*		5.1*		5.6*			6,880 / 8.1	
NBC TV SHARE OF AUDIENCE %		5 *	7	7 *		8 *	12	10 *		13 *		14 *			15	
NBC TV AVG. AUD. BY ¼ HR. %	1.8	1.8	2.6	2.5	3.1	3.2	3.6	4.3	4.9	5.2	5.6	5.6			7.3	8.9

WEEK 2

ABC TV — USFL FOOTBALL, HOUSTON GAMBLERS VS NJ GENERALS (2:30-5:48PM); ABC WRLD NEWS TONIGHT-SUN (6:30)

CBS TV — NBA ON CBS, NY KNICKS VS BOSTON CELTICS (1:00-3:30PM); NBA ON CBS GAME 2-SP, PORTLAND TRAILBLAZERS VS LA LAKERS (3:30-6:20PM) (-OP); (1) (OP) (-OP) at 6:00; (2) (OP) at 6:15

NBC TV — SPORTSWORLD (2:00-4:00PM); DINAH SHORE GOLF-SUN (4:00-6:03PM); NBC NIGHTLY NEWS-SUN (6:30)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															7,300 / 8.6	
ABC TV AVERAGE AUDIENCE (Households (000) & %)		4.3*		4.7*		4.5*		5.0*		5.4*		5.5*			6,370 / 7.5	
ABC TV SHARE OF AUDIENCE %		13 *		15 *		14 *		15 *		16 *		16 *			17	
ABC TV AVG. AUD. BY ¼ HR. %	4.4	4.3	4.6	4.7	4.7	4.4	5.1	5.0	5.2	5.5	5.5	5.2			7.4	7.6
CBS TV TOTAL AUDIENCE (Households (000) & %)			11,120 / 13.1										3,060 / 3.6	5,180 / 6.1		
CBS TV AVERAGE AUDIENCE (Households (000) & %)		5.1*	4,410 / 5.2	4.9*		5.5*		4.8*		4.7*		5.2*	2,630 / 3.1	5,260 / 6.2		
CBS TV SHARE OF AUDIENCE %		16 *	15	15 *		17 *		14 *		14 *		15 *	7	14		
CBS TV AVG. AUD. BY ¼ HR. %	5.4	4.9	4.5	5.2	5.5	5.4	4.7	4.8	4.8	4.7	4.8	5.7	3.1	6.2		
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,640 / 9.0										6,960 / 8.2	
NBC TV AVERAGE AUDIENCE (Households (000) & %)		5.4*		4.5*	3,400 / 4.0	3.1*		4.0*		4.1*		4.6*			5,690 / 6.7	
NBC TV SHARE OF AUDIENCE %		17 *		14 *	12	10 *		12 *		12 *		13 *			15	
NBC TV AVG. AUD. BY ¼ HR. %	5.3	5.4	5.0	4.1	3.0	3.2	3.7	4.3	4.1	4.0	4.3	4.9	5.4		6.5	6.9

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	37.6	37.8	38.6	38.7	39.6	40.4	40.5	40.9	41.0	42.1	42.7	45.1	49.2	51.7	52.5	54.9
WK. 2	31.7	31.7	30.8	31.2	31.3	32.0	32.7	33.5	33.9	34.8	35.9	37.3	40.9	43.4	46.3	47.9

U.S. TV Households: 84,900,000

(1)CBS EVENING NEWS-SUN.(B),CBS,(6:00-6:20PM)

(2)CBS EVENING NEWS-SUNDAY,CBS,(6:20-6:30PM)

For explanation of symbols, See page A.

DAY SUN. APR.7, 1985

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45								12,140	14.3	12,140	14.3	20	14.3	
ABC ABC NEWSBRIEF-MON	1	8.58- 8.59PM	8.45	21,730	25.6	21,730	25.6	38	25.6								
ABC ACADEMY AWARDS(S)	1	9.00-11.57PM	→GRID	39,820	46.9	23,520	27.7	45									
			11.00						27.4								
			11.15				26.7*	49*	26.1								
			11.30						26.5								
			11.45				26.0*	54*	25.3								
ABC ABC NEWSBRIEF-MON	2	9.58- 9.59PM	9.45								14,520	17.1	14,520	17.1	24	17.1	
CBS AMERICAN PORTRAIT-SUS(SUS)	2	8.58- 8.59PM	8.45														
CBS CBS NCAA BSKBL CHAMPSHIPS(S)	2	9.00-11.09PM	→GRID								30,480	35.9	19,780	23.3	33		
			11.00											27.8*	45*	27.8	
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	12,310	14.5	12,310	14.5	22	14.5		14,090	16.6	14,090	16.6	26	16.6	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	13,840	16.3	13,840	16.3	25	16.3		15,450	18.2	15,450	18.2	28	18.2	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	18,930	22.3	18,930	22.3	34	22.3		18,000	21.2	18,000	21.2	32	21.2	
CBS AMERICAN PORTRAIT SUS(SUS)	1	8.54- 8.55PM	8.45														

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
	2	8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU	1	9.57- 9.58PM	9.45	7,130	8.4	7,130	8.4	13	8.4								
	2	9.58- 9.59PM	9.45								9,680	11.4	9,680	11.4	18	11.4	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.14- 8.16PM	8.00	13,580	16.0	13,330	15.7	27	15.6								
	2	8.14- 8.15PM	8.00														
			8.15						15.8		13,160	15.5	13,160	15.5	27	15.5	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	9,250	10.9	9,250	10.9	17	10.9		11,120	13.1	11,120	13.1	23	13.1	
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT,SUS(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.	1	8.58- 8.59PM	8.45	9,420	11.1	9,420	11.1	19	11.1								
ABC ABC SPORTS UPDATE-SAT	2	8.58- 8.59PM	8.45								11,460	13.5	11,460	13.5	23	13.5	
ABC ABC NEWSBRIEF-SAT.	2	9.58- 9.59PM	9.45								10,700	12.6	10,700	12.6	21	12.6	
ABC ABC SPORTS UPDATE-SAT	1	9.58- 9.59PM	9.45	10,870	12.8	10,870	12.8	22	12.8								
CBS SPORTSBREAK-SAT	2	8.28- 8.29PM	8.15								9,760	11.5	9,760	11.5	20	11.5	
	1	8.58- 8.59PM	8.45	11,290	13.3	11,290	13.3	22	13.3								
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	9,000	10.6	9,000	10.6	18	10.6		9,760	11.5	9,760	11.5	20	11.5	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	9,340	11.0	9,340	11.0	19	11.0		7,980	9.4	7,980	9.4	16	9.4	
NBC NBC NEWS DIGEST-2-SAT.		9.58- 9.59PM	9.45	7,050	8.3	7,050	8.3	14	8.3		7,390	8.7	7,390	8.7	15	8.7	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.55- 8.56PM	8.45								12,400	14.6	12,400	14.6	23	14.6	
	1	9.00- 9.02PM	9.00	13,160	15.5	12,820	15.1	21	15.1								
ABC ABC NEWSBRIEF-SUN.	2	9.47- 9.48PM	9.45								13,920	16.4	13,920	16.4	26	16.4	
	1	10.02-10.04PM	10.00	13,330	15.7	13,240	15.6	24	15.6								
CBS SPORTSBREAK-SUN		8.58- 8.59PM	8.45	15,540	18.3	15,540	18.3	25	18.3		16,050	18.9	16,050	18.9	29	18.9	
CBS NEWSBREAK-SUN.		9.58- 9.59PM	9.45	13,670	16.1	13,670	16.1	24	16.1		12,740	15.0	12,740	15.0	24	15.0	
NBC NBC NEWS DIGEST-SUN	1	9.12- 9.13PM	9.00	14,090	16.6	14,090	16.6	24	16.6								
	2	9.18- 9.20PM	9.15								7,900	9.3	7,810	9.2	14	9.2	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	5,770	6.8	4,580	5.4	16	6.1	TU-F	6,030	7.1	4,840	5.7	16	6.4	M-F
			11.45						4.8	TU-F						5.0	M-F
			12.00						4.4	TUWF						4.5	TU&TH
ABC ABC ROCKS	1	12.01-12.33AM	12.00	2,210	2.6	1,950	2.3	7	2.4	FRI.							
	2	12.00-12.32AM	12.00								2,460	2.9	1,610	1.9	6	2.1	FRI.
			12.15						2.2	FRI.						1.7	FRI.
			12.30						2.4	FRI.						1.7	FRI.
ABC EYE ON HOLLYWOOD		>	12.00	1,780	2.1	1,610	1.9	8	2.0	TU-TH	1,780	2.1	1,610	1.9	7	2.0	M-TH
			12.15						1.8	TU-TH						1.8	M-TH
			12.30						1.9	TU & W						1.7	MTUTH
ABC ABC NEWS:NIGHTLINE-MON(B)	1	12.41- 1.11AM	12.30	5,010	5.9	4,080	4.8	24	5.7	MON.							
			12.45						5.1	MON.							
			1.00						4.0	MON.							
CBS NEWSBREAK-M-F	2	>	8.15								9,510	11.2	9,510	11.2	18	13.4	M-F
			9.45													10.7	TU-F
CBS AMERICAN PORTRAIT	1	>	8.45	13,330	15.7	13,160	15.5	23	15.7	MTUTH							
	2	8.58- 8.59PM	8.45								12,570	14.8	12,570	14.8	23	14.8	TU&TH
CBS NEWSBREAK-M-F	1	>	9.45	11,720	13.8	11,800	13.9	21	13.8	M-F							
CBS CBS NCAA BSKBL CHMP POST(S)	2	11.09-11.21PM	11.00								16,300	19.2	16,130	19.0	33	21.1	MON.
			11.15													17.0	MON.
CBS LATE MOVIE I		>	11.30	5,860	6.9	3,820	4.5	15	5.5	M-F	5,940	7.0	3,910	4.6	15	5.0	M-F
			11.45				5.0*	14*	4.6	M-F				5.0*	14*	5.1	M-F
			12.00						4.5	M-F						4.6	M-F
			12.15				4.3*	16*	4.1	M-F				4.4*	16*	4.2	M-F
			12.30						3.9	M-F						4.0	M-F
			12.45				3.6*	16*	2.7	M-F				3.9*	19*	3.6	M-F
CBS TOURN.-CHAMPIONS-HIGHLGHT(S)		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II	1	11.30-11.45PM	11.30	4,580	5.4	4,250	5.0	12	5.0	FRI.							
		>	12.30	3,570	4.2	2,800	3.3	19	3.7	M-F	3,480	4.1	2,630	3.1	16	3.5	M-F
			12.45				3.6*	19*	3.4	M-F				3.4*	16*	3.2	M-F
			1.00						3.2	M-F						3.1	M-F
			1.15				3.1*	19*	3.1	M-F				3.0*	17*	3.0	M-F
			1.30				2.6*	15*	2.8	W-F				2.5*	20*	2.5	MON.
CBS CBS NEWS NIGHTWATCH-1		VARIOUS TIMES	(SUS)														
		2.00- 2.30AM	2.00	930	1.1	850	1.0	10	1.1	M-THSU	1,020	1.2	930	1.1	11	1.1	M-THSU
			2.15						1.0	M-THSU						1.1	M-THSU

 U.S. TV HOUSEHOLDS: 84,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,020	1.2	850	1.0	13		M-THSU	1,190	1.4	1,020	1.2	15		M-THSU
			2.30						1.1	M-THSU						1.2	M-THSU
			2.45						1.0	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,870	2.2	850	1.0	20	1.1	M-THSU	1,950	2.3	1,020	1.2	22	1.2	M-THSU
			3.15				1.1*	17*	1.1	M-THSU				1.2*	18*	1.2	M-THSU
			3.30						1.1	M-THSU						1.3	M-THSU
			3.45				1.0*	18*	1.0	M-THSU				1.2*	21*	1.2	M-THSU
			4.00						1.1	M-THSU						1.2	M-THSU
			4.15				1.1*	22*	1.1	M-THSU				1.2*	22*	1.2	M-THSU
			4.30						1.0	M-THSU						1.2	M-THSU
			4.45				1.0*	22*	1.0	M-THSU				1.2*	24*	1.2	M-THSU
			5.00						1.0	M-THSU						1.1	M-THSU
			5.15				.9*	20*	.9	M-THSU				1.1*	22*	1.1	M-THSU
			5.30						1.0	M-THSU						1.2	M-THSU
			5.45				1.0*	22*	1.0	M-THSU				1.2*	23*	1.2	M-THSU
NBC NBC NEWS DIGEST-M-F	1	>	8.15	10,360	12.2	10,360	12.2	19	7.8	M-F							
	2	>	8.45						12.6	TUWF	11,720	13.8	11,720	13.8	21	14.4	M-F
			9.00													11.5	THU.
			9.15						15.1	THU.							
NBC NBC NEWS DIGEST-2-M-F	1	9.58- 9.59PM	9.45	9,930	11.7	9,930	11.7	18	11.7	TU&TH							
	2	>	9.45								11,120	13.1	11,120	13.1	21	13.1	TU&TH
NBC TONIGHT SHOW		11.30-12.30AM	11.30	8,830	10.4	5,520	6.5	21	7.8	M-F	9,760	11.5	6,030	7.1	22	8.4	M-F
			11.45				7.3*	21*	6.7	M-F				7.9*	22*	7.3	M-F
			12.00						6.1	M-F						6.8	M-F
			12.15				5.7*	21*	5.3	M-F				6.3*	23*	5.9	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,480	4.1	2,800	3.3	17	3.4	M-TH	3,820	4.5	3,310	3.9	19	4.0	M-TH
			12.45						3.2	M-TH						3.7	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,030	7.1	3,230	3.8	18	5.2	FRI.	6,280	7.4	3,310	3.9	18	5.3	FRI.
			12.45				4.8*	19*	4.3	FRI.				4.9*	19*	4.4	FRI.
			1.00						3.7	FRI.						3.9	FRI.
			1.15				3.7*	17*	3.8	FRI.				3.6*	17*	3.4	FRI.
			1.30						3.2	FRI.						3.2	FRI.
			1.45				2.9*	17*	2.6	FRI.				3.1*	19*	3.0	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,630	3.1	2,290	2.7	18	2.9	M-TH	2,970	3.5	2,460	2.9	18	3.1	M-TH
			1.15						2.6	M-TH						2.7	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,610	1.9	1,530	1.8	18	1.8	M-F	1,440	1.7	1,360	1.6	16	1.6	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,720	3.2	2,550	3.0	19	3.0	M-F	2,720	3.2	2,550	3.0	19	3.0	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		>	2.45	6,540	7.7	6,450	7.6	28	7.5	M-F	6,710	7.9	6,540	7.7	28	7.7	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								8,320	9.8	5,690	6.7	22	6.2	WED.
			4.15											6.4*	22*	6.5	WED.
			4.30													7.0	WED.
			4.45											7.0*	22*	7.0	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,870	2.2	1,440	1.7	16	1.6	M-F	1,870	2.2	1,530	1.8	17	1.6	M-F
			6.45						1.8	M-F						1.9	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,690	6.7	5,520	6.5	26	6.5	M-F	6,110	7.2	5,940	7.0	28	7.0	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,600	6.6	5,350	6.3	20	6.3	M-F	5,010	5.9	4,840	5.7	19	5.7	M-F
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.30- 5.30PM	4.30								8,740	10.3	5,260	6.2	17	6.0	TUE.
			4.45											5.9*	17*	5.8	TUE.
			5.00													6.1	TUE.
			5.15											6.4*	17*	6.7	TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,890	3.4	2,040	2.4	17	2.0	M-F	3,140	3.7	2,290	2.7	19	2.1	M-F
			6.45						2.9	M-F						3.2	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,740	4.4	3,740	4.4	16	4.4	MWF	3,650	4.3	3,650	4.3	15	4.3	MWF
NBC REAGAN NEWS CONF.-NBC(SUS)	2	3.06- 3.23PM	3.00														THU.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	3,820	4.5	3,480	4.1	21	4.1		3,650	4.3	3,400	4.0	20	4.0	
ABC SCHOOLHOUSE ROCK-9:55AM		9.55- 9.59AM	9.45	5,090	6.0	4,500	5.3	18	5.3		4,330	5.1	3,570	4.2	15	4.2	
ABC SCHOOLHOUSE ROCK-10:25AM		10.25-10.29AM	10.15	3,990	4.7	3,650	4.3	15	4.3		3,480	4.1	2,970	3.5	13	3.5	
ABC SCHOOLHOUSE ROCK-11:25AM		11.25-11.29AM	11.15	3,820	4.5	3,570	4.2	14	4.2		4,250	5.0	3,650	4.3	15	4.3	
ABC PRO BOWLERS TOUR		3.00- 4.31PM	→GRID	7,810	9.2	4,330	5.1	14			7,560	8.9	4,410	5.2	17		
			4.30						5.4							5.2	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,740	4.4	3,310	3.9	20	3.9		3,740	4.4	3,230	3.8	19	3.8	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	4,080	4.8	3,570	4.2	18	4.2		5,430	6.4	4,580	5.4	22	5.4	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	4,160	4.9	3,740	4.4	15	4.4		5,180	6.1	4,840	5.7	20	5.7	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,500	5.3	4,080	4.8	16	4.8		4,080	4.8	3,650	4.3	14	4.3	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,650	4.3	3,310	3.9	13	3.9		3,650	4.3	3,400	4.0	14	4.0	
CBS NCAA BRIDGE SHOW(S)	1	5.48- 5.59PM	5.45	13,410	15.8	13,500	15.9	35	15.9								
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	4,410	5.2	4,160	4.9	25	4.9		4,330	5.1	4,250	5.0	25	5.0	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,750	5.6	4,580	5.4	23	5.4		5,430	6.4	5,180	6.1	25	6.1	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	7,900	9.3	7,810	9.2	31	9.2		7,130	8.4	6,880	8.1	29	8.1	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	8,320	9.8	7,900	9.3	32	9.3		5,770	6.8	5,520	6.5	23	6.5	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	4,840	5.7	4,750	5.6	19	5.6		4,410	5.2	4,330	5.1	17	5.1	
DAY SUNDAY																	
CBS FOR OUR TIMES(SUS)	1	6.30- 7.00AM	6.30														
CBS PATRIMONY:JUDAICA-VATICAN(SUS)	2	11.00-11.30AM	11.00														
CBS NCAA WOMEN'S BSKBL CHAMP.(S)	1	1.00- 3.09PM	→GRID	11,550	13.6	4,750	5.6	15									
			3.00				7.5*	20*	7.5								
CBS NBA ON CBS GAME 2-SP(S)	2	3.30- 6.20PM	→GRID								11,120	13.1	4,410	5.2	15		
			6.00													6.6	
			6.15											6.6*	17*	6.6	
CBS CBS EVENING NEWS-SUN.(B)	2	6.00- 6.20PM	→GRID								3,060	3.6	2,630	3.1	7		
			6.15													3.1	

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